JOHN BULL, SEPTEMBER 18, 1937

MAYFAIR PLAYBOYS *by* SWAFFER SEE PAGE 15

TWOPENCE.
Vol. LXII.
1631.

JOHN BULL

BRYLCREEM
ABSOLUTELY FREE FROM GUM
IT IMPARTS A LASTING GLOSS TO THE HAIR
IT FIXES IT IN ANY DESIRED POSITION
IT NEVER "FLAKES" THE HAIR
The County Perfumery Co. London and Paris

This

holds the secret of GOOD GROOMING-

1/-

Brylcreem is obtainable in bottles and tubes, and the new wide-neck bottles. From all Chemists and Hairdressers.

BRYLCREEM

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When you buy goods that are advertised in "John Bull"

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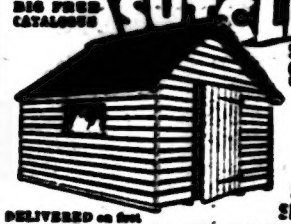

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HEARING AIDS AT WHOLESALE PRICES

NO BATTERIES—NO WIRES—ABSOLUTELY INVISIBLE. Try the new, tiny, volume now ready. Amplifies ALL SPEECH, WHISPERS—NO HEADACHE—NO DISCOMFORT. Fits right behind the ear. Complete in Handsome Case. Wonderful Power. Price only £2 2s. per pair, as sold elsewhere at £5 5s. The greatest offer ever made to the deaf.

NOTE THE PRICE **21/-** as sold elsewhere at £5.5.0

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SEND NAME AND ADDRESS for 30 days' FREE TRIAL. Send now. D. & J. HIS, Ltd., Dept. E, 363, Oxford St., London, W.1 (over Oxford Circus Tube Stn.) (Hours 10 to 6.) Also at 431, Chester Road, Manchester. (Hours 9 to 5.) Supplied under National Health Benefit.

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brings a Riley 'Home' Billiard Table that ensures endless pleasure for all the family. Pay balance monthly, 7 Days' Free Trial. Write for Art List showing all models of Riley Tables.

32 Page Billiard Tables. Ask for details.

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What a gift offer! Think of it—a double-bladed pocket knife from Sheffield, the city which has proudly upheld the prestige of English Steel Wear for Centuries—a propelling pencil gold with a real 14ct. gold-plated nib—a pencil to match with rubber and spare leads—a novel vest-pocket telescope which slides to fit. All absolutely FREE to introduce our famous 2-Guinea type Sheffield "Knife-Life" Blades. Just buy one packet of 12 blades for 1/6d., including postage. Money refunded if blades not equal to any 4d. blade. Send 1/6 today—no more to pay.

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FINE SU

TOGETHER WITH A SMART COAT AND A PAIR OF GOOD All sent for 2 6 to approval

Worsted-finished Cloth. Dark Good Chest RAIN COAT Cloth. GOOD SHOES Leather

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HERE'S THE PROOF!

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"I have received the Wardrobe and I can't tell you how pleased I am with it, for I do really think it is beautiful and so nice for the money. I have had furniture out of other clubs, but not one to come up to your Wardrobe I had out of your Club."
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OUR DOUBLE Guarantee applies to every single order. In the first place, we Guarantee everything to be EXACTLY as illustrated and described. Secondly, we undertake to refund cash paid should any member be dissatisfied. In addition, we provide the best selection and prompt delivery with personal attention, and every order counts for highest cash commission and profit-sharing Bonus. No wonder the 'Quality' Club is making such progress!

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Display Your Goods in JOHN BULL'S "Shop Window"

The most effective and economical way of reaching the great mail order public. Advertise a bargain line and sell country-wide. For rates and details of Free Advertisement Writing Service, apply on business letterheading to The Manager, Home and Sales Development Dept., "John Bull," Room 20, 57-58, Long Acre, London, W.C.2

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Please send me details explaining how, as your Agent, I can make substantial sums in my spare time.

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Post in unsealed envelope (½d. stamp). J.B., 18/9/37

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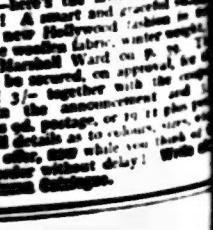

2/6

Long Wide

6ft.	4ft.
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RED TILE FLOO

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Cardinal

Also in Green, Buff, White and Terracotta.

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STEEL BRACED CORNERS

STEEL TILED ROOFS

Lth.	Wth.	Ht.	Cash	Dep.
20	7	8	£6 10 -	£1 -
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Asbestos Garages from £6 - Delivery England and Wales. Free Plans for THAMES UTILITY BUILDINGS, 7, WEST (Prop.: Thames Steam Saw Mills Ltd., go years.) Phone: Erith

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WOMEN—here's the latest news in ... suit is the new Hollywood fashion in ... basket weave woollen fabric, under weight ... offered by Marshall Ward on P. ... bargain can be secured, on approval, for ... low sum of 3/- together with the ... appearing in the announcement and ... monthly sum of 3/- each, post 9d., or ... cash. For full details as to colours, sizes, etc., turn to this offer, now while you think of it. Send your order without delay! Write ... for this fashion catalogue.

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...pede of Italy

There's tremendous rivalry between famous makers of Piano-Accordeons yet all of them salute the PAOLO SOPRANI. For brilliant tonal qualities, ease of action, responsiveness, and sheer beauty of appearance, PAOLO SOPRANI stands alone. And remember this—you can own one of these superb instruments for only 5/- down. 41 Piano Keys. 120 Bass. Complete in case with shoulder straps free. Write WEEKLY for illustrated list and details of 3-day Free Offer against deposit of 20/-

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...50/- 18 MONTHS TO PAY.

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2,000 other new and used motorcycles. LISTS FREE. Phone: Brix. 6051.

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...THIS QUALITY ...TCH & CLOCK ...PRICE OF THE WATCH

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DON'T USE UNDERSTRAPS A TIGHT-FITTING APPLIANCE

The most objectionable part of a rupture support is the understrap and the tightness of the band around the body, particularly during warm weather. The band Bluebird Flyweight Ball and Socket Appliance DOES NOT REQUIRE UNDERSTRAPS and there is NO TIGHT PRESSURE around the hips. The Flyweight gives absolute security and retention. Being waterproof, it can be used for BOATS or BATHING as well as for general wear. The Flyweight will not rupture NO MATTER HOW SEVERE. To prove this we offer a TRIAL FOR SEVEN CLEAR DAYS BEFORE YOU SEND NO MONEY. THEREFORE SEND NO MONEY. Several mornings usually allow the whole cost. Write at once and test this wonderful invention.

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THAT'S MY OFFER to all readers of "John Bull." Select your cycle from the latest 1937 Models at lower prices and terms than agents charge. Approval and Carriage Paid. Write NOW for Free Lists.

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—pride of Italy

There's tremendous rivalry between famous makers of Piano-Accordeons yet all of them salute the PAOLO SOPRANI.

For brilliant tonal qualities, ease of action, responsiveness, and sheer beauty of appearance, the PAOLO SOPRANI stands alone. And PAOLO and SOPRANI alone. And remember this—you can own one of these superb instruments for only 5/- Complete in case with WEEKLY shoulder straps free. Write for illustrated list and details of 3-day Free Trial Offer against deposit of 20/-

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WITH THE NEW ADAMS QUARTO PRINTING MACHINE

Sensational New Money-Making Opportunities! YOU—even without at present possessing the slightest previous experience or knowledge—can commence at once in your home to print anything from a Visiting Card to a Full Quarto Poster!

58/6

FREE BOOK "£5 from Print" The actual size inside type frame of this New Adams is no less than 9½ x 7½ in. Send at once for Free Book "Pounds From Print," together with particulars, easy terms and samples of work.

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10 LOVELY UNDIES for 5/-

CONSISTING OF:

2 BEAUTIFULLY Trimmed Superb Silk Shirts.
2 PAIRS Cosy Interlock Knickers, full size.
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Every article thoroughly dependable Wear and Wear Quality.

Send 5/- and 6d. for postage, then four weekly payments of 2/6 to complete.

State Shade and Size of Stocking when ordering Delight or money back. ORDER NOW.

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£5 DEPOSIT 18 MONTHS TO PAY.

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2,000 other new and used bargains. LISTS FREE 'Phone: Brix. 6081.

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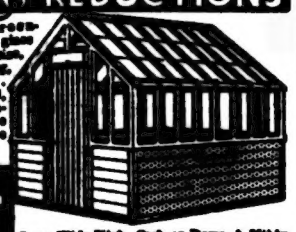

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Long.	Wide.	High.	Cash or Down	9 Mthly.
6ft.	4ft.	6ft.	69/-	8/-
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COMPLETE WITH HANDLE

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Take a lesson from country folk—the scythe is best. Cuts WET or DRY grass twice as quickly as shears without stooping or backache. Gets where mower cannot be used—sloping banks, narrow borders, awkward corners, around trees, rockeries, etc. Fitted keen razor-edge tempered steel 9 in. blade in non-rust holder, this improved Scythe can even be used by ladies without fatigue. Complete with handle and sheath to protect blade. FREE SHARPENER and easy directions. Send NOW. P.O. 2/- to:

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PRICE OF THE WATCH

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BY ALL THE MOST FAMOUS MAKERS

From 1/- WEEKLY

BONELLI, STELDENI, VISSENTO, PARSOTTI, HONNER, CRUGNANELLI, ETC. USED AND RECOMMENDED BY BAND LEADERS ALL OVER THE COUNTRY.

"Buy an Accordion by a Famed Maker."

Here we offer a very wonderful Bargain. 24-4-6 VALUE FOR £2.

Real Piano Accordions at specially reduced prices. By STELDENI. Piano-finished cabinet, tonal reeds, metal-bound bellows, triple chord action. Complete with shoulder strap, 21 piano keys, 8 basses. Cash price 42/- or sent on receipt of 2/6 First Instalment. Balance payable 4/- monthly until 48/- is paid. Elaborate Tutor supplied. Also superior De-Luxe model at 52/6 same terms. Write for fully illustrated list of models with 25 keys, 12 bass; 25 keys, 24 bass; 34 keys, 48 bass; 41 keys, 120 bass; etc., on equally attractive terms. The remarkable Low Terms for Monthly Repayments ensure the immediate popularity of these fine instruments. Write for fully illustrated List of Piano Accordions post free.

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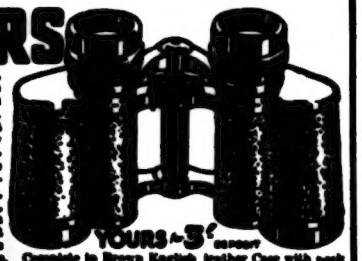
HERE'S AN EX-WAR MODEL REDUCED 75 YOURS 3/-



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At all sporting Events, Horse Races, Yacht Races, Cruises, Seaside and Country visits, you will obtain far greater enjoyment and keener enthusiasm if you are carrying these wonderful Binoculars. Do not be content with distant visions. Get a real "close up" and enjoy every possibility of a "Front Row" seat. Send only 3/- deposit and 6d. for postage for immediate delivery on Free Approval of these exceedingly powerful Prism Binoculars by Lemkere, Paris, 6x Magnification, extra wide view, single eye piece adjustment with wheel focus, handling bar, damp and dust proof. Really wonderful definition, names of ships distinctly read five miles from shore. Complete in Brown English leather Case with neck lanyard and clips. If fully approved, balance payable 5/- monthly until 79/6 is paid, or Cash within 7 days 75/- only. Don't forget to write for Fully Illustrated List of Field and Prism glasses by all the finest makers. Send post free.

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RUPTURE

DON'T USE UNDERSTRAPS A TIGHT-FITTING APPLIANCE

The most objectionable part of a rupture support is the under-strap and the tightness of the band around the body, particularly during warm weather.

The most Blunden Flyweight Rail and Rocket Balance HOLD BUT REQUIRE UNDERSTRAPS and have NO TIGHT PRESSURE around the hips. Flyweight gives absolute security and unbroken rest. Being waterproof, it can be used for BOXER or SEA as well as for general wear. The Flyweight will cure your rupture NO MATTER HOW SEVERE. To prove this offer a TRIAL FOR SEVEN CLEAR DAYS BEFORE YOU SEND NO MONEY, THEREFORE RISK NO expense. Several hundred testimonials usually allow the whole cost. Write now and test this wonderful invention.

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Branch: 6, John Dutton St.

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stop it!

A former addict writes: 'Your treatment is miraculous, I am completely cured after being addicted for 20 years.'

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Free Booklet sent under plain sealed cover explains how you can easily, quickly and permanently free yourself (or a child) of this objectionable and health-endangering habit. No sleep, no medicine, no auto-suggestion, no appliance. New discovery. Scores of voluntary testimonials from all over the world. Write for free explanatory booklet NOW, enclosing 1½d. stamp for postage.

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FREE A DYNAMO LIGHTING SET FREE

CYCLES FROM 65/-

THAT'S MY OFFER to all readers of "John Bull." Select your cycle from the latest 1937 Models at lower prices and terms than agents charge. Approval and Carriage Paid. Write NOW for Free Lists.

EDWD. O'BRIEN, Ltd., Dept. 2, COVENTRY.

WANTED

ONE HUNDRED PERSONS (EITHER SEX) WHO ARE READY TO EARN A HANDFUL OF £1 NOTES BY SPARE-TIME WORK BETWEEN NOW AND XMAS

A handful of £1 notes by Christmas to spend on little luxuries for yourself, on some things you have been wanting, or on presents for others—YOU CAN HAVE A HANDFUL!

Send a postcard to us asking for our Private Christmas Card Sample Book, and we will send you the book and full particulars, free of charge. You are not asked for any deposit nor to outlay any of your own money. Our Sample Book contains by far the finest selection of private Christmas Greeting Cards, abounding in Novelties, amazing variety, remarkable Calendars of Imitation Oil Paintings, Animal Studies, beautiful pictures in Bromide, Coloured Scenes and Flower Subjects, dainty Notepapers, Bookmarks, etc. A masterpiece of the choicest and best. Your friends and acquaintances will be delighted to buy these from you; there is something for everybody's taste and needs, one pleasing one person and another pleasing someone else. We pay you handsomely and there are valuable prizes in addition. Apply at once and be the first to start.

J. RENSHAW & SONS, Ltd. (Dept. R.153), Climax Works, Accrington.

3 WAY BED SETTEE

37/- or 2/- weekly. Carr. & Pack. Reg. & W.Sts

Patent Spring Seat Solid Oak Frame. Turned Legs. 2 Velvet Cord Cushions, extra to suit everyone.

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Send for our colored catalogue of Wonderful Bargains in Suites, Chairs, Bedroom and Dining Room Suites.

Cheques, Registered Letters or Crossed P.O.'s to NORTH LONDON DIRECT TRADING CO., LTD., 62, Shaftesbury Avenue, Piccadilly Circus, London, W.1

DON'T MISS IT!

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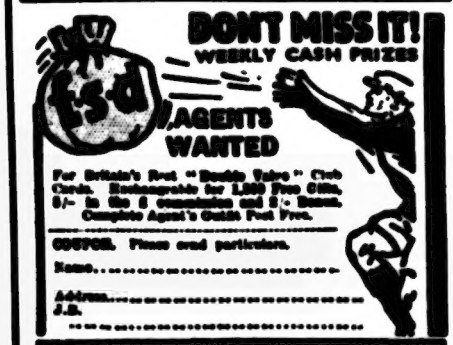

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For Britain's Best "Buddy Bulge" Club Cards. Redeemable for 1,500 Free Gifts. 2/- in the £ commission and 5/- Bonus. Complete Agent's Outfit Post Free.

COUPON. Please send particulars.

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Address.....

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PICCADILLY

10 for 4D.

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History of British Army Uniforms.
Picture cards in all packings.

P7163.

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Telephone: Temple Bar 2468.
Telegrams: Heroically, London.
Registered at the G.P.O. as a Newspaper.

Thursday, for week ending Saturday, September 13, 1937. Twopence.
Postage: Inland and Canada, 1d.; all other parts of the world, 1½d.

WITHOUT FEAR OR FAVOUR

CHEATING *the* Poor Man's CHILD

The poverty of his parents is a bar to him entering the school

MRS. ELSIE PARKER has blown sky-high what she describes as a "conspiracy of complacency" in our educational system.

In merciless language she has flayed the President of the Board of Education for daring to suggest that it is getting easier for child to go to the university.

Mrs. Parker is a member of the **West Ham Education** thority and vice-president of the National Union of chers. She knows what she is talking about.

And John Bull goes farther. **Not only are many brilliant** g people cheated of a university career, but great bers of them are denied admission even to a secondary l just because their parents are poor.

The last few days alone have provided meful evidence of this blot on the nation's book. There are the three Leicester- children who, while their father was mployed, set up a magnificent record at ecote village school. Each won a arship; each was top of its respective

Their father has just found work. But and his wife still cannot afford to send two bright boys and their sister to the mmar school. Their scholarships are ed.

☆ ★ ☆

A week ago appeared the autobiography young Douglas Pope, "Now I'm Sixteen." this book he tells how, after winning a larship to Cranbrook Grammar School, had to leave because his father could not £5 arrears.

"I couldn't be an errand boy, with my of an education," he writes bitterly. ead he is now, at the age of eighteen, a nt in a country house.

Quite a few needy youths do succeed, of se, in reaching a university. The news- ers have recently told of one who is having beg in the streets to keep himself during vacation.

To put it bluntly, it is a hypocritical lie a no clever boy or girl need be deprived a good education because of poverty. At y stage poor youngsters have to fight most almost insuperable odds.

It is impossible for more than a certain portion of them to obtain scholarships, wever clever they may be. For this reason, examinations are being made more and e difficult.

"Criminal and cruel for children of eleven to be put to such severe educational tests," declares Mr. James Owen, one of the many headmasters to protest.

Another rightly demands how elementary schoolchildren can answer the same questions as pupils who have already spent four or five years at a grammar school.

Moreover, in some places the capacity of secondary schools is so limited that 30 or 40 per cent. of the "passes" cannot be admitted!

The lucky ones may have new obstacles to face. When a Manchester boy moved a few yards over the Stockport boundary, he had to give up the scholarship he had won. Nor is it uncommon for a scholarship child to give up and enter a blind-alley job simply to eke out the family income, since the maintenance grants made to poor children are usually restricted to £10 or £15 a year.

☆ ★ ☆

The Means Test inquisition which their parents have to suffer is, in the Lord Chief Justice's words, "utterly offensive."

Its peculiar sense of fair play may be judged by the fact that, if a father is unemployed but has elder children in jobs, there will be no grant.

As for the poor youngster reaching the university—well, a student's minimum expenditure at even a provincial university is estimated at £225 a year.

As Sir Howell Williams has demanded, when pointing out that the only higher scholarships in Merionethshire are two provided by himself, "How can people in a poor county afford to send children to the university after struggling to keep them in the county school?"

☆ ★ ☆

Moreover, Whitehall now allows public school boys to compete for State scholarships at the universities. So children from country secondary schools are put on the same level as Eton and Harrow youths who can pay for individual tuition to prepare for the examination.

Consequently, as Mrs. Parker emphasises, university admissions from secondary schools have fallen by 16 per cent., while those from public schools have rapidly risen by 19 per cent.

Often, indeed, pupils with the best talents never have a chance to reach the final stages.

Until such scandals are remedied, the boast that no clever child need be deprived of a first-class education because of poverty will remain, as we have said, a blatant and hypocritical lie.

Straight from the Shoulder

Saving the Land from Ruin

Treasury Plot Against the Workless?

Sir John Simon Stops a Scandal

Silly Football Scares

SIR DANIEL HALL made a statement the other day that received little attention in the newspapers, though it was of the highest importance to Britain.

Who is Sir Daniel Hall? He is a very distinguished scientist, our greatest expert on agriculture.

In calm language, he made a strong plea for land nationalisation.

Way to Prosperity

He said that the land of Britain would increase its produce and its population if it could be treated as a great estate managed by a business corporation with ample capital.

He went on, significantly, "Such a plan could be attained only under national ownership of the land."

Finally, he declared that this plan was highly necessary.

Modern Exodus

At the same time, the latest unemployment figures were being published. They showed that in a single month another 3,228 farm workers were thrown on to the scrap-heap.

Some 38,000 of them lose their jobs in a year. And the draft of men from the land to the towns is assuming the proportions of a modern exodus.

Not a week passes without more stretches of fertile soil being given up to grass or left to become derelict.

Food Supplies Menaced

Farmers, they say, will always grumble. Well, they have good cause to grumble just now. It is a certainty, too, that they would not welcome nationalisation.

Sir Daniel Hall: Shows the way

But the rapidly increasing decline of agriculture demands bold measures. Without them, the most vital of all industries will be faced with bankruptcy.

There is no need to enlarge on this peril to the nation's food supply. But there is the greatest necessity for the Government to heed the warning of our foremost agricultural adviser.

Rate Burden Declined

Nottingham is right in refusing to pay anything for its half-million gas-masks.

National defence should be a national charge. Otherwise a depressed area will have to pay the same proportion as rich Bournemouth, which isn't likely to be gassed in another war to end war.

But the Means Test Government is frightened of applying means tests to towns

"Black Hole" Homes

More fresh air and sunshine is demanded as being vital to the nation's health.

And now a building authority suggests that windows of new houses should be made smaller and higher from the ground, to lessen air-raid risks.

Really, it would be helpful to know whether we are wanted to keep fit to live happily in pleasant homes, or just to make A1 corpses in concrete boxes.

Rebels We Admire

We side with the rebels. The parents, we mean, who have started Romford's Rebel School.

Officialdom thinks the eleven-year-olds should walk more than a mile to a new council school; thinks it no hardship.

But it's a mighty big hardship since that mile-long road is choked with traffic. Too many lives are lost through childish imprudence without the aid of a chuckle-headed officialdom.

Sour Grapes?

Maybe Father Potter, of Peckham, breakfasts on sour grapes. He thinks modern boys soft, ill-mannered, ignorant.

"When they get a job they run home," he says, "and want to go to bed if they sneeze or cut their finger."

Some do. But a few score thousand others overwork for a pittance. Hardly a week passes without a boy risking his life to save someone else.

And when we read the Potter sort of nonsense we feel like going to bed to nurse a pain under the chin.

Abandoned Babies

It must not be thought that the police authorities are standing still through the epidemic of baby-abandoning.

Only in about 10 per cent. of the cases are the mothers being found, but special enquiry is being made, and the birth certificates of all illegitimate children born in the last few months are being examined.

The mothers will be sought out and asked to produce their babies. If they cannot, there might be trouble for them.

Dockyard Spies

Trouble again in the Navy. Craftsmen in the dockyards, crews on ships in port, are resenting the Admiralty's spying system.

Secret agents, camouflaged as mechanics or sailors, have been introduced to work alongside the men at their daily tasks.

The men, not knowing whether their neighbour is a spy, are growing sullen and unsociable. Surely they can be trusted to deal in their own way with people who try to spread Communist or Fascist propaganda among them?

Honesty's Reward—

There's a man in the Manchester area who has been out of work for the best part of eight years.

Weary of trying to keep their two children and the home going on an income of 30s. 6d. a week, his wife managed to get a job at her old trade.

She earned 29s. 6d. the first week. But alas for honesty——

—Labour in Vain

Having reported this fact to the authorities, the husband was paid off with the noble sum of eighteenpence!

So, because this anxious wife did a week's work, paid 2s. in fares to get it, and a few more shillings to a neighbour for caring for the children, the family were worse off than they were before.

Licking the Litter Louts

No sympathy from us for the latest gang of litter louts who have been fined a shilling or two, this time at Pickering, Yorks.

"Interference with the liberty of the subject," unthinking people have said of recent cases.

No, the real interference comes from those who smother a beautiful place with litter and thus prevent other folk from enjoying its attractions.

Blackest Blackguard

Worst ruffian of the week is certainly George Morton, of Catrine, Ayrshire. Because his seven-weeks-old daughter cried in the night he struck her several blows with his fist, cutting her lip, damaging her cheek and right eye.

Justly, he goes to jail for four months.

JOHN BULL, of course, cannot advocate lawbreaking. But, between ourselves, if we had four minutes alone with him he'd get it "Straight from the Shoulder" in the way that hurts most.

They're Doing Well

Tired of reading the pernicious rubbish about "Too old at forty"? Then read this:

A South Wales colliery recently took on sixty men, all middle-aged, who'd been unemployed for ten to seventeen years. Their work was watched, they were allowed to "acclimatise" themselves to work.

Result, only three have failed. The rest are reliable workers. Perhaps other employers will kindly note.

Fair Football

The F.A.'s circular about the avoidance of rough play is no excuse for the sensation-mongers' yarns.

It is a warning, not an admission of a widespread evil that does not exist.

We don't suppose the F.A. has forgotten the incident in the Italian match at Highbury when Drake, the Arsenal centre-forward, was struck in the face by an opponent. His only move was to stand to attention like a soldier and wait for the decision of the official commanding the game.

Not All Blacksheep

When Barrett, of Fulham, was playing against Tottenham Hotspur he fell and dislocated an elbow, returning to the field with the arm in a sling.

Not a single charge was made at him by his opponents, and we could quote a hundred similar instances.

There are gentlemen in the professional football world, but some folk seem to be overlooking the fact.

Wages Test

By way of a change, we commend Sir John Simon. Always a good lawyer, he's telling probation officers to provide information about the parties' income in domestic and affiliation cases.

Sir John: Ends injustice

Which means, we hope, an end of those infamous injustices where penniless men have been hounded down because they honestly could not comply with high maintenance orders, and where men with private means have been let off with orders for a few shillings a week.

There's plenty of monstrous legal scandals left. But one less deserves a parting cheer.

Hear, Hear!

Councillors who take "joy rides" in municipal motor-cars, or who charge up extravagant travelling expenses when using their own cars ostensibly on council business, are to have their little game stopped.

Government auditors have been instructed to watch these expenses very closely.

One county council has been instructed to levy [illegible] its members who have d[illegible] sums in this way during the pa[illegible] months.

Swollen Profits

Has the Treasury designs [illegible] Unemployment Insurance Fund s[illegible] now inc[illegible] at a time[illegible] Arthur H[illegible] thinks s[illegible]

Arthur Hayday: Smells a plot

We c[illegible] thought [illegible] sir as [illegible] as Arth[illegible] Labour No. [illegible] reason [illegible] immens[illegible] pain — [illegible] profit. [illegible] like [illegible] during [illegible] of the [illegible] doll[illegible] Gover[illegible] fears [illegible] slump [illegible] follow the present trad[illegible] boom.

All its advisers have told it so the Government, instead of [illegible] great public works for [illegible] means to going on keeping m[illegible] paying them a meagre [illegible]

Rule of Thumb

It doesn't always pay to st[illegible] young with a firm.

An L.N.E.R. clerk retired a[illegible] after 49 years' service. 44 [illegible] he was contributing to the superan[illegible] tion fund.

But others who joined the f[illegible] later than he did get better a[illegible]

A Rough Deal

Reason is that the scale is ca[illegible] on average wage earned [illegible] membership.

So in this case the [illegible] during boyhood, nearly [illegible] have the effect of reducing the [illegible] wage and consequently the [illegible] long service.

Damnably wrong, we say.

We Told You So

We bow to our many readers who congratulated "Silver Ring" on [illegible] Chulmleigh for the St. Leger. He thus established the extraordinary [illegible] of having successfully forecast winner of *every* classic this season.

Obvious moral: Race with "Silver Ring" to beat the bookies.

Ample Margin

Why is there such disparity chemists' prices?

Bicarbonate of soda can be bought a shilling a pound. A small dose taken at a chemist's shop costs anywhere from 1d. to 6d. Usually it's 3d. At this figure it works out at something like 25s. a pound.

That margin of profit seems a too high even for Park Lane.

KNOCK-OUTS

The very Rev. W. R. Inge says doesn't want to see the country gov[illegible] by "old beetles" like himself. [illegible] how does he like being governed tortoises?

So Lady Snowden thinks the Congress the most impressive thing has ever seen. Maybe, but it command more respect if it owed mob hysteria.

Sir Francis Lindley says no system collective security has ever been sight. There would be were not so people anxious to pull gun-cotton our eyes.

Branded, helpless, trapped

MOTHERHOOD [illegible] as cruel a per[illegible] Puritans, whe[illegible] who conceive[illegible] social outca[illegible] alms.

In 1937 [illegible] ars later—the unmarried [illegible] ay still be driven back on [illegible] re contributed for years [illegible] d health insurance bene[illegible] ible for either if she co[illegible] rable sin of unlicensed c[illegible]

It may sound incredible, b[illegible] ey penalises the unmarrie[illegible] draw the dole because [illegible] eduled as not available fo[illegible] after the first few months.

"I can't get work," a dist[illegible] protest "Who'll take [illegible]"

AND so at a t[illegible] the most [illegible] deprived [illegible] benefit.

It is difficult and dreadfu[illegible] the state of mind of a [illegible] tact. What is she to [illegible]

Without a job and minus [illegible] to the Court of Referees wh[illegible] discontinuance of benefit.

"It is agonising to have to [illegible] mother's plea for une[illegible] an assessor at a Referee'[illegible]

"A girl will cry as thou[illegible] But we can only offer [illegible] are powerless to help unti[illegible] poor young thing has to [illegible] for all the world to see, un[illegible] If she cannot have the do[illegible] might draw sick benefit. [illegible] the infinite wisdom of the [illegible] disguised as sickness or ill-[illegible]

This means that all the u[illegible] her Approved Society goes [illegible] not receive a penny until [illegible] child is due, when she ma[illegible] £2 in all as Maternity Ben[illegible]

Tortured by a sense of in[illegible] stopped, with the present a[illegible] there a blank, with at wonde[illegible] good endurance, tries to [illegible] regain her economic ind[illegible] I think even the official vi[illegible] shocked at the spectacle o[illegible] starved woman, hysterically p[illegible] a Court of Referees.

"Look at me," she cried, [illegible] isn't I? I haven't got a bab[illegible] She and done it in. *Now* co[illegible] And no longer a tremulou[illegible] but a poor, hungry, half-den[illegible] who accorded her the money.

[illegible] available for employment.

Domestic servants as a

Branded, helpless, trapped . . . Why must we penalise these unfortunate girls as if we were back in the Middle Ages?

OUTCAST Mothers

ASTOUNDING DISCLOSURES

by

Mrs. Cecil Chesterton

MOTHERHOOD to-day may carry as cruel a penalty as under the Puritans, when a single woman who conceived a child was a social outcast dependent on alms.

In 1937 — three hundred ars later—the unmarried expectant mother y still be driven back on charity. She can re contributed for years to unemployment d health insurance benefit, but she is not gible for either if she commits the unfor- able sin of unlicensed child-bearing.

It may sound incredible, but it is true. Preg- y penalises the unmarried worker. She can- draw the dole because she is technically duled as not available for employment. No e after the first few months, will engage her.

"I can't get work," a distracted young thing ll protest "Who'll take me on looking like

AND so at a time when money is the most crucial need, she is deprived of employment or benefit.

It is difficult and dreadfully painful even to alise the state of mind of a girl faced with this astly fact. What is she to do?

Without a job and minus the dole she may to the Court of Referees where appeals against discontinuance of benefit are considered.

"It is agonising to have to listen to an expec- mother's plea for unemployment pay," a man assessor at a Referee's Court said to me. A girl will cry as though her heart must ak. But we can only offer her sympathy, for are powerless to help until the law is altered. poor young thing has to go empty away—she for all the world to see, unemployable."

If she cannot have the dole surely, she thinks, e might draw sick benefit. But no, pregnancy— the infinite wisdom of the official view—is not ognised as sickness or ill-health.

This means that all the unhappy girl has paid her Approved Society goes for nothing. She es not receive a penny until a short time before child is due, when she may draw a lump sum £2 in all as Maternity Benefit.

Tortured by a sense of injustice, helpless and ped, with the present a torment and the are a blank, what wonder if a girl, pressed ond endurance, tries to get rid of the child regain her economic independence!

I think even the official view would have been ocked at the spectacle of a haggard, half- ved woman, hysterically pointing to her figure a Court of Referees.

"Look at me," she cried. "I can work now, n't I? I haven't got a baby—God's been good me and done it in. *Now can I have my dole?*"

And no longer a tremulous, expectant mother, a poor, hungry, half-demented creature, the ecorded her the money. Once again she was ilable for employment.

Domestic servants as a class pay more and draw out less in health insurance than most sections of the community.

But the same rule applies. If unmarried they and their unborn children may starve—approved societies are not responsible.

What, then, can the unmarried mother of the working classes do? How support herself and the new life she carries during those months of waiting, months which under the best conditions —with a good home and loving husband—may try a woman's body and soul almost beyond endurance?

She finds herself suddenly and abruptly cut off from the smallest financial security. In so many cases she shrinks from telling her people what has happened, she cannot bear the hurt and disgrace, or to add to the burden of an already meagre household budget. She is obliged to face a stark and terrifying world with no money or credit.

From early girlhood she may have been self-supporting, and with the independence of her class hates the thought of charity. But necessity drives, and she goes to the Public Assistance.

IF she lodges on her own or "digs in" with a friend her chance is small, but if she lives with a respectable family in suitable conditions she may be regarded as a "good case" and granted outdoor relief in food or money. But only after meticulous investigation and small toothcomb enquiries from which the normal girl shrinks.

The next alternative is the workhouse, with its ineradicable stigma and dreary routine, where the young mother-to-be may break her spirit and her heart in the vastness of an institutional life which cannot cater for individuality.

There are also a number of maternity homes run by various charitable bodies. Public Assistance authorities have an approved list of these places, and a "suitable" case can be sent there and made chargeable to the rates.

These homes are admirably run as a rule and humanly managed. But at the best the taint of charity embitters all such assistance, a taint which if unemployment or sick insurance benefit were available would be removed. The unmarried mother in such circumstances could pay for the care she receives, and in some measure preserve the independence she has struggled for.

I had a letter once from a maternity home which bit so deep into my consciousness that I shall always remember and be hurt by it:—

"I was for seven months in a home for mothers and babies," said the writer, "hiding from a curious and unsympathetic world the shame I had brought on myself, living with girls taken from practically every walk of life, ex-chorus, factory, office, shop and servant girls, with here and there a waitress or a farmer's daughter; plenty of types, plenty of different perspectives, and always plenty of courage.

"That was the most wonderful part of it all—the courage which these girls, mostly the victims of an unfortunate fate, displayed in the face of overwhelming tragedy, with a hopeless future and the added burden of an illegitimate child to support.

"As week succeeded week, and the end of the six months (the ordered time to remain after baby is born) draws to a close, you would see them get perturbed. The fatal day arrived—the parting is hard—ah, how hard only God knows!

"To-morrow those arms will be empty. That baby will be in a strange foster home. That mother will be breaking her heart, working feverishly, working like grim death to kill the ache. Oh, the horror of that first night in a strange bed with no cot to rock. A nameless child, perhaps, but a mother's baby for all that.

"The ones I have in my mind's eye are not prostitutes; just ordinary girls, living ordinary lives to the best of their ability, making and getting the very best they can out of what is left from the wreck."

And it is these ordinary girls who at the most critical time of woman's life are left on the scrap-heap of unemployability, there to be collected by the rag-picker of charity.

In the majority of maternity homes the expectant mother does light household work which keeps her physically fit and helps her to get the good night's rest essential to pregnancy. There is only one place, to my knowledge, where an unmarried mother is given duties to perform unsuitable to her condition.

In the City of London Maternity Hospital the night bell is under the charge of an unmarried expectant mother, who goes on duty at 8 p.m. and does not come off till 8 a.m. the following morning.

DURING twelve hours of unbroken responsibility she admits those cases of maternity urgency that cannot wait—cases which are likely to have an unhappy psychological effect on any pregnant woman.

This hospital admits a certain number of unmarried, expectant mothers, recommended by rescue and welfare workers, and gives them free confinements and 5s. a week in exchange for domestic help.

I have no criticism of the day work, but I do feel that the employment on night duty of ANY pregnant woman—paying or non-paying, married or unmarried—should be abolished.

Medical authorities have insisted on the injurious effects of night work on bakers, etc. What, then, can result from the abnormal hours enforced upon a woman, all her life accustomed to natural times of sleep and occupation?

The bird on her nest, the ewe expectant of her lamb goes to rest when the darkness gathers. But the young expectant mother in the City of London Hospital must watch and wait until the world reawakens, when, in the stir and bustle of the new day, she can try to find repose. . . .

Even the kindest of us too often forget that motherhood, symbol of untold love and sacrifice, remains motherhood—even if unmarried—and is entitled to State recognition and support.

EXCLUSIVE INFORMATIONS DIRECTED BY SIR WYNDHAM CHIL

WRECKAGE of the BILKERS

I STATED recently that I thought I had already devoted enough attention to Messrs. Automatic Salesmen, Ltd., whose name and reputation are becoming notorious throughout the country.

But I think it is in the public interest that I should add to the words used by Lord Justice Mackinnon in regard to Mr. H. J Herbert, the managing director, and Mr E. H. Cole, the director of this remarkable firm, when his Lordship stressed the fact that they had not the most elementary sense of honesty or decency.

* * *

I am now going to label these two men as "bilkers" of the worst type.

Seldom does a day pass without my post bringing me more letters describing the ruin and wreckage, produced or threatened, by the representatives of Automatic Salesmen.

Reports are also reaching me in growing number from solicitors that they are finding themselves unable to obtain for their clients the costs awarded to them in their successful defences to actions brought against them by Automatic Salesmen

When this astonishing company has been successful in court proceedings, however, it immediately, at the appropriate moment, levies executions on the homes of its victims or brings them up again in court on judgment summonses.

But execution warrants levied against the company are being returned marked "No effects." In this connection it is interesting to analyse, in response to the requests of many JOHN BULL readers, the financial position of Automatic Salesmen as most recently disclosed.

The authorised capital of the company has been £600 in ordinary 1s. shares, and I have been interested to observe in my examination of the situation that H. J. Herbert, the managing director, holds only 1,700 shares, whereas Mrs. Mabel Herbert, of the same address, possesses 5,000.

* * *

At the date of the last official return of Automatic Salesmen's affairs there were debentures for £5,000 outstanding, constituting a charge on the company's general assets; but the names of the debenture holders are not disclosed.

While I am about it, I may as well, for the interest of a large section of the public, give some particulars regarding the financial background of the Siamese twin of Automatic Salesmen—the firm which operates under the title of Rentit, Ltd.

The authorised capital of Rentit is £600—again in 1s. shares. H. J. Herbert, according to the last available information, owns 7,000 of them. Cole has 1,000, and a woman of the name of Florence Herbert is credited with another 1,000. Debentures of £2,900, constituting a charge on the general assets, are revealed. As well as being a director, H. J. Herbert is also the secretary of Rentit, Ltd.

* * *

I do not know whether the general assets of Automatic Salesmen, Ltd., are sufficient to satisfy the debentures. But, when executions are levied against the company and the warrants are being returned marked "No effects," it seems to me that the debenture holders, whoever they may be, are in a somewhat precarious position.

I understand that a number of persons who have been unsuccessfully sued by Automatic Salesmen and who cannot recover their costs against the company are contemplating aggregating the amounts due to them under various judgments so as to bring the total to a figure which would permit proceedings in bankruptcy to be instituted against the contemptible people who control the national activities of this sorry firm.

* * *

When I think of the number of homes that have been wrecked and of the small businesses that have been ruined, I hope I am not being vindictive when I express the hope that the name of Automatic Salesmen, Ltd., will soon disappear from the Register of Companies at Somerset House.

Complaints still come to me in a melancholy flow from new victims who have been tricked and robbed by agents of the company.

Even in the short time I have occupied in writing this brief article the telephone-bell has rung three times to give me messages from dupes who had had the bailiffs put in by Automatic Salesmen and who implore my help

"When I think of the homes that . . . ruined . . ."—Sir Wyndham

In Peril for Poverty

INCREDIBLE have been many of the outrages perpetrated in connection with the administration of the Means Test and the public assistance scheme.

Now, it seems, the scandals of the past are to be surpassed by a new form of tyranny—the employment of the relief channels to obtain recruits for lunatic asylums!

Miss Annie Adams, of Coverton Road, Tooting, S.W., is thirty-four years of age. Her father was a soldier who died from war disablement, and a Ministry of Pensions allowance was granted to her until she was twenty-one.

The woman has never worked. She is deaf.

* * *

Recently her mother, with whom she lives, was driven by misfortune and want to apply for relief for herself and her daughter.

In the course of the usual questioning by officials it was mentioned that Miss Adams felt so acutely the poverty that had come to her home that she had said—without ill-intention, of course—that she would rather lose her life than continue to endure the privation.

With no more justification than that, Miss Adams was entered in the records as being of "suicidal tendency," and efforts began to be made to have her placed in an asylum.

The family is now independent of public assistance, but the harrying of Miss Adams goes on.

So much so that she has been informed that arrangements are to be made to have her certified and removed from her excellent home to a lunacy establishment!

If this intention is carried out JOHN BULL can already promise that a storm will break on the heads of the authorities.

Nine-year-old Doreen Brighton

Child Victim of Hospital Tragedy

WHEN the House of Commons is asked during the forthcoming session to give consideration to the reform of the inquest system, it is imperative that an effort should be made for compulsory enquiry to be ordered into the deaths of patients in hospitals.

Far too often the circumstances in which life is lost in these places remain undisclosed because there is no open and public investigation.

* * *

Very pitiful is the manner in which a nine-year-old child, Doreen Brighton, whose home was in Woodhouse Road, Eastmoor Estate, Wakefield, has passed away in the city municipal hospital.

Doreen had been in the hospital with scarlet fever and the common complication of kidney trouble. She made an excellent recovery, but, having lost a good deal of weight, she was kept in the ward for three weeks after she was better, so that her physique might be restored.

After that time her parents were told that they could take her home in a few days. Their joy was great at the prospect of having their only daughter back again after two months' absence.

* * *

But the days passed and still no instructions came from the hospital regarding the child's removal. When Mr. and Mrs. Brighton made anxious enquiries they were informed that their little girl would now be handed over to them in forty-eight hours.

But half an hour before they were due to leave home to collect Doreen a message came that there had been a rise in temperature. An assurance was given, however, that there was nothing serious in her condition, and that it was thought she had only contracted a slight cold.

Mrs. Brighton went to the hospital and immediately detected there was something strange in the condition of her daughter's throat.

At once the mother suggested the possibility of diphtheria to the hospital staff. She was told that Doreen had no more than a cold.

Next morning another message arrived from the hospital—stating that it was believed there had been a recurrence of the kidney trouble.

But four days later the parents learned that their child was in a dangerous condition—with diphtheria!

She was so bad that provision was made for them to visit her several times daily, and they were asked to hold themselves in readiness to be fetched to her bedside at any hour. The girl had been placed in a ward by herself with a nurse in constant attendance. Hourly injections were being given.

Before long, Doreen passed away.

Yet, although her parents had been warned to be prepared to rush to the hospital at any time, they did not see their child before she died.

They did not learn the news until a messenger brought a letter from the hospital—three hours after Doreen's death.

There is no doubt that this girl contracted the fatal disease from one of two children who had been admitted to the ward not long before she was due to be sent home.

* * *

These children had come into hospital in a septic condition. But no swab was taken from them.

Why not?

Mrs. Brighton's suspicions of diphtheria had been made known. But no swab was taken from Doreen.

Why not?

Why were her parents told that she had only a slight cold, and afterwards, that there was a recurrence of kidney trouble?

And why was a child who had recovered her health allowed to mix with or be in proximity to notified cases of infectious disease?

These are the kind of questions likely to maintain public confidence in our hospital services. would have to be answered if inquests on hospital deaths were made compulsory.

BROKEN BY R.A.F. AUTOCRACY

Sir Edward Ellington, R.A.F. Chief of Staff, must investigate

WITH the rapid expansion of the Royal Air Force, in furtherance of the country's defence programme, there is constant call for ... personnel—particularly for ex-... and others who have experience ... administration work.

... men in this category are ... urgently. They are of high ... to the R.A.F.

... a case which we have ... known appears to be of extreme ... It throws startling light on ... manners and methods of the higher ... of the Royal Air Force, and ... the intolerably harsh treat-... which can be given to an officer ... record.

* * *

... no fault of his own, this ... has been turned out of the Royal ... Force. He is living now—with wife ... children—on the poverty line, ...—pathetically—trying to obtain ... other employment. He has no ... He cannot draw unemploy-... benefit. In effect, he is a pauper; ... to sink his stubborn pride and ... for public charity.

... all the circumstances, we desire to ... the name of the officer. Our ... will appreciate the reason. He ... such an unfortunate position that ... be terribly unfair to add to his ... by disclosing his identity and ... known his present humble ...

"Captain X," as we will call him, was ... Territorial Army before the war. ... mobilised with his unit at the ... of hostilities, and, in due ... went overseas. In 1915 he re-... a commission, and later was ... of a famous battalion in ...

After the war he went to a responsible ... situation in the Far East. ... home after nine years, he met ... adverse conditions, finding it ... to obtain suitable work. So in the ... be accepted a post as clerk in the ... Office at the low wage of 57s. 6d. a ... He was still on the Reserve of ...

Opportunity opened, however, for this ... clerk. In September of last ... he obtained appointment as adju-... of a Royal Air Force camp in the ... Counties. At last Fortune seemed ... be smiling on this young war veteran. ... was to serve his country again in ... for which he was specially fitted. ... drew his last War Office money ... 6d and went with his wife and ... into the country to report to his ... commanding officer.

* * *

Moving to another home, all manner ... expenses had to be met, and, natur-... some small debts were incurred. ... Captain X," as an R.A.F. adjutant, ... had his pay monthly. He had to ... a long month before he received ... first payment. Remember, his funds ... the beginning were exactly £2 17s. 6d. ... By the most extreme economy—... parsimony—he was able to carry ... but no money was left in reserve. ... Then his wife became very seriously ... following a major operation. A ... trained nurse was essential, and an ... maid had to be found for the ... children.

This meant additional compulsory ..., amounting in all to £28. There ... no possible escape—"Captain X" ... to incur this measure of debt to save ... life of his wife!

Worried beyond measure with his ... problems he went to his commanding officer and confided everything.

A kindly and sympathetic C.O. was helpful. He made light of the amount owing, and suggested that application should be made to the Royal Air Force Benevolent Fund for a temporary grant to meet the pressing liability.

Before the loan could be granted, however, the arrangement and the commanding officer's recommendation had to be approved by Higher Authority.

Over this there was delay of several months, in which period the financial position of "Captain X" could not be eased.

"Higher Authority," when it eventually made decision, would not approve the recommendation or sanction the small loan!

* * *

It declared, in effect, that the R.A.F. could not have an adjutant who fell into debt immediately after his appointment—no matter what the mitigating circumstances.

"Disciplinary action must be taken. Let 'Captain X' be relieved of his appointment."

Accordingly, this brilliant officer had his services terminated. He has been thrown into the ranks of the unemployed to starve.

No reflection at all was cast upon his abilities as an officer. Indeed, during his term as adjutant he was put forward for promotion. He has been "sacked" simply because he incurred debts—small and unavoidable domestic debts.

This is one of the worst cases of its kind ever brought to the notice of JOHN BULL—a scandalous example of the stiff-necked, dictatorial, inhuman outlook of those who still control the Service machine.

A case of this nature must be carried farther. The pronouncement of "Higher Authority" cannot remain unchallenged. There is still Higher Authority—the Council of the Air Ministry.

SCANDALOUS *State* MEANNESS

THERE are few cases of hardship worse than those of the widows of Post Office workers, who, on the death of their husbands, find that their pensions have died with them.

That such a great and flourishing organisation as the Post Office should for years past have evaded the moral responsibility for making some financial provision for the widow of a man who has given his life to the service is almost incredible.

It is true that recently a scheme has been formulated by which an employee can arrange that, by taking a reduced rate of pension, his wife will benefit at his death; but our concern is with the widows who were bereaved before the new regulations were in force.

A typical case is that of Mrs. G. E. Roberts, of Station Road, Quainton, Bucks, a widow who has completely failed in her appeals to the authorities for more compassionate consideration of her case.

Mrs. Roberts

Her late husband, Mr. Albert Roberts, served the Post Office in many capacities and retired after thirty-nine years' service. In the parlour of Mrs. Roberts' cottage hangs a framed certificate, dated 1924, signed by the then Postmaster - General, Mr. Vernon Hartshorn. It reads:

"Sir,—On the occasion of your retirement from the Post Office, I desire to express to you my appreciation of the faithful service you have rendered to the State during a period of thirty-nine years."

Roberts was broken in health at the time of his retirement and, as the doctors had ordered him to leave London, he decided to draw his savings from the bank and buy a village store in Kent.

With his pension, which was then £9 10s. a month, the family was able to carry on. But the wife had a difficult time, there were three children to bring up, and her husband was practically helpless.

They were, in fact, years of struggle and hardship. Eventually, the family went to live in Buckinghamshire. Last year Mr. Roberts died and, as his pension from the Post Office expired with him, the plight of his widow can be imagined.

* * *

Her pleas to the Post Office authorities have brought nothing beyond the statement that "it is regretted that no pension is payable in respect of your late husband's Post Office service."

Then the Roland Hill Fund, a charity to which the dead man had been a contributor, helped the widow by settling outstanding bills and making a benevolent grant of 10s. a week for a few weeks, subsequently reduced to 5s., and later withdrawn altogether.

Mrs. Roberts was grateful for this assistance, but when it came to an end her position was desperate. She was forced, against her will, to get help from public funds, and is now drawing 12s. 6d. a week from this source.

As the rent and rates of her cottage amount to 8s. a week, her financial problems are obvious.

* * *

The difficulties were such that Mrs Roberts' mother had to come to live with the family so that her old-age pension of 10s. a week could be added to their resources!

Work is difficult to find in a remote Buckinghamshire village, even if Mrs. Roberts was capable of doing it.

Anxiety haunts this woman lest the public assistance committee should end the small weekly grant to her and her family. That calamity would bring them to starvation or the workhouse.

That this widow has no strictly legal claim on the Post Office is clear, but the moral responsibility of a Department which amasses £12,000,000 profit a year should also be apparent.

It is a scandal that a woman whose husband served the State faithfully for almost forty years should be reduced to pauperism.

HELPLESS—HARRIED—HOMELESS

DISABLED and impoverished in consequence of a fractured wrist, owing £1 6s. 8d. for water rate, and, when the water supply was cut off, required to leave his home with his wife and six children—such has been the unhappy experience of Arthur Tydeman, now living with friends at London Road, Staines, Middlesex.

And, to make matters worse, the water company demanded the sum of £6 10s. to reconnect the water supply!

As Tydeman, who had known months of unemployment owing to his injury, could not pay the water rate of £1 6s. 8d. when it fell due, his chance of paying the extraordinary demand for £6 10s. to the company to reconnect his supply was equivalent to asking a pauper to cash a cheque for a thousand pounds.

* * *

When the landlord of the house in which the Tydemans lived at Staines Road, Bedfont, Middlesex, heard that the water supply had been disconnected, he asked the family to leave, and the husband and wife, who were harassed and worried, thought that they could be compelled to remove at short notice.

Their anxieties can be imagined. They have searched the countryside for rooms, but no one wants a man and wife with six children as tenants.

All the sequel to a demand for a water rate payment of £1 6s. 8d., which could not be met in consequence of incapacity for work by disablement!

* * *

The story of Arthur Tydeman and his family is a disgrace to the nation's social administration. By trade he is a heavy lorry driver and, ten months ago, while at work, he had the misfortune to fracture his wrist.

This meant months of unemployment, as, with his arm in plaster, he could not drive a lorry or do any other work. For four months Tydeman was without any income, and it is not surprising in these circumstances that rent for the house at Staines Road, Bedfont, got into arrears.

True the family was helped by a grant from the public assistance committee, but, when six children had to be fed, there was naturally difficulty in finding 23s. a week for rent alone.

Meanwhile, this unfortunate man had received no compensation for his injury. Easy to realise how, for a time, this family was left high and dry, losing almost everything that it had struggled to build up in the way of domestic comforts.

Then came the thunderbolt in the shape of the demand for the £1 6s. 8d. water rate and the sequel. "I offered to pay 10s. at once and the balance within a few weeks," said Mr. Tydeman to a JOHN BULL representative, "but this offer was refused.

"My wife rushed round to relatives for help, but, as they are poor people, they could not provide the necessary £1 6s. 8d. at short notice."

So the water supply of the harried and worried family was cut off, and the astonishing demand made for the sum of £6 10s. for reconnection.

* * *

Worse was to happen when the landlord, who was owed rent, informed the Tydemans that, as there was no water supply in the house, they would have to clear out.

Without water and ordered out of their home, the plight of the man and woman and their six children was pitiful.

In the mother's words, "It seemed that all the world was against us and trying to push us under, after we had been struggling for months, since my husband's accident, to keep our heads above water."

That this family should be treated in such manner is a matter that calls for the strongest condemnation—and, incidentally, one which emphasises the urgent need for complete revision of the powers and privileges of privately owned public utility companies.

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ANDID COMMUNICATIONS

YOUR £ s. d. OR YOUR LOVE!

Hardship for Old People—Shocking Ambulance Blunder—Stupid Conscription Plea

Mr. W. S. Liddall, M.P., smiles—but won't the vamps frown!

EAR MR. LIDDALL.—Vamps may never have heard your name, but they'll soon have cause to hate you.

And the general public, I am sure, will support you as heartily as I do.

There can be no doubt that adventuresses who try to grow rich by suing for fictitious heart balm will have a little game stopped if the Bill you are piloting becomes law.

Breach-of-promise damages that damages for loss of marriage shall be entirely abolished. Instead, sums that may be claimed in respect of promise actions will be the actual amount that a girl has spent on her trousseau or what she has sacrificed in giving up her job.

It is so sensible and fair that, as I write, a large number of your colleagues in the M.P.s have already assured you of their support. Many have promised to back the Bill for you if you fail to secure a place in the Private Members' ballot.

* * *

It is certainly time that £ s. d. took second place in matters of love.

Wedding presents do not appear to know that affection can be assessed in terms of money, so it is hardly surprising that the bride will get £50 and another £500 in many cases.

The worst aspect of the present law is that it still regards women as male chattels and matrimony as a purely business transaction.

It suggests, in effect, that a woman can improve her status in life if some man is willing to marry her. It implies that the attractive young bookbinder is a less desirable mate than an aged banker.

* * *

Breach of promise may be comical or coarse, according to the way one looks at it. Yet no one will deny that it allows unscrupulous women to profit by its false reasoning.

In case after case a woman secures a fortune from the man who has the effrontery to pretend that their proposed marriage would lead only to unhappiness.

Sometimes the methods employed amount to blackmail. Often a young man deliberately enters into a marriage which he knows will be disastrous rather than be branded as a "jilter" and compelled to pay "damages" which he can ill afford.

Young folk should not rush into hasty engagements, certainly. A promise of marriage should not be broken lightly. It is better break it than endure a life-time of misery.

But I have every sympathy with the girl who is deceived by what our parents would have called a bounder. On the other hand, I think every decent woman will agree that the present law is an outrage to common-sense.

Some men, because breach-of-promise is proving a golden racket for women who have no intention of marrying the men with whom they become engaged, declare that reform is long overdue.

I hope you succeed in getting it approved by Parliament during the coming session.—JOHN BULL.

COUNCILLORS,
Chorge Rural District Council

GENTLEMEN.—Your ejectment order against the tenants of three condemned cottages means abominable hardship for decent people. For they cannot enter the new houses you have built since these are reserved for "families only."

Destroy rotten property, yes. But don't earn a name condemn decent old folk to the workhouse or the open road just because they have no money.—JOHN BULL.

FOREIGN MINISTER: Why so scared of war? You can avoid war without fighting.—JOHN BULL.

Mr. G. C. TRYON,
Postmaster-General

P.M.G.—A Merton woman's child had broken its leg telephoned for the Merton ambulance. But her road was not in its area her message was passed on to Carshalton. Carshalton passed it back to Merton.

hats" who urge you to introduce a conscription scheme for the Territorial Army.

You have reason to be pleased with the increased recruitment being made under your latest schemes.

Compulsory service with the Territorials might cheapen the cost of enlarging the Regular Army, but it would not lessen British repugnance to any form of peace-time conscription.—JOHN BULL.

MAE WEST: Tell those surprised your jewels worth only £700 your fortune's in another figure.—JOHN BULL.

Sir THOMAS INSKIP,
Defence Minister

DEAR SIR THOMAS,—I am not satisfied with the way the Government's food reserve plan is proceeding.

Six months ago the food canners laid a scheme before you, yet nothing has been done.

Food supplies are as important as aeroplanes. If you are too busy to attend to both, you should hand over the task of organising food supply to someone else.—JOHN BULL.

Mr. C. L. WINSTONE,
Public Lighting Engineers' Conference

DEAR PRESIDENT,—Let us hope the Ministry of Transport will do something more than "consider" your plan for one central authority to light all main roads.

I have urged this myself, in season and out. Yet needless accidents still occur every week because of the stupid difference in our road lighting systems.

If the Ministry delays much longer it will have to take responsibility, not only for muddle and waste, but for the sacrifice of human lives.—JOHN BULL.

LORD CHANCELLOR: Thanks, but carry on weeding out the doddering old J.P.s.—JOHN BULL.

FREDERICK WILLIAM TAYLOR,
Laindon, Essex

TAYLOR.—Mercy is the keynote of modern justice, and perhaps your binding over is in keeping with that ideal. Not only did you neglect your five children, but, of the 8s. 10d. which your eldest daughter earned, you took 5s. for your own amusement.

To rob a child of her wages is about the most dastardly thing any parent can do.

You will, if you have a conscience, try to make amends—or will the fear of prison next time be a stronger inducement?—JOHN BULL.

FLORENCE COSTIN,
East London Nineteen-year-old

FLORENCE.—You must realise by now that it was a low trick to obtain money for a "Children's Outing" that never took place, even though you were workless and penniless.

But so many professional charity-mongers escape with fines or are not proceeded against at all that silly little people like yourself are bound to be tempted.

If the Bench that has bound you over ever has to deal with one of those professionals, I hope it will put him behind bars for a considerable time.—JOHN BULL.

Mr. R. LOYD BARROW: If you'd rather dance with dummy as partner, Weymouth girls won't miss much.—JOHN BULL.

Mr. GRAHAM CUNNINGHAM,
Triplex Safety Glass, Ltd.

DEAR SIR,—Like you, I should be ashamed to control any company which showed a profit yet denied its employees the right of holidays with pay.

The odd thing is that employers who in other respects are admirable still neglect this obvious and necessary "fair deal" for the workers.

And we have to admit that persuasion by example has failed. Those neglectful employers will have to be *forced* into reform, and, fortunately, I have reason to hope that the Government will not long delay in introducing compulsory measures.—JOHN BULL.

FRED RENE, Theatrical Agent: Now you've been fined for leaving dancing girls stranded, better change your business.—JOHN BULL.

★

The Eyes Have It!

Not From the B.B.C.

WOULD you like to be a different sort of bloke,
No more to figure as an also-ran?
It's quite easy to arrange it;
For your nature, you can change it
In accordance with a scientific plan.

Would you like to drive a bargain or a car?
Or to get the rise you so far haven't gained?
Or produce some art exotic?
All these ends, by means hypnotic,
Can be rapidly and painlessly attained.

So don't despair if you have missed the bus;
O'er chances you've neglected cease to grieve;
Opportunity is rapping
At your door—so just start clapping,
To show that you in fairies still believe!

Even if you don't believe in fairies you can't help believing in science, to which we are indebted for such precious privileges as being able to light cigarettes with not much more trouble than it used to take to strike a match, and being in a position, merely by twiddling a knob, to turn off the radio.

Contemplating these blessings, it ill becomes us to behave like doubting Thomases when informed by a scientific gent. that, by means of self-hypnotism, we can greatly increase our abilities and, apparently, even develop abilities we don't possess.

According to Dr. William Brown, who sprang this information on the patient quadruped the British Association, all one has to do is to "gaze fixedly at a point on the horizon, relax the muscles, and will oneself into a state of hypnosis in which one can do things one hadn't the confidence to do before."

This certainly seemed the stuff to give the troops. And when Dr. Brown mentioned that, just as most people can hypnotise themselves, so, too, can they hypnotise others, I felt a distinct grudge against him for having so long kept the good news dark.

Looking back upon a misspent life, I thought of dozens of occasions when a hypnotic eye was just what I wanted and didn't know I had. If I had known it was among my concealed assets, there is one of life's authentic blisters who, when I made its acquaintance, was a sergeant-major, who would certainly have had a helping. And this goes for a number of other human gumboils.

However, it was no use, I told myself, lamenting lost opportunities. The thing was to get the optic into working order and give it a chance to do its stuff. So I drew up a plan of campaign, jotting down a few heads such as (*a*) inform wife's mother that her present visit will terminate on 8th inst. and is not renewable; (*b*) instruct boss *re* increase of stipend; (*c*) tick off tax collector.

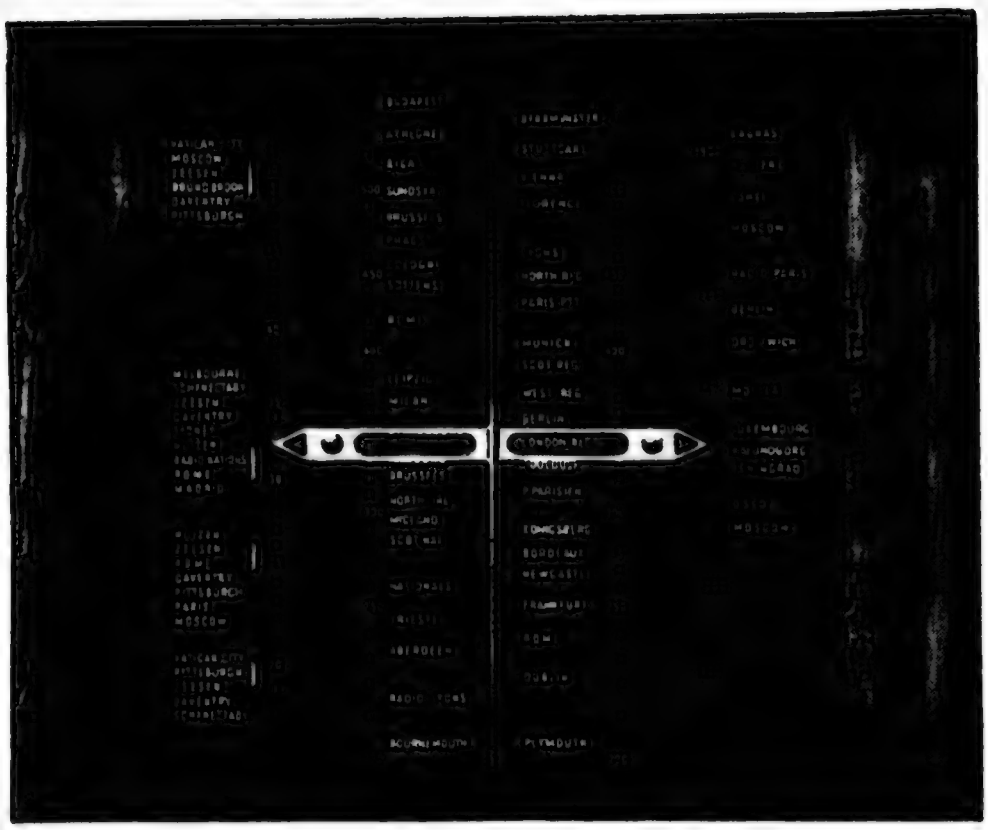
These, of course, were to be mere preliminary skirmishes. More grandiose achievements were to follow. But, unfortunately, my attempt to put Clause (*a*) into operation produced such disastrous results that I am now convinced that there is something radically wrong with the scenario.

Although I concentrated my gaze and put the old will-power into top gear, what should have proved an irresistible force met an immovable object. My guess is that the wife's mother had also imbibed Dr. Brown's instructions and developed a flawless technique in record time.

Incidentally, I wonder if science knows anything more efficacious than raw meat as a cure for a hypnotic eye temporarily out of action?

X. Z.

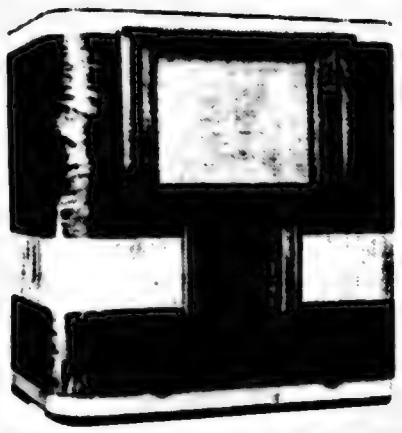
'It's easy to see what you're getting at' *says Christopher Stone*



"A plain dial" may not be much use to Robert Taylor's film fans, but, believe me, it is a great boon on an All-Wave Superhet. This Bush dial, for instance, is so clearly marked and so simple to use that you can travel all over Europe and America without fear of finding yourself at the wrong station. Another equally important point about this set is its powerful output. Actually I understand it is rated at 8 watts and is sufficient, when turned full on, to fill a fair sized Hall.

However, the object of all this volume is not to cause annoyance to your neighbours —but to save annoyance to yourself! It enables this model to deal most effectively with surges in programme strength, which so often distort reproduction on receivers of normal output.

All over the Country Bush dealers are enthusiastically demonstrating this wonderful All-wave Superhet.



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One might think that heavyweight boxers, or the arrival of new film stars, is all that we thought about

'HERO' Hullabaloo

WHILE DEVILRY FLOURISHES

By A. G. Gardiner

A N eminent preacher once remarked that if the animal creation tried to conceive a religion it would have difficulty in imagining God. But it would have no difficulty in imagining the Devil. He would take the shape of a Big White

savage satire on humanity was read in the light of the horrors of the Great War. It is no less true to-day in the light of the horrors that cry to Heaven from Malaga to Shanghai. Indeed, it is more true. For at least the conscience of the world was shocked by the infamies of the war, and for a time there was a wave of hope. "Save or perish" was Lord Grey's message to mankind, and it seemed that there was a chance that we had learned.

that hope has vanished and all the forces of the earth are visibly drifting backward.

And the most ominous fact is that we have ceased to be shocked at any atrocity. As a writer in the Glasgow Herald observes, "the saddest thing we are witnessing is the progressive demoralisation of the public opinion of the world."

We have supped so full of horrors, have become so habituated to the cult of force that we have lost the faculty of indignation.

There was a time when the conscience of man was an effective instrument against the savageries of life. When Gladstone thundered his anathemas against the brutalities of King Bomba the whole of Europe was a sounding-board for his indictment.

Wave of Anger

Not long later, "Abdul the Damned" followed his massacres of the Armenians the civilised world without regard to creed or race, was swept with a passion of indignation against what was felt to be an outrage, not only to an afflicted people, but to the common stock of humanity.

It would have been impossible twenty years ago to conceive the devilries that are the commonplaces of to-day—the massacres of unarmed and defenceless women and children: the invasion, without excuse and without declaration of war, of unoffending countries; the bombing and torpedoing of ships by unscrupulous pirates: the shattering of every law and contract that holds civilised society together. To find anything approaching a parallel to all this we have to go back to the Thirty Years' War that left the cockpit of Central Europe and Germany there for a century.

But that was a recoverable calamity. What we are moving towards to-day is the break-up of European civilisation.

And we are moving towards it as lightheartedly as the children of Hamelin followed the Pied Piper into the mountain. For, against this terrific background of menace, what is it that occupies the minds of nine-tenths of the people?

Judging from the popular Press, the chief preoccupation of the peoples of two continents is Mr. Tommy Farr.

For weeks we had the prospects of this young gentleman's scrap with the negro dinned into us morning, noon and night, as if the fate of the cosmos hung upon the result.

Armies of reporters were despatched across the Atlantic to keep the fever of two worlds at white heat, and to report the backchat of Mr. Jack Dempsey and Mr. Max Baer and Mr. Ted Broadribb and Mr. Mike Jacobs (I hope I have got the names right) and the other illustrious gentlemen engaged to boost the ramp.

And now that the scrap is over the public is still not surfeited with Mr. Tommy Farr. There is his row with Mr. Ted Broadribb, his fistic future, his "romance," and all the rest of the childish babble to keep the great British public and the great American public excited and amused, and the machines of the Press whirring with untold millions of copies.

And as second to Mr. Tommy Farr comes the sensational visit of Mr. Robert Taylor, the latest film star to flit across the stage. His pretty face has apparently fluttered the hearts of the ladies of two continents who mob him in thousands and scramble for the cigarette-ends that fall from his god-like fingers.

For the rest, there are the "dogs" and the "2.30" and the football pools to scare away the unpleasant necessity of thinking about anything that matters.

No Spoil Sport

I do not think that this is an extravagant picture of the public mind in these critical times. And in drawing it I do not wish to write myself down as a "spoil sport" or a highbrow who has a soul above the enticements of the Pied Piper side of life.

If I did I should be guilty not only of cant, but of dishonesty. For I am as pleasure-loving a person as most, and spend more of my time in listening to the Pied Piper than I ought.

Nor do I suggest that we should play our part in this great business better by ceaselessly dwelling on the horrors that are being perperated or the catastrophe that is impending.

That way madness lies. We have to keep sane, and it was a true instinct that led Boccaccio to set his merry tales of Florence against the background of the Plague. He did it to keep up the temper of the people in the face of a dreadful peril.

Liberty's Torch

But the danger to-day is that we are, in a spirit of despair and fatalism, giving up the struggle and losing that faith in humanity without which all is lost.

It is that faith which has made the public opinion of this country for nearly three centuries the most powerful moral influence in the affairs of Europe and of the world.

It is no vain boast that it is we who have kept the torch of liberty and humanity alight in the hearts of the world. The torch has not always been undimmed, and there are plenty of incidents in our story which we would gladly forget.

But taken in the large the claim is true, and I can conceive of no greater calamity to the world than that light should be quenched.

In Our Hands

There is certainly no other light visible that could supply its loss.

Nor was there ever a time when mankind stood in so urgent need of its inspiration. All the conquests of the human spirit in the affairs of men are under challenge.

The most elementary liberties of life are disappearing from the face of Europe, and the whole international structure of society is crumbling beneath our feet. Tyranny on a scale without parallel in the modern world bestrides the continents from Spain to Japan, and the law of brute force threatens to ride rough-shod over the earth.

If this terrific catastrophe is to be averted, it is this country more than any other that has the issue in its hands.

Our fate is with the Government, and we can only pray that the Government will be adequate for this unprecedented emergency.

But behind the Government there must be an enlightened and resolute public opinion. Given that, I believe we shall win as we have won before. In the great words of Pitt when Europe was trampled on by another tyrant: "We can save ourselves, and we can save Europe by our example."

GREAT GIFT FOR YOU

THIS week JOHN BULL contains an announcement of tremendous interest to every reader.

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Those Mayfair PLAYBOYS

by HANNEN SWAFFER

HAVE you noticed how, most nights, when a dance band or orchestra plays at a West End hotel you almost invariably hear, at the end of each selection, merely one or two pairs of hands clapping in a listless and bored sort of way?

More than anything else, I think, this has told the great world outside London how artificial is so-called "gaiety," yes, and how boring it is.

In the audience, as a rule, there are a lot of tired, blasé people, playboys and so-called "debs," nonentities whose names, for an unexplained reason, creep into the gossip features.

Oh, what a dreadful world of delusion it all is! The playboys are the most tragic. They rise from their beds, most of them, in the afternoon, go straight to a cocktail party, and then change for dinner into evening dress, out of which they fall into bed, often after daylight.

Their parents have, as a rule, made fortunes in business, and their sons proceed to spend them. They are the prey of bookmakers, dupes of moneylenders, and people who, generally, come to some sorry end.

One who stood in the bankruptcy court the other day was the son of a gentleman, a youth who, at the age of twenty-six, had contracted debts of over £5 000 and no assets. He had travelled on the Continent, entertaining in great style, and running up credit on all sides.

★ The night life of Paris knew him, and so did the "gay haunts" of Berlin, Vienna, St. Moritz and Geneva.

One famous *London hotel had actually allowed him to contract a bill of several hundreds of pounds.*

Young Peter Dawson was a very popular playboy in Mayfair haunts. Night after night he lived the cocktail life, spending money like water, wasting every hour of his life. Then, at twenty-six, before taking poison, he merely left a note to say that he was "bored with life."

Another playboy, the son of a famous banker who was a friend of the late King, dissipated the family fortune and then, because a moneylender pressed him, went through the bankruptcy court. He was always in the limelight and popular at all the fashionable night clubs until, suddenly, he died.

I know one of these young fellows who, a few years ago, backed a play which finally ended in disaster owing to financial difficulties.

This playboy had counted on his parents finding any money that was needed. They had the good sense to refuse. But the artists suffered.

Now Actors' Equity recently started to examine carefully the credentials of persons backing plays, there were lots of cases of this kind—young men who, in order to get publicity, backed plays, gave parties appearing in all the glory of fame and then, until, suddenly, there came catastrophe.

One I know was twice charged at the police court with obtaining bogus credit after he had financed two important West End productions, and then, in the end, went to France by excursion steamer in order to avoid arrest for the third time.

After he had served a term in Wormwood Scrubs, he told me, almost casually, of the playboys he had met there, men serving time for motoring offences, chorus boys in for sexual offences. He treated it all almost with humour.

He was a playboy to the end.

Some of these playboys become share-pushers. Some of them are moneylenders' touts. They are driven to using the "gay" circles in which they move as a means of obtaining a living. They draw commissions from tradesmen, to whom they introduce customers. They run up bills everywhere. And then the end comes. You see no more of them.

★ But other playboys take their place.

They are boosted by gossip-writers who write about cocktail parties as though they were the Coronation Service. Everyone kids them. Then comes the crash.

One extraordinary case was that in which, a few weeks ago, a young man called Dick Beaumont — "racing motorist, airman and triple public school boxing champion" a leading London paper described him—told how he and five other self-confessed Mayfair playboys were going round the world in a fifty-foot yawl because they were "fed up with debs and debts," wanting to prove that they could do a job of work.

Now these young men had all done something in the world. One had played Rugger for famous clubs. Another had helped to make films. A third had done stunts in aeroplanes, motor-cars and speed-boats for the pictures. A fourth had acted in Continental films, and the other had played cricket for Canada.

They were all obviously young men who, except that they belonged to the world of glitter, would have made a big job of their lives. Yet their self-confessed boredom was boosted and publicised as though they were national heroes!

"We're fed up," Dick Beaumont told an interviewer. "We're starting out on a round-the-world cruise completely disillusioned by the life we have been living. Fellows who lead this sort of life we're giving up all run monotonously to type. . . . Never do anything unless it's fashionable. . . . It used to be high-powered cars. Now it's aeroplanes. It's the thing to own your own plane and be seen at the cocktail bars of flying clubs. We're interested in nothing that's happening in Shanghai or Madrid. The talk is of 'Who was at whose party,' and scandal."

Well, Dick Beaumont was frank enough about himself.

"It costs a lot of money to be a playboy," he said. "Certainly not less than £20 a day. You must go to the best restaurants, order the best wines, have the best seats at the theatre, live at an expensive address. It's a terrible life. You get up at twelve and breakfast on a champagne cocktail. There's a cocktail party at six. Then dinner, a theatre, supper and a night club."

He spilled yards and yards of this sort of tripe.

"You get to bed at about three," he went on. "It takes all the sap right out of you. You spend your life meeting the same faces. It's fun—but you get bored, bored, bored."

It was in a Mayfair cocktail bar where Beaumont had gone to see a girl friend that he and two of the others arranged to make the trip, because they were so bored at not making it. The cruise was glorified in London newspapers as a great adventure!

Then, exactly a fortnight later, Richard Vyvyan Dudley Beaumont—they gave his full name on the charge sheet—appeared at Bow Street for obtaining credit of £15 from a West End hotel by fraud.

He had also cashed cheques at the hotel and these had been returned.

"He has spent a week in Wormwood Scrubs Prison," said his counsel, pleading for leniency, "and the change from the restaurants of Mayfair has been a very serious lesson. It is hoped that shortly he will go to a plantation abroad where he will work and be right away from these extravagances."

★ One does not want to criticise hotels, but it is a temptation to a young man who finds it easy to run up expenses to £15 in a stay of three days. Both in Cambridge and Mayfair one finds that young men do this sort of thing.

Young Beaumont was bound over. The Court wisely treated him with leniency. Friends had come forward and paid the hotel debts.

Yet his case was only a typical one. But for the publicity given to the wild enterprises of playboys, hotels would not trust them, for they would soon find that there was a limit to the money allowed them by their families, who, in most cases, are most respectable people living out of a London of which they know little.

One West End tradesman has upwards of a dozen playboys on his books, playboys whom he duns in vain.

One self-confessed playboy, Paul Mitchell, who often appeared in the news not long ago, entertained lavishly; boasted that he lit his cigars with £10 notes; and spent £300 a week on what is called the cocktail life.

"I always carried about £1.000 around me as pocket money," he said.

When he thought he had fallen in love with an American film star, he spent, according to his own story, £145 on a phone call across the Atlantic! When people wondered where his money came from—and he was spending £300 a week at a famous hotel—he replied, "I have an allowance from a certain source."

His friends did not know, until he appeared at the Old Bailey on a charge of fraud, that he got most of it by introducing his wealthy and titled friends to share-pushers who paid him handsomely for doing it.

All belonged to the playboy "set" and some became the victims of a share-pusher named Roy Angus, to whom Mitchell had introduced them.

After he had been bound over, Mitchell said, "I'm just a bad boy being good."

★ Then there was Albert Edward Flintoff, a brilliant young man, full of charm, who, but for Mayfair, might have been a distinguished lawyer. Flintoff, who was a friend of both Mitchell and Angus, is now doing three years' penal servitude for robbing women he met in the cocktail world.

Angus is in jail for five years. Yet only a few months ago, when he was at the height of his glory, they called him "the perfect Mayfair playboy."

Well, they had reason. He lived at all the best hotels. He ran, as all the other playboys do, an expensive sports car, and he never went anywhere without £500 on him in ready cash.

Now you, perhaps, live in what you call a dull town, where probably you have to do work which you consider monotonous and boring.

Believe me, there is nothing so boring as being a playboy, and nothing so silly. Yours, compared with the dull monotony of the playboy's existence, is the ideal life. Anyway, it's an honest one.

Three self-confessed "playboys" who are well-known in Mayfair: Paul Mitchell, Dick Beaumont, Albert Flintoff

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MISCELLANEOUS

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Speed traps are bad enough, but this new seems to be one of the mildest injustices motorists are compelled to suffer

Blackmail Menace to Motorists

BY varied devices—legal and otherwise—private motorists in all parts of the country are being "held up" by victimisation, unjust interference, and what in effect often amounts to a form of discreet blackmail. Cases brought to the notice of JOHN BULL indicate that this persecution is rapidly growing.

Motorists are being made effectively to "stand and deliver." It is a modern method of official and unofficial highway robbery.

It is common knowledge that professional and business men working in some of our large towns and cities drive to their offices and then park their cars for long hours in convenient streets. They are permitted to do so, without interference or the risk of a summons for a technical offence, because they pay subsidy to certain police officers.

The normal rate for this unrestricted parking freedom is 2s. 6d. a week handed over regularly to the constable on patrol duty. He acts as a kind of unauthorised car-park attendant to his customers.

Remarkable stories are told of this police "racket." When a constable receiving these improper parking fees is transferred from day to night duty, he passes over the list of "customers" to his following number. This second man carries on with the same 2s. 6d. a week procedure for accepted cars.

The total amount distributed each week to policemen for this car-watching and protection service is considerable.

It is, of course, quite improper for police who are the servants of the general public, to receive largesse in this fashion.

From every point of view the principle is a pernicious one. If cars can be left in busy streets, then that privilege should be open to every motorist, and not confined simply to the men who pay.

Another aspect of this scandal concerns garages. Police constables are frequently calling at garages, and drawing commission for having recommended car owners—strangers to the district who do not know the ropes—to a particular garage. They look for a fat penny tip on each recommendation.

Recently a cul-de-sac in a suburban district, conveniently used by motorists for a temporary parking, was closed to that purpose. A policeman was placed on duty to turn motorists away from the alley. Reason for this action was "complaints have been received that the cars create a nuisance." Why was not clear, because the alley led nowhere, and there were no houses fronting it.

Later investigation brought to light the fact that the nuisance complaints had been made by the proprietor of a near-by private parking ground. He thought the alley use interfered with his business. So he became an indignant ratepayer, and by his interference was able to secure a policeman's help virtually to drive motorists into his parking place at the cost of a shilling per vehicle.

So much for instances of general victimisation and compulsory "blackmail." Other aspects of this adverse treatment of the two million private motorists of Britain are of importance.

There are certain counties of England in which the police display an unaccountable hostile attitude to all motorists. The county of Warwick is a notorious example.

Although Warwickshire is the home of British motor manufacturing, the county police have an amazing anti-motoring record.

Grossly unfair

During the past year, each Warwickshire constable brought *an average of* 23 motoring cases before local petty sessions.

There were in Warwickshire, in a three-months period, no fewer than 2,118 *purely technical motoring* offence charges—the kind of unharmful forgetfulness (not signing a driving licence, or a rear lamp unlighted) which would, in other counties, have brought a chief constable's caution rather than a summons and fine.

Breach of speed regulation cases in Warwickshire total no fewer than 27 per Warwickshire policeman as compared with 2.3 per constable for the remainder of England and Wales.

Complaints have been laid before the national motoring organisations suggesting that the Warwickshire methods of speed traping are open to strong objection, and generally that the demeanour of the county police towards motor-drivers of all classes leads to antagonism instead of a helpful spirit.

The Result

With this result: Warwickshire has an exceptionally high rate of road accidents—far higher than the majority of comparable counties. The preoccupation of the police in securing evidence for conviction on minor, technical offences tends to increase accident risk.

And they have ample scope. For as soon as a private motorist takes his car on to the road he may be guilty of thirty-nine different statutory offences—involving possible charges under 159 distinct headings. A Warwickshire constable knows the whole thirty-nine offences by heart.

Look by contrast to the borough of Hartlepool, in Durham county. There are fewer street accidents in this busy town than in any other place in England, and also fewer motor offence prosecutions. In Hartlepool three times as many cautions are administered by the chief constable to motorists as summonses served. The motorists respond by driving with careful consideration. Whereas—conversely—pin-prick prosecutions tend to induce a resentful frame of mind in which discretion is forgotten.

Generally an accusation made against the traffic police of all towns and counties is that they are too busy looking for the easy cases of lesser offence—the breach of a light signal; failure to stop at a "halt" sign, or the slight excess of the thirty-mile limit in a restricted area—than in stopping and prosecuting glaring instances of dangerous driving occurring on every road.

The unequal treatment of motorists by magistrates in different parts of the country is a matter receiving attention of the Home Secretary. There is no standard of fine or punishment for road offences.

Different districts have different ideas of how the motorist should be made to suffer for his delinquencies. Penalties depend on the area in which the offences take place.

An offence which one Bench of magistrates may regard as heinous is treated by another bench as a comparatively trivial matter. Administration of the law has become, from this cause, muddled and glaring in its inequality.

Actually there is now a system of "local tariffs" for fines on offending motorists. There is entire lack of a "standard." The absurdity and unfairness of this is obvious.

Motorist "A" may be fined £5—irrespective of his means or his clean previous road history—by the "Townminster" magistrates, and have his licence endorsed, for a technical driving misdemeanour, which, if he had been charged before a Bench in the adjoining county, would have meant a fine of only £1, and no endorsement.

Uniformity in this matter is needed in the interest of all classes.

In many other ways the motor owner is exploited with complete disregard of right. There are a large number of municipal authorities which still impose a charge for parking cars on the public highways.

Flagrant

Such charge is absolutely illegal and need not be paid.

The municipalities overcome the difficulty by providing a car-park attendant in uniform, and saying the charge is for "service."

To meet the requirement of the law a notice should be displayed at all such highways car-parks stating that the payment of a fee is in the discretion of the motorist. There can be no enforcement of the charge.

If the motorist wishes he may leave his car in the park during the permitted period of waiting and decline to make payment

During the summer holiday season there developed a fresh phase of this car parking "tax," operating in several of the southern counties of England.

On coastal roads and at beauty spots, where motorists are in the habit of stopping, fees are demanded when a car is driven on the roadside verge. Owners of the land are acting within their rights in doing this, although the charge is often a flagrant imposition.

A trick of an entirely different nature against the motorist is that of the dishonest garage proprietor who practises the sale of low grade petrol from pumps under branded names.

This kind of swindle is so rampant that the petrol companies employ their own "detectives" to spot the suspect filling stations.

Prosecutions for this petrol robbery average one a week.

Politics and You

SOMETHING FOR SAILORS

OUR sailors won't know themselves soon! At long last the men who follow the same calling as Drake and Frobisher are to be treated as human beings when afloat.

New regulations have just been issued by the Board of Trade laying down new standards of accommodation for the crews of British ships. They are an amazing advance on anything that has gone before: will make many an old salt rolling his way home again rub his eyes with wonder.

Separate messrooms for the different ratings are to be provided of such a size as to accommodate at the same time all the men who use them. They are to be fitted with tables, food lockers, and seats which are to be "not less than 15 in. wide and fitted with back rests reasonably sloped for comfort."

The Board of Trade has issued regulations governing the conditions aboard ship often before, but never, surely, has the word comfort occurred in them!

The sleeping quarters are also to be separated. Each man is not only to have a separate bed but a clothes-locker and a chair beside it.

Baths and wash-rooms, with hot water and fixed basins of a non-rusting material, are to be compulsory.

The crew's quarters are to be placed amidships, be well lighted, well ventilated, and give plenty of headroom (7 ft. 6 in. in ships of 1,600 tons gross and over, and 7 ft. in smaller ships).

The sanitary arrangements must be up to date and adequate and not open into living- or sleeping-quarters. Drying-rooms, properly fitted with hooks, etc., must also be installed and space set apart on deck for the recreation of the men.

Instructions are likewise laid down as to the material to be used in all new ships in order to obviate vermin.

Living- and wash-rooms are to be warmed in cold weather. A properly equipped hospital must also form part of all foreign-going ships of over 2,500 tons gross. Provision has even been made to prevent harmful fumes from wireless accumulators reaching either the operator or anyone else.

The old scandal of coffin-ships will soon disappear. Every ship will be a luxury liner.

These new regulations have not been won without a struggle. For many years the trade unions catering for seamen have waged an uphill fight against vested interests in Parliament and out. JOHN BULL congratulates them on their success. British sailors made England great. They deserve all they've achieved.

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Her children's party a success the night before she gave it

She needed abundant energy and good spirits to get everything ready and still feel fit to join in the kiddies' fun. Bourn-vita each night was her secret. YOU too would be better for the Bourn-vita 'night-cup.'

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IT ONLY TAKES A MINUTE AND HELPS YOU TO LOOK YOUR BEST.

Fire and Blunder BRIGADES

Fires cost the nation £10,000,000, and 1,500 lives, each year; a toll far too heavy to ignore. Yet our fire chiefs are devoting their time to the minor aspects of fire instead of facing the problem boldly

THIS is National Fire Week. At least, it *was* to have been, according to announcements issued some time ago to the Press.

Somebody apparently had the idea of holding fire-fighting demonstrations in all large public centres and of focusing national attention on a danger which involves this country in a direct loss of £10,000,000, and costs the country 1,500 lives, each year.

It was a good idea. These national events which are now set aside and dedicated to dozens of diverse subjects ranging from rats to cricket are an excellent rallying point for public interest. And the fire menace and the nation's fire-fighting organisation is surely a worthy enough subject.

But the fire chiefs have thought otherwise. Perhaps they felt coy about advertising the public into their work and problems.

Perhaps they felt that a little less public interest rather than an increased interest was more desirable. We don't know. Anyhow, there is to be no National Fire Week.

Action promised

Instead there is to be a Conference at Cheltenham this week, where the fire chiefs and the representatives of the brigades of voluntary, private and municipal brigade associations will spend a pleasant few days discussing such technical and domestic matters as rights of entry into fire-threatened areas, water pressures, and so on.

All very interesting to them, no doubt, but a long way from the urgent national problems with which we hoped they would deal.

For instance, what steps have been taken to bring about the long-delayed co-ordination of the country's fire brigade services? Where is the legislation which was to follow the scathing report of the Riverdale Committee?

It made sweeping recommendations for reducing the chaos and muddle of the fire-fighting services. That report is now more than a year old.

Government plans and action were promised for the last Session of Parliament. But, in spite of the looming pressure of war risks and the bogy talk about incendiary bombs which the Government itself has raised, nothing has been done.

The money to be expended on the maintenance of fire-fighting services is still a local matter, with all the disadvantages of such a system.

So, for example, you get dozens of small areas without a brigade, because rate-conscious members of the councils refuse to spend the money for the purchase of equipment. Other areas where a brigade will not turn out (like in a recent instance at Birchington, Kent) unless they are told who is to pay them! Other areas where such services which exist are dependent on local charity and contributions from interested parties like insurance companies for their existence.

The total amount spent on all the fire-fighting services of the whole of Britain is only just over £2,000,000—less than a fifth of the amount which goes up in smoke every year.

Of this, £250,000 is dependent on "cap in hand" methods, the good will of people who will pay to have their fires put out, and "hand-outs" from the insurance companies.

Parochial meanness is one factor which decides the inadequacy or total absence of fire services.

But apathy and a blind obtuseness is another, and just as common. You find it among the authorities which rule the scores of estates and small townships which have sprung up during the building boom of the last decade. They are taking terrible risks.

The other day, at Peacehaven, a comparatively new and large town on the Sussex coast, a bungalow burned down. It had to burn down because there is no brigade there or any arrangements for fire-fighting.

There are now three gutted dwellings in this place, which has had six fires since 1931. Many retired people live there, and, according to one member of the council, Mrs. Halford Burdett, "with no fire protection in this town, old and infirm people would be roasted alive if their homes caught fire."

But even two months ago the parish council was still engaged in negative discussion about the provision of a brigade.

There are hundreds of rural district councils without brigades. Over and above this is the fantastic legal situation governing the procedure where brigades do exist. Even if a parish council be far-sighted enough to start a brigade, it is forbidden by law to send it outside of its own area. A farm may be burning down a field away across its boundaries—but it cannot go.

The Attorney-General, Sir William Jowitt himself, had a personal demonstration of this farcical legal situation recently when his country house caught fire. His family and servants only made their escape with great difficulty from the blazing house. But alarm calls and appeals for assistance to neighbouring brigades were in vain. We can only hope that this little object lesson gave Sir William Jowitt something to ponder over.

Fire is no joke. Its hazards and perils are the oldest terror of man. But our fighting services as a whole, in spite of the many highly efficient units that do exist, *are* a joke—riddled with comic anomalies.

Because local authorities will not supply a service, we have voluntary brigades. There are seventy-seven of them in the country, and most of them are proud possessors of motor-engines. But scores of the drivers are liable to arrest and prosecution every time they go out to a fire because they have not passed the supplementary driving tests for "heavy" vehicles.

Driver fined

It is common knowledge, how, recently, the chief, the driver and all members except one of the Crawley, Sussex, brigade were failed in the Ministry of Transport driving tests. And all the Ministry's new restrictive regulations apply to fire brigades.

Only a few months ago a fire-engine driver was fined for disregarding traffic lights.

That case caused a great outcry, but the only result has been a compromise. Engines in future are to carry flickering yellow lights at night, and the public are asked to let them have free passage across the lights. The police, presumably, are to look the other way.

There are still scandalous variations between the pay and living conditions of full-time firemen in different parts of the country. With regard to the volunteer firemen who put in anything between three to ten hours' drill a week, if they turn out to a fire they receive pay as allowed by the National Fire Brigade Association.

But if one of these volunteers happens to be unemployed at the time and turns out to a fire and draws the pay, he gets three days' unemployment money deducted.

So, when the fire alarm rings, the chief has to find out first how many of his brigade are out of work. He is never sure of being able to man the engine!

There are other brigades where the engines are condemned by the Ministry of Transport as unsafe to go out on the road, and lorries and other vehicles have to be commandeered to answer an alarm. Like the Vange (Essex) Brigade, which recently threatened its Council with resignation unless proper equipment was provided, Cardigan and Camborne are among the many other places where firemen have resigned in the past few months because of public sneers at what we have called before their "Fred Karno" outfits.

And there are anomalies of administration which are even larger and crazier. Dozens of places where there are up-to-date and efficient brigades, but with no proper water supply in the areas for the hoses because the authorities will not provide or are not responsible for providing pressure mains. That is the situation even in a large city like Edinburgh.

Only cure

These are all matters of vital public concern which we should have liked to have seen the fire chiefs discussing at their Conference. A National Fire Week would have brought such subjects to the fore. But even if we are not to have such a concentration of interest on this present appalling muddle of the fire-fighting services, the Government is not to imagine that the whole problem goes by default.

There is no cure except a proper co-ordination of those services on a national plan. It is the job of the Government to ensure that there is no area of this country without adequate fire protection and equipment, water supplies and signalling systems, and manned by trained personnel.

The Home Office is stated to have had numerous committees at work for years on this problem of a national fire-fighting service and on methods of getting over the jungle of financial and legislative difficulties which stand in the way.

But where are the results?

In spite of the impetus which air threats and the Defence Schemes might give to such a plan; in spite of the warnings of the Riverdale Committee and the previous Royal Commission, nothing seems to have been done.

It is not good enough. And we are tired of the "this year, next year, some time, never" attitude of the Government towards the matter.

We want to see during this forthcoming Session of Parliament a proper legislative basis for a National Fire-fighting Service, and an end at last to the "fire and blunder" brigades.

Straightforward

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Registration Forms appear on page 46.

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Every sign of stomach discomfort is a warning that you must give your stomach the help it needs at once, if you wish to avoid more serious trouble. A few doses of Maclean Brand Stomach Powder soon put you right. But it's far better to be quite on the safe side, and to take Maclean Brand Stomach Powder regularly.

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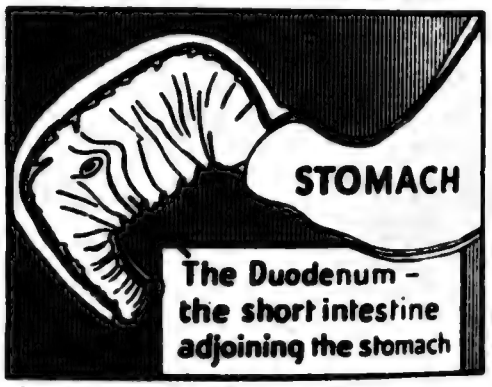
where Ulcers most frequently appear

The authorities say that in recent years there has been an increase in the number of people who suffer from ulcers. Dietary habits are changing, and more highly-seasoned foods and irritants are used which reduce the resistance of the stomach lining while increasing the flow of gastric juice (containing Hydrochloric Acid).

Specialists are agreed that ulceration only takes place in those parts where this acid is found. This means the stomach and the beginning of the duodenum, or short intestine. It is here in the stomach that the powerful gastric juice, containing hydrochloric acid, performs its valuable functions in the digestion of food.

When the stomach glands pour out an excess of this acid, the lining of the stomach is likely to be attacked, causing irritation and inflammation which may quickly develop into an ulcer. This type of gastric ulcer differs from duodenal ulcer in that the pain is increased after eating.

Ulcers frequently appear in the duodenum, the short intestine adjoining the stomach. While the symptoms are like those of gastric ulcers, with flatulence, heartburn and pains in the upper part of the abdomen, the duodenal



ulcer has one big difference. Pains occur two or three hours after food, with a definite feeling of hunger, and eating brings marked relief.

Many sufferers from Gastric and Duodenal Ulcers have to thank Maclean Brand Stomach Powder for keeping them from the operating table, and bringing them relief and cure. Maclean Brand Stomach Powder, with its four perfectly balanced alkalies, quickly neutralises the excess acid that causes the trouble, soothes the irritation and spreads a protective coating over the inflamed parts.

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Always look for the signature *Alex. C. Maclean*

Troopship ORDEALS

THE BLACK FACTS

Waving farewell to the "Dunera," latest and one of the two best of Britain's troopships. But there are five others which should be made equally as comfortable

SHIPS passing through the Mediterranean are keeping a sharp look-out for pirates these days, but there are at least seven British merchantmen passing undisturbed through these troubled waters on their way to the Far East.

At least, there'll be serious trouble if they are molested, for they are the seven vessels of the "Trooping Fleet," carrying some 35,000 British soldiers, sailors and airmen—and families—to and from distant stations of the Empire.

From Southampton, the other day, the s.s. *Dunera*, the new flagship of the "Troopers," latest thing in modern transports, was seen off on her maiden voyage by Mr. Hore-Belisha, the Minister for War.

The event was notable, for not in many years has a British War Minister taken the trouble to see for himself the conditions in which officers, men, their wives and families are embarked for long periods of service overseas.

Timely gesture

And the gesture is timely, for some extraordinary stories have been told of troopships packed with men, the lower decks awash in bad weather, the sleeping accommodation an inferno, and the quarters allotted wives of both officers and men a positive disgrace.

With the advent of the s.s. *Dunera*, no doubt, the embarkation of fighting men for service in distant lands has entered a new phase, for she is a sister ship to the *Dilwara*, a troop-carrier which entered the service last year.

These two ships, each with accommodation for some 1,200 officers and men, and about 200 wives and children, have been especially designed. They are fitted with separate cabins for the families, and improved accommodation for the men; large public rooms, and modern sanitary arrangements.

On board the *Dilwara*, as in the *Dunera*, Mrs. Tommy Atkins is provided with a bedroom and a sitting-room, and with facilities for preparing food for her baby.

But we hope Mr. Hore-Belisha will not rest content with finding these "luxuries" in only two ships out of seven.

A hero

In the Services he will be regarded as a hero if he brings about better and improved trooping conditions. The *Somersetshire*, the *Lancashire*, the *Dorsetshire*, the *Nevasa*, and the *Neraulia*, excellent ships though they be, are not equipped like the *Dunera*.

The *Lancashire*, twenty years old, is but 9,500 tons, yet she frequently sails from Southampton in the winter months with as many as 1,600 souls on board, while the *Somersetshire*, launched in 1921, little bigger, carries as many. The *Nevasa*, twenty-four years old, is still in regular commission, embarking the Fighting Fifth and the Diehards to and from their stations overseas.

Sailing from Bombay less than ten years ago, the *City of Marseilles*, a sixteen-year-old ship of around about 8,600 tons, embarked 1,116 soldiers of various regiments in her holds; while 78 officers were crowded into cabins on her boatdecks, and the majority of the 55 wives and 73 children aboard had to make the best of very limited accommodation in the steerage.

Nor were these conditions extraordinary.

Since the war, on a voyage from Southampton to Malta, Egypt and India, a troopship embarked, in addition to her crew numbering a round 100, no fewer than 81 officers, 20 warrant officers and 1,191 men, together with 91 wives and 111 children, many of them babies.

It is to be hoped that things now are going to be different. It is not before time, for the trials of the unfortunate voyagers through the Bay of Biscay, into the Mediterranean, through the Suez Canal and the Red Sea into the tropic Indian Ocean have to be experienced to be fully realised.

Troopships sailing for the East even in recent times have packed as many as 240 men into a single hold, and so crowded the vessel that it was neither possible to have "boat drill" nor to carry out the regulation routine.

What might have been a "happy memory" has usually been a monotonous ordeal.

"Instead of being a pleasure and something to look back upon, the trip to India was a nightmare," wrote one sergeant who travelled in a particularly "Black Hole to Calcutta."

So we commend the Board of Trade for having induced the contracting shipping companies to add even one more up-to-date troopship to the little fleet of seven.

The need is obvious, and the new *Dunera*, with the *Dilwara*, fulfils a long-felt want.

The troopers are converted and fitted according to the requirements of the Board of Trade under the guidance of the Admiralty experts, but most of the prevailing ideas of what is good enough for the troops are hopelessly out of date.

More than a hundred years have gone by since Admiral Mends organised the transportation of fighting men in vessels other than ships of the Royal Navy, but until quite recently any old tub was thought to be good enough.

During the late war, and in the years after it, a good many old and strange-looking vessels were employed carrying troops from one place overseas to another, but there is no excuse for treating Tommy Atkins and his airman fellow-voyager as "cargo" in these enlightened days.

Following the Indian Mutiny the Government of the day assembled its famous—or notorious—fleet of "Lobster Pots" the *Euphrates*, the *Malabar* and the *Crocodile*, and the wives and families of soldiers drew lots for berths.

Gone for ever

Happily those days have gone for ever.

From now onward through the winter months the seven vessels of the present-day "Trooping Fleet" will carry soldiers, sailors, marines and airmen from all parts of Britain to Bermuda, Jamaica, Gibraltar, Malta, Egypt, Palestine, Aden, India and the Sudan, Burma, the Chinese Ports and Malaya.

For the great majority of the men who make this voyage out to the East—or the West—and back again it is the only sea voyage they'll ever make. This applies equally to the women and children who accompany husbands and fathers on a tour of duty abroad.

So it is up to the War Department, with the Board of Trade, the Admiralty and the Air Ministry, to see that the voyage is a "happy event" and *not* a miserable ordeal, as all too easily it can be.

Those fortunate enough to embark on one of the new troopships can count on a pleasant trip—weather and "pirates" permitting!—and perhaps the thousands who sail out in one or other of the old-fashioned "five" will be lucky enough to return "de luxe" in ships like the *Dunera* and the *Dilwara*.

More, please

Casting off soon after dawn at Southampton with the band playing "Auld Lang Syne" and wives and mothers waving "farewell" on the quays, is one of the most emotional and never-to-be-forgotten experiences in the lives of fighting men.

Most of the officers, men and women who sail know they'll be abroad at least from five to seven years, while many of them are destined to settle down in India, with only short periods of leave in the Homeland.

But for the thousands coming home after a spell of service overseas an unpleasant and uncomfortable voyage in a cramped and crowded ship too frequently leaves a bad impression which not even the best recruiting sergeant can remove from the minds of potential recruits who might hear disgruntled stories.

For this additional reason we commend the interest taken by Mr. Hore-Belisha in the maiden voyage of s.s. *Dunera*, the super-trooper now on her way to Shanghai and Singapore—and we hope to see more of them like her.

THE HUMAN MACHINE

IT'S ALL WRONG

THERE are some phrases applied to human beings that are not only wrong but downright silly. We often hear, for instance, of people having minds "as inflexible as steel." It sounds grand. It gives an immediate impression of terrific strength, of an impregnable mental fortress. But it won't really bear a moment's examination.

Nature has no use for inflexibility. Inflexibility spells brittleness. It means that the first blow will break it. Many a reed by the river, which can bend and sway to the fiercest gales, is stronger than the toughest oak which cannot bend but can only break.

Besides, good steel is not inflexible. The better the steel, the more finely tempered it is, the more flexible it is. Look at a watch spring! Look at a finely tempered sword-blade of real Toledo steel! You can bend it into a circle—but you can't break it. Release the pressure and it's as straight as ever it was.

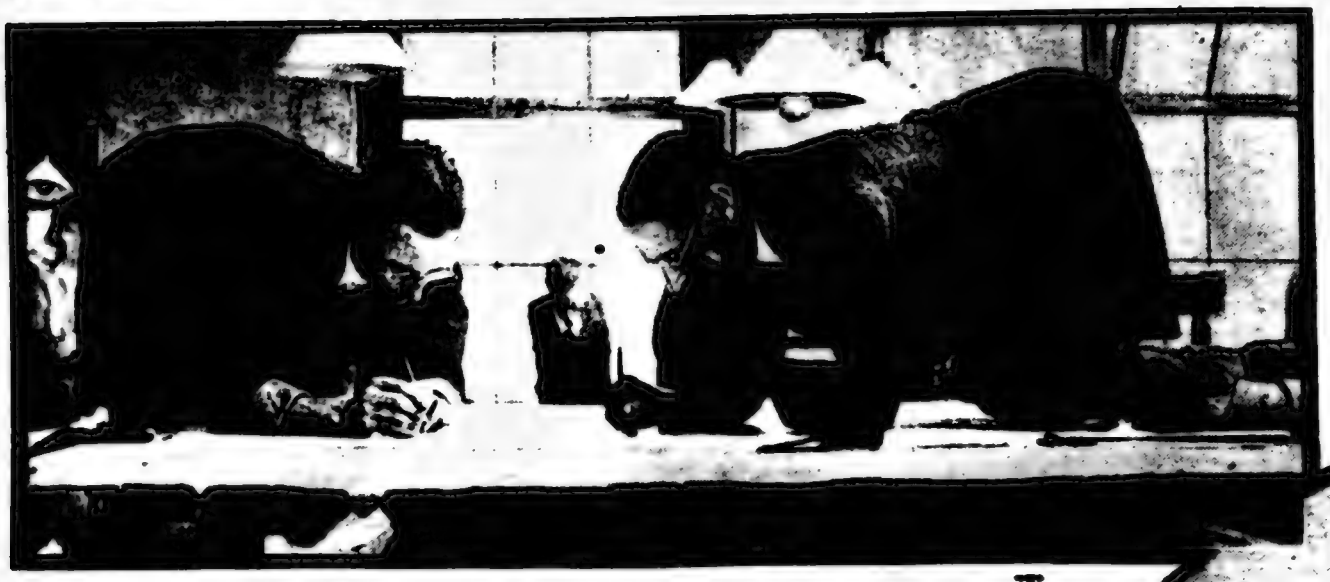
The ideal is not an inflexible mind, but a flexible mind. The more flexible your mind is, the more agile it is.

And you can acquire flexibility by listening to everyone, by being open-minded and tolerant. A flexible mind is an absorbent mind.

"Acquaintance with a wide range of opinion," said an old forgotten French writer, "imparts to the mind great flexibility, and confirms it in those opinions which it believes to be best."

Another word for "flexibility" is "sensitivity." So is "responsive."

Now sit down and work it all out as it applies to yourself!



The large scale of the Ordnance map often necessitates really "close up" work! Here minute details are being filled in before the maps are printed

EAGLE Mapping

ALTHOUGH a generation ago not one person in a thousand could read a map, there are to-day four and a half million maps of different parts of Britain in use.

But just in case we happen to run short, the Ordnance Survey Office in Southampton, which sells £80,000 worth of maps a year to the public alone, has another four and a half million maps in stock.

If you should wonder what becomes of all these maps, consider that there are 2,500,000 motorists, 10,000,000 cyclists and perhaps 500,000 hikers. In addition to which the requirements of the Army and the Royal Air Force are considerable.

The easiest map for the layman to read in detail is one inch to a mile Ordnance Survey map.

It is a favourite with the hiker because the public footpaths are marked clearly on it.

The contouring, which shows the height of the hills and indicates the configuration of the ground, is also easily read on this scale; and its marking of churches and mills as landmarks, and of inns—presumably as refuelling centres—are additional reasons for the popularity among hikers of this superlatively fine piece of work.

It is a little discouraging, however, to undertake a ten-miles pilgrimage to what was an inn at the time one's map was drawn, only to find that the licence has since been surrendered, and the hostelry is no more.

Still more discouraging to find that the footpath which is marked with such admirable clarity has been filched by some grasping landowner or speculative builder. Or that a bridle path has fallen into disuse and is rapidly becoming impassable by a mass of thorns and brambles.

You won't blame the map makers for that. You may, in many cases, rightly blame the local authority, which is too lazy, too indifferent or, perhaps, too friendly towards the local squire to preserve the people's rights.

Apathy of the public is often the real trouble. Some people don't like to complain for fear of giving offence, but to adopt this attitude is folly.

In other cases the local authority is as public spirited as you could desire. It may be helpless to act because of lack of funds, like Kent County Council, which would like to save all the county's footpaths by signposting them at a cost of £7,000, but can afford only £500.

Anyhow, all too often the result is the same. Another footpath disappears—another right-of-way over glorious country is barred by high gates and "Trespassers will be Prosecuted" notices.

But now, thanks to the enthusiasm of hikers and cyclists, a nation-wide movement is growing to stop these everyday abuses.

Maps are being closely scrutinised to disprove the claims of covetous landlords, selfish farmers, and the like. By their aid apathetic councils are being forced to prevent illegal seizures of common lands.

In some places force is being used. A few weeks ago the chairman of a Welsh council ordered a locked iron gate to be broken open and a "Trespassers" notice pulled down. And, in the presence of the village policeman, this was done.

A Bill now before Parliament aims at giving the public complete access to mountains and moorlands. So we may yet see the removal of those insolent warnings which desecrate vast areas of Scotland.

"Visitors are strongly advised to keep to the path after August 12 so as not to disturb the deer. The modern rifle carries far and makes little noise; the soft-nosed bullet inflicts a very nasty wound."

More than ever, therefore, maps have become a necessity to all interested in Britain's countryside. More than ever, and in the best cause it has ever known, is that one-inch-to-the-mile in demand.

It is, likewise, a great map for cyclists and motorists, the only drawback being that a single sheet does not cover sufficient ground for the average day's run.

A more economical map for cyclists, therefore, is the half-inch to the mile Ordnance, which is practically a replica of the one-inch map with everything shown half the size.

But the most practical of all motoring maps are the quarter-inch to the mile and the ten miles to the inch. On both these maps the Ministry of Transport road numbers are marked, and traffic diagrams of the principal towns are bound up with each sheet.

To meet the requirements of civil and military aviation there are three sets of aviation maps. The first two are based on the quarter-inch to the mile and ten miles to the inch Ordnance Survey maps, on which aerodromes, golf links, racecourses, and other possible emergency landing-grounds are clearly defined.

The other aviation map, the first of the six sheets of which has just been published, is Britain's contribution towards the Convention of the International Commission for Air Navigation.

What the map maker sees from his aeroplane. On the right colour is being added to distinguish the various contours

The detail usually printed on the Ordnance Survey maps in black (such as railways and town names) is in grey, and black is used to denote landing-grounds and aerodromes.

An aviation map containing information concerning garage and hotel accommodation in the vicinity of aerodromes is issued to its flying members by the Automobile Association.

But the last word has not yet been said about aviation maps.

Pilots in open cockpits still struggle with these elusive sheets of paper flapping in a 100-m.p.h. slipstream. Frequently they blow overboard; but the pilot is so used to this that he simply thinks himself lucky if they do not catch in his rudder controls.

Maps mounted on a couple of rollers with a handle to wind them should not be beyond the ingenuity of man; but they are not in general use.

Every one of the Ordnance maps is based upon the twenty-five inches to the mile survey of Great Britain which was completed eighty-five years ago. The details of this map have been revised approximately every twenty years since 1852: and the revision is in future to be continuous, under a new scheme.

Even your hen-coop out in the field is shown correct to scale, provided it is fixed to the ground: and if you move it or extend it, the eagle eye of the reviser will spot the change, and register it when next he passes your way.

Although maps of sorts have been in use for the best part of 2,000 years, real accuracy was not attained until the nineteenth century: and it required a war to persuade England of

E EYES are ing BRITAIN

Owing to the immense improvement in surveying instruments during the past century a new triangulation is now being undertaken by the Ordnance Survey.

Six men are mapping Britain. They work in three parties, each consisting of an observer and his assistant. Wandering about the country in their little motor car, with theodolite and notebook, they ply the brush that is painting Britain's portrait.

Last year they completed the first stages of the triangulation of England. This summer they have completed the main chain of the Primary Triangulation in Scotland, extending from the Border to the Moray Firth, and are now engaged in extending the primary triangulation westward through Wales and South-West England.

The method which they use, roughly, is this. The three observers and their assistants go to points of vantage previously selected for them by six reconnaissance parties, also consisting of two men each. At these points a party of four pillar constructors have erected short concrete posts on which the observers can rest their instruments.

From their selected vantage-points the observers and their assistants take observations with their instruments on other pre-selected distant points where men are stationed with heliographs in the daytime and electric lamps at night.

Every single observation is taken sixteen times — just to make sure they get it right—the observer sighting and reading the instrument, and the "booker" noting the figures in his book.

The theory of triangulation depends on the fact that when you have measured one side of a triangle and observed two of its angles, you know all there is to know about the other sides and the remaining angle.

Once you have measured out an initial base-line, therefore, you can go on building up triangles all over the country; and that is exactly what our mapmakers are doing; although on this occasion they are using a second base-line for Scotland.

At the moment they are scaling mountains in Wales and taking observations to a degree of accuracy at which the layman can only gasp.

What other comment can you make on work that is accurate to one in two million?

Seeing that the distances to be observed in the first stages of the triangulation are from thirty to forty miles, only men with exceptional eyesight can tackle this job. Much of the work is done at night owing to the difficulty of picking up even the flash of a heliograph at that distance during the daytime.

A very good digestion is another essential to this job.

There must be no such thing as the morning-after-the-night-before-that-you-never-should-have-had feeling.

Let us take another look at the surveyors in the field, not travelling in their car this time, but scrambling up the sheer side of Ben Cruachan, to one of their mountain-top observation points.

You would like to know the names of these eminent scientists who are engaged in making history with what is the most accurate and comprehensive cartographic survey ever attempted? Doubtless you think they will have a string of university degrees as long as your arm after their names.

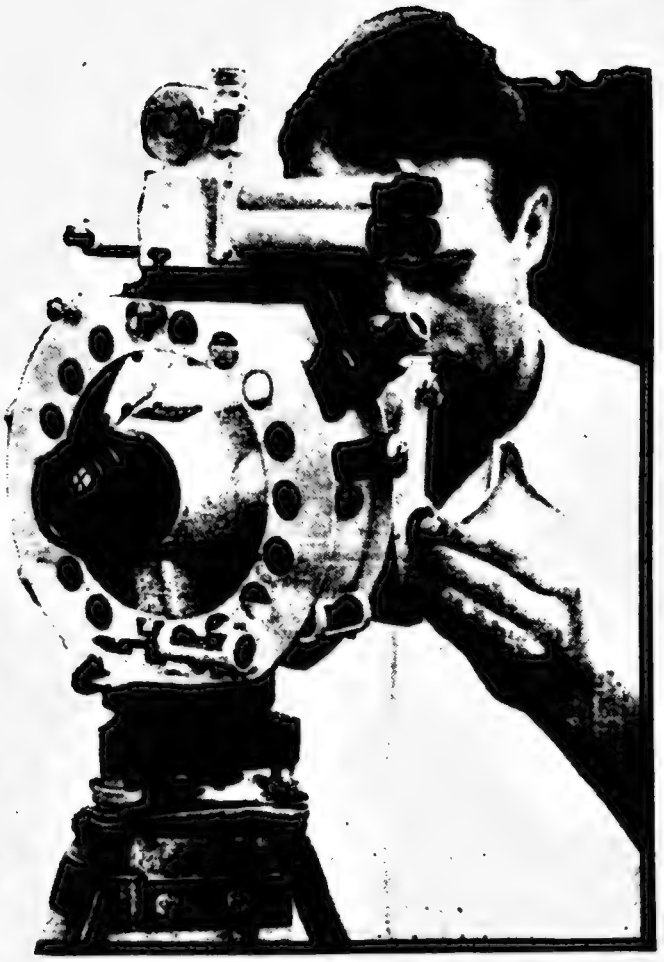
If you do, you must be disappointed.

For these men of the eagle eyes who are mapping-out Britain are just ex-Sergeant-Majors of the Royal Engineers, who must be anonymous in accordance with Service regulations. And they have not so much as a Civil Engineer's degree between them.

What they do possess are the essential years of experience in the field—good eyesight and excellent digestions.

Simultaneously with the new mapping of Britain, which may take a generation before it is completed, the constant revision of existing maps goes on.

All over the country Royal Engineer members of the Ordnance Survey are working in the field, bringing our maps up to date.



The aid of photography is called in for showing comparative distances. Note the complicated lenses

Every reviser is responsible for 160 acres at a time; and this area usually occupies him from two to six weeks, according to the amount of new building or demolition on the area involved.

If you would catch him at work, do not look out for an engineer surrounded by a kit of complicated instruments. For he does not carry a single one.

With his map and his pencil, working entirely by sight, your reviser will redraw four acres or so of a new housing estate in a day, to a degree of accuracy that seems fantastic.

Overhead an aeroplane drones and an electrically controlled camera in the rear cockpit is photographing the ground over which the reviser is working.

Automatically it changes its films after it has exposed them, leaving on each an overlap, so that they can be easily fitted together, and warning the pilot by means of a red light on his instrument-board every time it is about to make an exposure, so that he may fly the machine exactly level.

After routine checking and rechecking, the reviser's work is sometimes checked again with these aerial photographs, especially in areas where a great deal of building has taken place.

His work is now redrawn in the office from his field tracings and passed on to the photographic department, where the plan is printed down photographically on to a zinc plate. Corrections to the plates are carried out by expert lithographic draughtsmen.

Anyone whose previous conception of a Royal Engineer was that of a ham-handed hauler of pontoon bridges should see some of them at work with five hairs of a brush, painting in the trees in the local park, or fitting in a fifteen-letter name to some tiny village, so that it does not obscure any other feature of the countryside.

One of the Southampton staff has written the Lord's Prayer more than twelve times, about 900 words, on an area the size of a threepenny-bit.

The great amount of rebuilding that has taken place recently under the Town and City Planning and Housing and Slum Clearance Acts provides one of the worst teasers to the Ordnance Survey.

In order to keep track with the changes the staff of revisers has been increased to 222, and there will be 337 by the end of the year. The total staff of the Ordnance Survey now exceeds 2,000.

The old system under which revision was to be effected every twenty years has been scrapped, and revision is now to be continuous.

For it is truer to-day than at any previous stage of the country's development that a map is obsolete as soon as it is drawn.

the necessity of having a correct survey of the country.

When England made peace with the Scots in 1746 the English thought they ought to have a serviceable map o' Scotland—just in case of accidents. So Lieutenant-General William Roy went up to Scotland and had the whole of the country mapped by his soldiers.

That was to all intents and purposes the commencement of our Ordnance Survey, whose headquarters are at Southampton and which to this day is run by the Royal Engineers.

It was not until 1852 that the first triangulation of England, started in 1791, was completed, and it is on this first and only triangulation that the most modern of our maps are based.

Not a day passes without someone being given a fresh lease of life in the operating theatre in a way that would have been impossible at the beginning of the century

They Should *have* Died . .

BUT LIVE TO TELL THE TALE

IN agonising pain, an eighty-year-old Dudley man appealed to his doctor a few days ago to kill him. The doctor, naturally, had to refuse.

A grim, pathetic proof—if proof be needed—that the physician is still forced to tell some patients, "There is no cure, I'm afraid."

But remember this: Such cases are becoming fewer and fewer. The "hopeless incurable" of yesterday is cured to-day.

Mr. Charles Still, a Sussex farm foreman, would have been condemned to certain death by the doctors of a previous generation. Now, six weeks after breaking his neck in a fall, he is preparing to work again.

So is Mr. George Trowbridge, a Littlehampton builder, who was the victim of a similar accident on Derby Day.

Only a few years ago such recoveries would have been described as miraculous. Wonderful they still are, even though surgical miracles have become so numerous as to blunt the edge of our amazement.

Not a day passes without someone being given a fresh lease of life in the operating theatre in a way that would have been impossible at the beginning of the century.

And mark this. These people snatched from the Valley of the Shadow include tiny babes and old folk; dangerous ages are being robbed of their perils by the surgeon's powerful yet delicate hands.

Let your imagination dwell for a moment on just two examples of superlative skill.

Recently Mr. F. R. Brown, of Dundee, operated on a seven-months-old girl. It was so intricate a job that he had to have the help of two assistant operators, two anæsthetists, six doctors and four nurses.

THE baby had been born with an opening in her diaphragm, between the chest and the abdomen. Mr. Brown took from her father's thigh two strips of tissue, a foot wide and a quarter-inch wide, and successfully used them to repair the infant's terrible disability.

Not long before that a Newcastle man named Matthew Mason was married at the age of sixty-three. To the guests he looked a fit man, and his looks did not belie him. Yet six months ago he was doomed to die from "incurable" heart disease.

In Newcastle General Hospital a surgeon took from the base of his chest some strips of fatty tissue, full of blood-vessels, and with infinite care grafted them on to the heart to join up with the heart's faulty blood-vessels.

The best tribute to this revolutionary technique is that the patient is now working again as a carpenter.

Most of us know that there are men and women walking the streets to-day who once were dead.

For a few minutes the heart was completely lifeless before the surgeon's massaging fingers induced it to resume its beats. But in all these cases the heart was free from disease.

Isn't it still more wonderful, therefore, that people can now exchange old hearts for new?

Yet it was less than eighteen months ago that a professor at the Royal Veterinary College dropped a hint about the experiments of Mr. Laurance O'Shaughnessy, the Harley Street specialist.

Mr. O'Shaughnessy began by operating on racing greyhounds with strained hearts. Within a few weeks the dogs recovered so well that they were running faster than ever.

It provided a sensational story for the newspapers; none foresaw what it would mean for human sufferers from the agonising ailment known as *angina pectoris*.

Mr. O'Shaughnessy perfected his treatment, in which graftings are sewn on to the heart's surface and an extra supply of blood is pumped into the arteries, and which means in effect a new heart.

Since then more than half a dozen people have benefited by the operation. All except one were elderly, one a woman of sixty-five so weak that she could not move.

Quite as astonishing was the method which to-day enables a young Battersea man, Harold Aldridge, to do his hard manual job as a munition worker.

Stabbed through the heart by a penknife, he was dying when he reached St. James's Hospital.

Dr. Gissane and Dr. Schulenberg levered out the faintly beating heart from its "envelope" and, while one of them held it in his hands, the other stitched an inch-long wound.

Picture their dismay when, as they replaced the heart, they saw the pericardium or "envelope" again fill with blood!

Once more they gently took out the heart and repaired a second stab. For three days the patient had little chance of recovery. After twenty-eight days he was discharged as a perfectly fit man!

MARVELLOUS, yes. But is it more so than the desperately intricate surgery of the brain?

This, too, is of recent development, made possible by diathermy or "bloodless surgery." Nearly always it is carried out with local anæsthetics, for actually the brain is insensitive. Stranger still, half the brain can be removed without appreciable mental change!

In these major examples of the surgeon's art, many of which last for hours, a doctor trained in psychology stands by to chat to the blindfolded patient should he show signs of distress.

Distress! Recently a man in a London nerve hospital, undergoing an operation which had already lasted four hours, calmly declared that he felt hungry. And, while the surgeons worked, he was given tea and bread and butter.

Two hours later the business was at last finished. "I think I feel fit enough to walk back to the ward, thanks," he said. Not once had he experienced any pain.

Then there are those delicate performances by which a blind person is made to see by having the diseased cornea (a membrane which covers the eye) replaced by a healthy one taken from another person.

The name of Mr. Tudor Thomas, the Cardiff specialist, will always be remembered in medical history for pioneering this triumph of British surgery.

So far, out of 216 operations on suitable cases, 110 have been successful, twenty other people have had their sight restored, even though the circumstances were unfavourable.

"The future, I am convinced, will bring still better chances of success for the suitable cases," says Mr. Tudor Thomas.

AGAIN, the detachment of the retina (which may be compared to the shutter of a camera) used to mean certain blindness, more or less complete. Now, in many cases, British surgeons are replacing the retina so that it can continue to do its job for many years.

Mr. Justice Greaves-Lord was horrified, recently, by the suggestion that a man could have one leg shortened to match a lame one. Well, the Dean of Durham has just had a leg lengthened by an inch and a half to overcome a painful malady.

A broken spine can be mended by an operation so difficult that it cannot be fully appreciated by the layman. Accident victims can have new ears, new faces, fashioned for them. Even a whole lung has been removed and the patient nursed to complete recovery.

So, thanks to a dozen modern discoveries, the surgeon is defeating death or lifelong disability. There are still feats beyond his knowledge, risks yet to be overcome, but—as one cautious authority assures JOHN BULL—"Recent advances suggest that surgery is entering a new era of usefulness."

Talks of "cleaning her teeth"..*she should say* wearing them away

She hasn't yet realised that cleaning teeth *can* do as much harm as good. Of course you must clean your teeth regularly. But do be careful what paste or powder you use. There *are* dentifrices so abrasive that they're bound to wear away that thin film of enamel which is Nature's only protection against decay.

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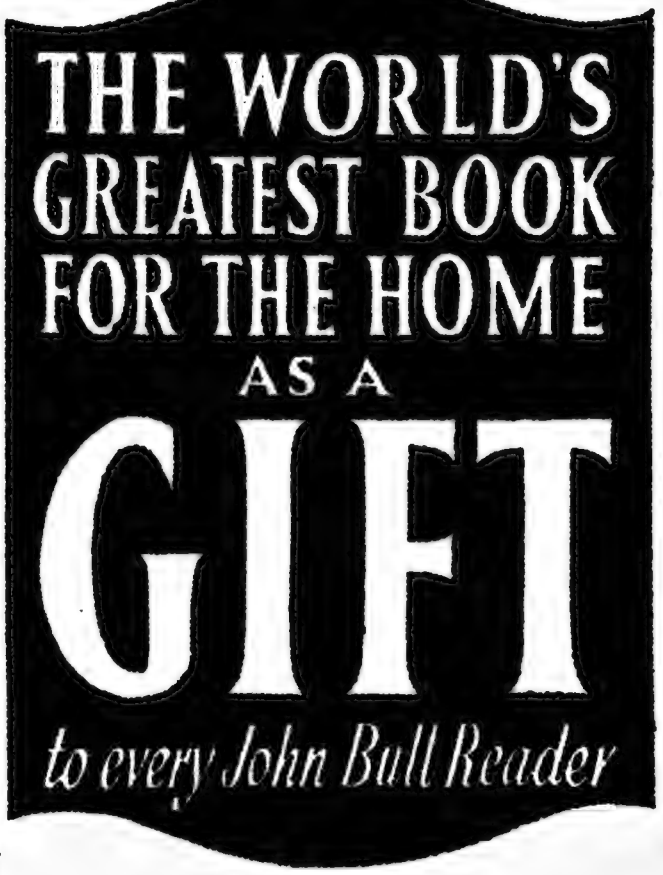


The "Handy Man and Home Mechanic," now on the Press, is a miracle of valuable knowledge and instruction. It is just the work you need NOW—with Autumn on the way you will be thinking and planning a hundred different repairs, renovations and new things for your home and garden. With this great volume you can easily and economically and happily preserve and beautify your house and possessions. With this book at your elbow you will find hundreds of new uses for your tools. Jobs which you have always considered beyond you will become child's play. **Hundreds of necessary repairs and improvements to which you are now unable to attend will become your own delightful and money-saving hobby.**

Every word in this work is authoritative—written by practical men AND SET OUT IN SIMPLE LANGUAGE. **Over 800** specially prepared drawings, diagrams and photographs enable you to repair and make as you go. If anywhere write at your side **YOU COULD NOT DO MORE THAN YOU CAN WITH THE HELP OF THIS GREAT WORK.**

It will save pounds in value that you would otherwise have lost by dilapidation and breakages. . . . It will give you new and valuable recreations for your leisure hours—new hobbies and practical pastimes . . . mending, constructing, etc.

ALL YOU SEND FOR THIS BIG 672 PAGE BOOK is 1/-

which includes carriage, packing, insurance, etc.

LOOK BELOW at a few of the thousands of absorbing and useful subjects dealt with in the great work: **Renovations: repairing cracked ceilings, washing and distempering ceilings and walls, when to use size, the secret of choosing and hanging wallpaper, indoor and outdoor painting, enamelling and varnishing made easy, mending blinds and casements—cheap ways of making pelmets and curtain rods, fixing heavy fittings to your walls, how to lay carpets and lino, like an expert, what to do if that favourite easy chair needs new life, easy way of preventing drawers from jamming, the right wood for every job—how to make articles of cheap wood look costly plywood, how to select it and how to work it the right way to do fretwork—making your own workshop equipment fitting an extra door in your home, laying pipes and drains clean and healthy, how to increase shelf accommodation in your home, making doors and cabinets, useful tool rack, a corner table, a writing desk, cycle shed, greenhouse, etc., etc. Economical laying of crazy paving preparing concrete and cement foundations—constructing a beautiful garden pool, fountain or lily-pond—constructing fences, pergolas, trellis-work, garden gates—keeping your lawn mower in working order—how to make your own Garden Appliances—Banishing damp walls and dry rot from your home, etc., etc., preventing draughts, replacing a broken window, laying a tiled hearth, how to save pounds when buying wood—first aid for burst pipes, tracing and curing that fault in the cistern or water taps, making use of various metals, screwing, bolding and riveting metal, forging and welding, how to re-charge your wireless accumulator, putting an electric light in the shed or garage, etc., etc., etc.**

21 FULL-PAGE WORKING DRAWINGS. A special feature of this work is the collection of 21 full-page working drawings included among the vast array of illustrations. These special drawings give you all the practical instructions you need to make a Wood Bench, Workshop (2 drawings), Screw Cabinet, Bookcase, Writing Desk, Medicine Chest, Dog Kennel, Cycle Shed, Poultry House, Chest of Drawers and Dressing Table, Bedstead, Cupboard, Wardrobe, Doll's House, Garden Roller, Home-made Electric Fittings, Handy Cupboards, Installing Electric Light, Invalid's Table, Wheelbarrow, Fences, etc.

The book itself is perfectly printed throughout in easily readable type on specially selected glossy ivory-finish paper. Actual size of the volume is 9 inches deep by 6½ inches wide.

The book is magnificently bound in rich Maroon Fine Morocco-grained Cloth. The title, motif and library bands are embossed on the spine in gold, and there is a handsome embossed design on the front.

All you are asked to do to secure this wonderful Gift is, as a NEW reader, to give the "Daily Herald" a fair trial. You may commence with the issue on sale to-day!

In return the "Daily Herald" will present to you this Wonderful Work, as a GIFT.

Make no mistake! There is no catch in this offer—no hidden conditions—this great Book is yours absolutely as a Gift—all you send is 1/-, which includes packing in carton, insurance and delivery of the volume to your home, etc. **There is nothing more to pay.**

The fact that the "Daily Herald" has captured and held the good will and loyalty of over 2,000,000 families, the fact that it has achieved a sale of over 2,000,000 copies every day for over four years—these in themselves are powerful reasons why you too should see what there is about it that has taken such an irresistible hold on the imagination of millions in every walk of life.

Everyone reads a daily paper, and it will put you to no extra expense to take the "Daily Herald" while you are at the same time qualifying for your Gift Book.

Nothing could better express our confidence in the "Daily Herald" than the value of this Gift. Such a Gift would be out of the question were we not sure that once you get to know the "Daily Herald" you will want to continue as a regular reader.

DO THIS NOW The very first thing to do is to fill in the Reservation Form (A) and Label Below. These reserve your Volume in your name and MUST be sent to us at once. Be sure to affix a halfpenny stamp to the Label. Do not send any money with these Forms.

On receipt of the Reservation Form and Label below bearing a halfpenny stamp, the "Daily Herald" will send you an Official Gift Voucher on which you qualify for your Gift Volume. At the same time your Volume will be put in hand ready for dispatch to your home when we receive from you your Official Voucher, properly completed, together with the correct number of Tokens.

You will find each day in the RIGHT-hand bottom corner of the back page of the "Daily Herald" a special "A" series Token. You are asked to cut these Series "A" tokens out daily for twelve weeks (i.e., six Tokens each week) and to send them in at the end of the twelve weeks to the "Daily Herald," together with the Official Voucher which will be sent to you upon receipt of the Reservation Form below.

Applicants from this announcement may commence to qualify for their volume with Token "A 222" which appears in the issue of the "Daily Herald" dated Thursday, September 16—or they may commence on any subsequent date.

It is a condition of this offer that your Newsagent holds a written order for the regular supply of the "Daily Herald." You must therefore hand him the Order Form "B" below to-day.

APPLY AT ONCE! The applications received as a result of this announcement will be so gigantic that again we say "Fill in the Forms below and apply at once" before this opportunity is withdrawn.

NO READER MAY APPLY FOR MORE THAN ONE VOLUME UNDER THIS SCHEME.

HAND THIS FORM TO YOUR NEWSAGENT

Important. It is a condition of this offer that your Newsagent MUST hold a written order from you for the regular supply of the "Daily Herald." Hand him the form below TO-DAY.

B ORDER FORM

"Daily Herald"

To .....
(Name of Newsagent)

Address .....

.....

Please deliver or reserve the "Daily Herald" for me until further notice.

Signature .....

Address .....

.....

Date .....

PLEASE WRITE CLEARLY.

Post Forms below at Once!

Do not separate Reservation Form and Label—CUT AROUND DOTTED LINE

A SEND NO MONEY WITH THIS FORM

"Daily Herald"

GIFT TO EVERY READER OF "JOHN BULL"

"The Handy Man and Home Mechanic"

The Label on the Right MUST bear a halfpenny stamp and be filled in with your name and FULL POSTAL ADDRESS very clearly written in BLOCK LETTERS. This Reservation Form with Label on right may be posted in unsealed envelope bearing a halfpenny stamp

RESERVATION FORM

Post to: "DAILY HERALD" (DEPT. J.H.1), 2, ARNE STREET, LONDON, W.C.2.

This form reserves your Gift volume in your name.

I certify that I am NOW already a reader of the "Daily Herald" and that I have not purchased the "Daily Herald" for the past month. I undertake, commencing with the issue on sale to-day, to give the "Daily Herald" a trial for twelve weeks. I have placed an order with the undermentioned newsagent for the regular supply of the "Daily Herald" and give his name and address for verification purposes. In accordance with your special offer please reserve in my name "The Handy Man and Home Mechanic" and also send me a Voucher on which to qualify.

New Reader's Signature.....

Full Postal Address.....

.....

Newsagent's Name.....

Address.....

Date.....

Write clearly in BLOCK LETTERS.

Leave Blank Verified

.....
District Supervisor.

"John Bull" 18/9/37

This offer applies only to Great Britain, Northern Ireland and Irish Free State. Residents in Irish Free State will be required to pay any charges that may be levied.

IMPORTANT.—Last day for receipt of Reservations from this Announcement in first post Tuesday, Sept. 28

A Halfpenny Stamp must be firmly affixed here by you.

NAME .....

FULL POSTAL ADDRESS .....

.....

.....

J.B.1

STUPENDOUS ONCE-ONLY OPPORTUNITY
for every John Bull Reader

A BOOK THAT WILL SAVE YOU POUNDS
Yours as a
GIFT

On the preceding pages full details are published of a wonderful opportunity for readers of "John Bull." It is the opportunity to secure AS A GIFT from the "Daily Herald," a book that will prove to be worth its weight in gold. "THE HANDY MAN AND HOME MECHANIC"—a stupendous volume containing 672 pages, 300,000 words, and over 800 practical how-to-do-it diagrams, drawings and photographs. Included in the volume is a portfolio of working drawings for making useful articles for the house. In this work there are thousands of things you can do that will enable you to keep your home in a good state of repair, to improve it in hundreds and hundreds of ways and to save money. Look below at subjects dealt with in this work—a work you need NOW and all the year round.

Look what's inside this Great Book

Timber
Selection and Use of Timber
Tools and their Uses
Saws and Sawing
Planes and Planing
Marking Out
Nails and Screws
Chiselling
Boring
Rebating
Joints and Jointing
Hinges and Locks
Sharpening Woodworkers' Tools
Glue and Gluing
Cramps and Wedges
Glass-papering
Wood Finishing
Plywood
Fretwork
Useful Workshop Appliances
Arranging the Workshop

A Work Bench
The Home Workshop
Handy Shelves
A Plain Ledged Door
A Cabinet for Screws
A Tool Rack
A Corner Table
A Medicine Chest
A Sectional Bookcase
A Bureau Writing Desk
A Dog Kennel
A Cycle Shed
A Span-roofed Greenhouse
A Poultry House and Run
Household Steps and Ladders
Radio Cabinets
Useful Cupboards
Chest of Drawers
Dressing Table
Wardrobe
Bedstead
Bedside Cupboard
An Invalid Table
An Inexpensive Sideboard

A Kitchen Cabinet
Folding Clothes-horse
Hinged Scullery Table
Egg Stand
Airing Rack
Plate Rack
Food Safe
Draining Board
A Portable Garage
Metals and their uses
Metal-working Tools
The Metal-turning Lathe
Files and Scrapers
Measuring Instruments
Drills and Drilling
Screws and Screw Threads
Rivets, Bolts and Nuts

Smiths' Work
Soldering
Hardening and Tempering
Shafting and Pulleys
Workshop Foundations
Belts and Belting
Gas Engine Overhaul
Motor-car Adjustments
Motor-cycle Adjustments
Bicycle Adjustments
The Laws of Electricity
Alternating and Direct Current
Dynamos
Electric Motors
Accumulators
Installing Electric Light
Electrical Heaters and Cookers
Wiring for Electric Bells
Making an Electric Bell
Faults in Electric Bell Systems
Electric Light Extensions
Installing an Immersion Water Heater
Home Made Lighting Fittings
Mending an Electric Iron
A Domestic Telephone
Wireless

Distempering
Paperhanging
Indoor Painting
Outdoor Painting
Enamelling and Varnishing
Fitting a Picture Rail
Mending Blinds
Pelmets and Curtain Rods
Plugging Walls
Laying Linoleum and Carpets
Simple Furniture Repairs
Remedying Ill-fitting Drawers
Household Repairs
Overhauling a Sewing Machine
Overhauling a Gramophone
Making use of a Recess
Fitting an Extra Door
Fixing a new Sash-line
Draught Prevention
Re-glazing a Sash
Laying a Tiled Hearth
Simple Gasfitting
Gas Fires, Burners and Pipes

Smoky Chimneys and their Cure
Damp Walls and their Cure
Dry Rot—Its prevention and Cure
Burst Pipes
Faults in Cisterns
Faults in Water Taps
Making and Fitting a Shower Attachment
Hot Water Systems and Boiler Troubles
Cleaning Pipes, Drains, etc.
Roof and Gutter Repairs

Making and Edging Paths
Laying Crazy Paving
Concrete and Cement Work
Simple Bricklaying
Garden Pools
Levelling and Draining a Lawn
Wire Netting and its Uses
Fences and Fencing
Trellis Work and Pergolas
Garden Gates

Useful Garden Appliances
Overhauling a Lawn Mower
A Hose-reel
A Home-made Garden Roller
A Wheelbarrow
A Garden Frame
Garden Seats
A Rabbit Hutch
A Child's Swing
Window Boxes and Plant Stands
Bird Boxes
Pigeon Cotes
An Outdoor Aviary
Roofing Materials
Amateur Photography
Preparing Working Drawings
Planning a Model Railway

A Wayside Station
A Signal Box
Bridges
A Goods Depot
A Level Crossing

Signals
Fogman's Hut
Platelayer's Hut
Coal Merchant's
Coal Stack
Telegraph Poles
Gradient Post
A Model Yacht
A Doll's House

YOUR RESERVATION FORM IS INSIDE
POST AT ONCE!

A fitter Britain..

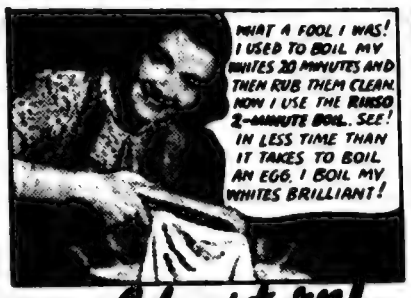
for ENERGY

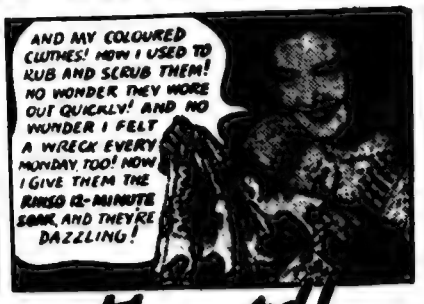
To be fit is to be happy. For the ENERGY to do the exercises of the Physical Fitness Campaign you need

BREAD

C.F.H.226

BRITISH WOMEN CAPTURED BY NEW, SWIFT, EASY WAY TO WASH CLOTHES BRILLIANT!


WHAT A FOOL I WAS! I USED TO BOIL MY WHITES 20 MINUTES AND THEN RUB THEM CLEAN. NOW I USE THE RINSO 2-MINUTE BOIL. SEE! IN LESS TIME THAN IT TAKES TO BOIL AN EGG, I BOIL MY WHITES BRILLIANT!


AND MY COLOURED CLOTHES! HOW I USED TO RUB AND SCRUB THEM! NO WONDER THEY WORE OUT QUICKLY! AND NO WONDER I FELT A WRECK EVERY MONDAY, TOO! NOW I GIVE THEM THE RINSO 12-MINUTE SOAK, AND THEY'RE DAZZLING!

About turn!

. . . She's turned to the Rinso 2-minute boil! Just puts the whites into the copper in lukewarm Rinso suds, simply dampens the extra-grubby bits, sprinkles some Rinso on and smooths it in. Then she brings her clothes to the boil as usual. And boils them for just 2 minutes!

Forward!

. . . Now for her coloureds. She gets through in no time. She pops them into hand-hot Rinso suds and lets them soak for 12 minutes . . . No more long or overnight soaking. No more tiresome scrubbing. Instead, she gets her coloureds bright as new with the easy Rinso 12-minute soak.

March!

. . . Off she goes as fresh as a daisy! She's finished a big weekly wash hours earlier than she ever dreamed she could! And her clothes-line is so clean and bright that her neighbours are full of envy!

WOMEN TAKE UP QUICK RINSO WASHING METHODS

Boiling time reduced to 2 minutes. Hard rubbing done away with. Washing done hours faster. Clothes brighter than ever before!

"I CAN hardly believe my eyes!" That's what women say the first time they try out the new, scientific Rinso way to wash clothes.

They immediately find that the Rinso 2-minute boil and the Rinso 12-minute soak not only outshine all former methods by giving a brilliant clothes-line hours earlier, but actually improve on them in these vital ways:

Save half-an-hour's fuel every washday!
Cut out hard rubbing and long soaking!
Cut out all tiresome washing-through!

Yet these two methods are *simple* to follow:

For the Rinso 2-minute boil you put the clothes straight into the copper in lukewarm Rinso suds. Don't rub or soak them! Instead, dampen the extra-dirty places, sprinkle a little Rinso on them and gently smooth it in. Then bring the clothes to the boil, as usual. And boil them for 2 *minutes!*

For the Rinso 12-minute soak you put your coloureds into hand-hot Rinso suds. Let them soak for 12 minutes. Then squeeze them gently through the same suds.

In fact, Rinso is as safe as it is quick—it won't harm fast colours, fabrics, or hands. A quick wash-through in cool Rinso suds makes your woollens and silks come up bright as new!

Because Rinso can do all these things sceptical women are won over. And they *stay* won over, too! They enjoy the freedom that the new methods bring them. But above all they use the Rinso 2-minute boil and 12-minute soak because it means brilliant clothes with no more hard rubbing!

If you haven't tried the new, easy Rinso methods yet, get some Rinso for next washday. It costs only 3½d., 6d., or 10d. a packet.

IMPORTANT

DON'T be misled about "extra" whiteness in washing clothes. For safe washing, avoid using any product with a strong bleaching or whitening action.

Rinso gets clothes brilliantly white and clean in a safe, natural way. No mixing is necessary, and no mistakes occur because there are no destructive chemicals in it. Rinso won't harm fast colours, fabrics or hands.

2 MINUTES' BOILING OR 12 MINUTES' SOAKING

that's all it takes with

RINSO

R 2390-364-65 *R. S. Hudson Limited, London*

LIFE IS A JOY!

when you eat

HOVIS

THE NATIONAL HEALTH BREAD

Best Bakers Bake It

Macclesfield

H.238

Ample funds to assist house purchase always available. Prospective home-owners are invited to write for full particulars of the Mortgage Service to

ABBEY ROAD

LONDON'S LARGEST BUILDING SOCIETY

ABBEY ROAD
BUILDING SOCIETY
ABBEY HOUSE
BAKER ST., N.W.1

CVS—993

WHO'D *be a* *Farmer's Boy?*

ALL the supposed virtues of being a farmer's boy have been extolled in song and story. When one gets down to brass tacks, however, there appears to be a very different tale to tell.

With the introduction of the Government's new Education Act many minds have been wrestling with the complexities of the "beneficial employment" clause—a clause which, it would appear, was particularly designed to cover the proverbial multitude of sins.

The Government is anxious—at least, it poses to be—that children shall be kept at school until they are fifteen years old.

But let us focus our attention on the stark fact that the Government has not forgotten to pay due tribute to the people who pay their pipers, and therefore call the tune.

For all its supposed high ideals, the Government has made adequate safeguard against any shortage in the flow of cheap labour, and by the "beneficial employment" clause in the new Education Act it would appear that any child being offered employment at the age of fourteen years will find few obstacles to prevent he or she entering into the labour market.

It is not surprising, therefore, to learn, just to give one example, that unscrupulous farmers in many parts of the country are already scheming to take advantage of this glaring loophole and to counterbalance the exodus of adult labour by securing the services of children to work on the land.

By seeking the consent of their labourers, and also the approval of local juvenile employment committees, it seems clear that certain farmers will have no scruples about defeating the benign purpose of the Minister of Education.

Instead of enjoying an extra year's education, youngsters in rural areas, once they have reached the age of fourteen, run the risk of being dragged from their beds in the early hours of morning to follow the plough, as their fathers and grandfathers have done before them.

It'll be a thousand pities if these farmers are allowed to succeed.

From Gloucester comes a report that nine out of ten children already have been granted "exemption" from extra schooling, which means that they are destined for servitude on the land.

In Gloucestershire, as in most other agricultural counties, if some farmers have their way, mere children will continue to be roused from their beds at 5 a.m. to milk twice a day, and on Sundays as well—working at least fifty hours for a miserable 9s. or so a week.

The Gloucester Agricultural Committee, like the others, has laid down rules as to hours and wages; yet, in spite of regulations, the plight of the ploughman's son who sets out to follow in his father's footsteps is as barren of hope as ever it was.

It is not surprising that farmers find it difficult to secure labour, nor is it surprising to learn that a third of the 145,000 who have fled from the land in the past ten years are of the younger generation.

Boys of fourteen starting to work on farms in the North Riding of Yorkshire, for instance, are paid 12s. 6d. a week of fifty-two and a half hours, while in the West Riding the rate is 8s. a week, rising to 15s. 8d., less insurance stoppages, at the age of sixteen.

For this pittance mere children are called upon to work long hours in all weathers, without ever having a day off; and, as if this were not bad enough, even then there are farmers who are found to cheat them right and left.

The Ministry of Labour prosecuted a farmer at Barnsley, in Yorkshire, not so long ago who had underpaid a fifteen-year-old youth to the tune of £27! And at Wragby, in Lincolnshire, a youth who should have been receiving 11s. a week was found working over fifty hours for 8s.

Here is a young prize-winner in a ploughing contest. But not all boys on the land are so happy about their lot

Both these farmers, like the Nottinghamshire farmer who owed a youngster of fifteen years an amount of £8, were fined, but neither fining nor prosecutions will achieve any purpose unless there is a big change of heart.

The Lincolnshire farmer, the moment he found he was to be prosecuted, discharged his victim from his service, while the Yorkshire farmer refused to pay the lad he had underpaid for the day he had to attend the court.

At five o'clock every morning the Nottinghamshire farmer's boy went milking, and after breakfast out to plough. Then back to the farm in time for the evening spell in the cowsheds.

He was expected to toil all through the day, and to work overtime during the harvesting, with the choice of either Christmas Day or Boxing Day for his annual holiday—*but not both!*

Of his miserable wage of 17s. he paid 13s. 6d. weekly for his lodgings, yet the farmer dismissed him without notice, and it was only under pressure from the Ministry of Agriculture inspector that the arrears of wages were paid at all.

In Herefordshire, five youngsters from a mining area were settled to work on a farm. They had been offered a "comfortable" home and pocket-money.

Far from having anything like a comfortable home, they were housed in a hayloft, made to work from dawn till dusk, fed on stew, bread and margarine, and awarded 2s. each at the end of the week.

They were sent out hoeing mangels, picking peas, gathering potatoes, tending cattle, through all the eternal routine of work on an average farm—with one inevitable result. Now they are among the thousands who are fleeing from the serfdom of "the land."

There are hundreds like them—young men who are shamelessly underpaid and overworked because they are ignorant of [illegible] and because [illegible] so many [illegible] ready to exploit [illegible]

True, rules and regulations exist, but there are only [illegible] official inspectors whose duty it is to see that the law is carried out!

So the tyrannical farmer in far too many cases drives his workers and punishes them as he wills.

It is no more than twenty years since children of [illegible] years left school to work full time on the land, a measure that cost British agriculture 200,000 [illegible] ing labourers their [illegible] broken [illegible] on [illegible] wits or [illegible] south [illegible] the [illegible] to the [illegible]

Since the days of the certificate [illegible] ished village [illegible] very right [illegible] ried on with [illegible] schooling till [illegible] reach the age of fourteen. Yet [illegible] there are still [illegible] many of them [illegible] at work.

Children of [illegible] and thirteen years of age still are to be found working on farms in [illegible] Northumberland, and North Wales [illegible] in the Home Counties as well.

Obviously, it is not sufficient for the Ministry of Agriculture to fix minimum wages rates for children [illegible] fourteen years of age employed on farms.

The possibilities for such exploitation must be removed and legislation amended to secure that the rural child shall be assured every chance of enjoying such advantages of increased education as are made available.

It is in the interest of the farmers themselves that this should happen.

Wise farmers with an eye on the future will not grudge seeing Tom, the ploughman's son, kept a while longer at his desk.

A wise Ministry of Agriculture will keep an eye on the unscrupulous farmers.

Get hot meals for your family [illegible] whether you can or not—get Pan Yan. With joints or cold, with pies, cooked meats or [illegible] Pan Yan is delicious. Never mind if it is a [illegible] supper—they'll love it when there's Pan Yan on it! And because it is specially blended to [illegible] the digestive organs, Pan Yan helps [illegible] freedom from their food. Just try it! It's the way to make meals go with a swing!

PAN YAN FOR JOLLY GOOD MEALS

6533

ROBIN *Starch gives wings to your iron*

Robin is more than ordinary starch. It is specially made for easy, quick use. It is a fine smooth powder, which easily mixes when water is added. There's nothing to add for a glossy finish, it is all ready there in the starch waiting for the iron to bring up the gleam. It makes ironing easier, the iron glides swiftly, willingly, never tending to stick. From the simple start to the smooth professional finish, Robin is easy — wonderfully easy!

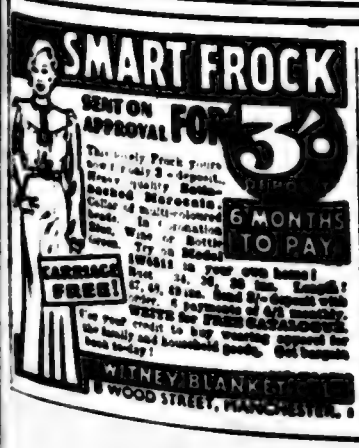
FREE PATTERN BOOK, *illustrating Patterns and Embroidery Transfers will be sent post free if you apply on a postcard to Reckitt & Sons Ltd., Department 263, Hull, mentioning "Notions for your Needle, 1937."*

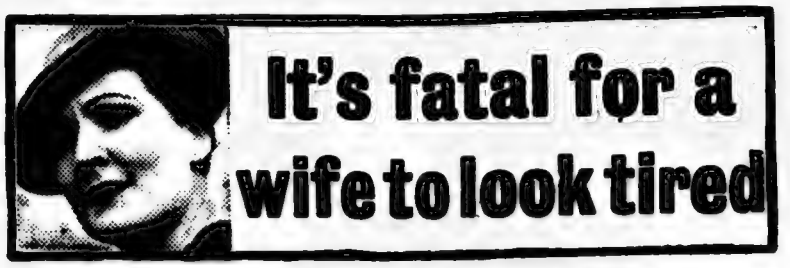
IT'S SO EASY WITH ROBIN STARCH

It's good

If you see it advertised in "John Bull"

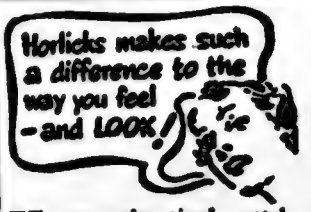
The "John Bull" Guarantee appears on page 35





Great ox Jove! the races will be over. Miss Duke is waiting in the car
If only I could take those steps - I feel awful - and the dreadful traffic!
That's Mrs. Bartlett, she's beautifully dressed!
Did you see her face! - tired and drawn. Her husband's not paying any attention to her!
Well, with that attractive Miss Duke about - you can't blame him
You look positively radiant, Miss Duke!
!
THAT NIGHT MRS. BARTLETT FELT BROKEN-HEARTED. ALWAYS TIRED.... EVEN WAKING TIRED. IT RUINED HER LOOKS. SHE DECIDED TO SEE A DOCTOR.

WHERE THE PRETTY PAIRS SHOW
DULL EYES
LIFELESS HAIR
DRAWN PINCHED LOOK
NASTY SKIN
AGEING LITTLE LINES
This waking tired tells on your whole appearance, Mrs. Bartlett. You see all night long you burn up energy in heart beats and other automatic actions. If this energy it not replaced during sleep - of course you wake tired. It's Night Starvation! There's nothing so good as Horlicks.
and so every night



IF you wake tired, watch out! In almost every case it's Night Starvation. It tells on your looks and personality. Start taking Horlicks — a cupful regularly at night. You wake refreshed — eyes bright, skin petal fresh. You have vivacity and charm all day. Prices from 2/-. Mixer 6d. & 1/-

HORLICKS guards against Night Starvation

LOOK INTO THE "JOHN BULL SHOP WINDOW" —*see pages 2 & 3*

RHEUMATISM

NEEDLESS SUFFERING.

"Urace brand tablets have been taken consistently by a person suffering from Arthritis and very beneficial results have been obtained when other treatment had failed to give relief."—Nurse ——, Goodmayes, Essex. Free sample from Newbery and Phillips, Ltd., 33m, Banner St., London, E.C.1. From your chemist, 1/3 and 3/-.

FALSE TEETH

Cleaned without scrubbing

while you sleep or dress

Stains removed grease dissolved comfort assured

without injury to plate or teeth

leaving a fresh & pleasant flavour in your mouth

MILTON DENTURE POWDER

The extra pleasure costs nothing

When you roll your smokes in A.G papers you get far more enjoyment—the *real* flavour of your tobacco you were missing before. You get cooler smokes, too, that are easy on your throat. In fact, you are getting smokes worth so much a dozen more—and paying no more for them. Even if you already roll your own, you'll notice the marvellous improvement that these fine quality A.G papers make. Start with A.G now—insist on them—they cost no more than ordinary paper.

Fits all machines and gives best results.

AG PAPERS Now packed in 3 styles

THE IMPROVED AUTOMATIC PACK COSTS NO MORE

Living on the Rainbow

Red, ripe strawberries are all very pleasant, but if you suddenly swallowed one that was a strange colour, trouble would begin

FEW people realise the importance of colour in everyday life, otherwise far more attention would have been paid to a Bill brought before Parliament to prohibit the use of any colouring matter in the preparation of herring, haddock and other sea fish.

Haddock is a favourite breakfast dish in thousands of homes to-day and so are kippers; but if this Bill becomes law all that may be changed. Why? Because we have been used to eating brown kippers ever since we could remember anything about them, and if they were any other colour they would be "all wrong."

If you were asked to describe haddock you would not try to describe its taste; that would be impossible. You would immediately say, "yellow fish"—and you would say it without a thought as to why you were saying it. In the same way you would describe lemons and strawberries as yellow and red fruit..

The correct colouring in food is so important that your very digestive system is partially dependent upon it; and this is true to almost unbelievable extremes.

When you see a lovely red strawberry your mouth waters. Violent and urgent telegraphic messages flash between your eyes, brain, mouth and stomach. "Ah!" says the tummy, "here comes a ripe and juicy strawberry!"

But, take the same ripe and juicy strawberry, bleach it, and dye it green. It will still be ripe, and the colouring will not have affected it; but try to eat it, and then see what "Little Mary" has to say about it. Your mouth will no longer water; in fact, it will twist up with displeasure, and once again the telegraph wires will hum: "Stand by for trouble down there! Here comes a green one!"

Within half an hour of this simple little experiment you would be enjoying the excruciating pains of indigestion for your trouble. Why? Simply because eyes, mouth, brain and tummy co-operate very closely with each other; and for this reason food will always do you the most good when it *looks* good; in other words, *when it looks as you want it to look, or expect it to look.*

Lemons are yellow because Nature made them that way, so when you order lemon curd tarts you expect them to be nice and yellow; if they are not, you send them back. Quite right, too.

And you will feel like doing the same to a piece of white haddock, or white kippers, if and when law says that they shall be colourless.

Years and years ago, when men walked about in Nature's garments, Nature did all the dyeing and colouring that was necessary; she still attends to it for the other animals who rely upon her handiwork.

Have you ever seen a bird helping himself to a nasty green berry from a bunch of red ones? No, because his instinct—or telegraphic system—tells him that the red ones are ripe..

When it became possible to preserve and can foods, fruits and vegetables, a great difficulty arose. Although the housewife was accustomed to seeing a lot of the humble pea's natural colouring disappearing down the sink with the water from the saucepan, *she certainly would not tolerate a can of peas unless they looked properly green.* So canners had to find some way of restoring what was lost in the boiling; and the result was that thousands of pounds were spent, and an army of men toiled in the laboratories of the world to perfect a complete range of wholesome colouring matters.

✦ ✦ ✦

To-day, preserved and canned foods have won a very prominent place on the world's menu; in fact, they have solved a very important problem, in which colouring has helped considerably.

Apart from benefiting through proper colour in food, we are dependent upon the rainbow in a dozen and one other ways for good health. Indeed, it would not be over extravagant to say that colour is the very background of life as we know it to-day.

One rushes to the countryside for week-ends far more urgently to-day than ever before. It is restful. After a tiring week of coloured lights and paintwork, and the glare of white papers and buildings, the brain, through the eyes, cries out for an antidote. Nature supplies it with her green pigment—chlorophyll. Green is the most restful because it represents the middle of the spectrum: Red, Orange, Yellow, GREEN—Blue, Indigo, Violet—the happy medium. Nature uses it in trees, plants and grass.

Red is an extreme colour as is blue; the first makes you feel hot, the latter cold.

The use of red for danger signs sprang from this association with fire. Man realised instinctively thousands of years ago—the red-hot ember which has the terrifying glare of a forest fire.

Imagine the horrors of a red countryside—red grass and red leaves on the trees—and you begin to appreciate how important it is for things to look right. Imagine having to drink a pint of blue beer, or green milk!

Either would be quite harmless, and quite unchanged by the addition of wholesome colouring matter; and more, no harm would result from dyeing ink them, *provided that you were told beforehand.* Then, not being able to see that there was anything strange about the drink, your tummy would be told "O.K., this is beer. Pretty good stuff. And all would be well; but not quite so wise.

Generations of tummies have inherited the instinct to trust what the eye says is good. What the eye cannot see, of course, the tummy cannot tell over—provided it *is* good.

✦ ✦ ✦

This would apply in a reverse way to the child's paradise—a shop window full of sweets. The beautiful array of colour play havoc with a boy's solitary penny as his mind associates the colours with the tastes—red for strawberries, yellow for lemons, green for greengages and gooseberries.

But few children would stop to look at the same sweets if they were colourless—*no matter what the labels said.*

All sweets are coloured because they are all made from colourless sugar, and that does not stop them from being wholesome. All food is coloured because Nature saw to that when she first dressed her shop window.

So, back to our kippers. We are used to eating them brown, and they will not taste right unless they are brown. But until several generations have got used to them. The Americans like their kippers, because they are used to them; they would probably turn up their noses at a brown one. But we are not in America, and when in Rome . . .

"Greatest of These"

Samuel

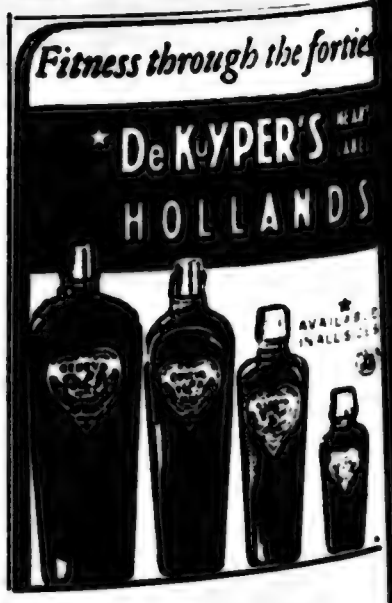
FIVE-YEAR-OLD Samuel is one of twins. "Just one-half of a real bargain," says his father.

The twins' dad enlisted at the age of seventeen, and was serving in France before he was nineteen. On his discharge in 1918, he received a disability pension, which, he says, "was axed away, but up to 1927 I was placed in the Ministry of Pensions Hospital for treatment, and received full 100 per cent. allowance. On being discharged I had no pension, and I am still unable to work."

Samuel's father is again in hospital. "I leave at home," he writes, "my wife and four children. The only breadwinner is one of my girls, aged sixteen, who receives 16s. for a full working week, and my wife receives 18s. 'Relief.' My National Health Insurance is 8s."

"Samuel's father," writes his doctor, "has been known to me for the last seven years. I am also well acquainted with his wife and family, and I think the case a most deserving one.

Donations earmarked "Samuel," or for the general fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.



You cannot better Nature's way of remedying the ills our civilisation has brought us. Constipation is one of these ills...and Kellogg's ALL-BRAN is Nature's reply. ALL-BRAN cleanses like a *water-softened sponge*. Within the body the soft "bulk" of ALL-BRAN gently exercises intestinal muscles, and *sponges out* the system. Eat two tablespoonfuls a day and you will always be regular. You serve it straight from the packet, with milk or cream. No cooking necessary. All grocers sell it.

7½D Per Packet

Kellogg's ALL-BRAN

The Natural Laxative Food 531

"Ah! that reminds me to Get Gibbs!"
It's Super-Fatted!

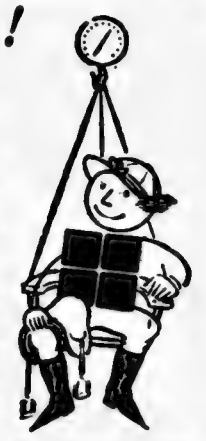
This means that Gibbs Super-Fatted Shaving Cream gives a richer, more creamy lather—a lather that stays moist—your razor will cut close—no need to go over the tough places twice. Super-fatting also ensures an after-feeling of delightful ease and refreshment because it gives something back to the skin.

CHANGE TO GIBBS TODAY.

GIBBS SUPER-FATTED SHAVING CREAM

R. & W. GIBBS LTD., LONDON, E.1.

My nap selection, little man!



When in sight of being Champion Jockey, I'm careful in choosing my mounts. And I pick my tobacco as I pick a horse—by the book every time. That's why I changed to Four Square. Bred from the purest leaf, naturally matured, with no penalty of artificial flavouring, it's got the pedigree a tobacco needs if you want it to stay the distance. Yes, little man, in the Tobacco Stakes I'll carry the Four Square colours!

FOUR SQUARE

TOBACCOS

Empire Mixture (*Green Squares*)	10½d.
Curlies (*Purple Squares*)	10½d.
Cut Cake (*Yellow Squares*)	11d.
Ripe Brown (*Brown Squares*)	11d.
Original Mixture (*Blue Squares*)	1/2½d.
Matured Virginia (*Red Squares*)	1/3d.

All Blends are Medium Strength

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VIRGINIA CIGARETTES
PACKETS: 10 FOR 7d., 20 FOR 1/2d.
FLAT TINS: 25 FOR 1/6d.
Guaranteed to contain no Empire Tobacco. Made from Pure Virginia Leaf only.

SAMPLE OF ALL 6 BLENDS (1 OZ. NET) FOR 1/-, FROM ANY TOBACCONIST
George Dobie & Son, Ltd. (Manufacturers of Quality Tobaccos since 1809), Paisley, Scotland.
T.2 Basil Butler

Everything that a man can expect

from the best overall that money can buy is summed up in the one word "Lybro."

In case of difficulty write to Workwear Ltd., Lybro Works, Liverpool.

Lybro OVERALLS

Shining eyes give you charms . . .

shiny nose takes it away

You can have confidence in your charm if you make sure that your beauty is not spoiled by shiny nose. Snowfire Powder-Cream will give your skin a lovely 'mart' finish and never let you look 'shiny' however hot you get. Match your skin tone from the Naturelle, Peach, Rachelle, Deep Rachelle and Ivory shades.

Never have a shiny nose—use

Snowfire

POWDER-CREAM

2/6

These prices do not apply in E.I.R.

DOES YOUR LAXATIVE LEAVE YOU LIFELESS?

Lots of laxatives make you feel absolutely rotten and almost need a day set apart for them.

NON-GRIPING

Take Lixen and get rid of all these objections to ordinary laxatives. Lixen is made from senna by a special Allen & Hanburys process which removes all the griping constituents and leaves a gentle good-natured laxative that stimulates the intestines in an absolutely natural and controlled way. 1/3

ELIXIR or LOZENGES?

Lixen is easy and delicious to take too. It's made in two forms. Lixen lozenges are black-currant flavoured 'sweety' little squares, absolutely delicious to take and ideal for children. Lixen Elixir is a pleasant tasting syrupy liquid. Next time you buy a laxative get LIXEN, and learn for yourself why it's called the good-natured laxative.

LIXEN

The Good Natured Laxative

From all chemists. Elixir in bottles, 1/-, 1/9, 3/-. Lozenges, black-currant flavoured, in tins at 7½d. & 1/-

1 reg.

Kidnapped by Bandits

"Our hands were bound and handkerchiefs tied round our eyes"

Conrad Phillips is running registered readers ... their homes and retelling their big thrill. £5 5s. ... paid for each story published. This week's story is from Mr. J. Harper, Reg. No. 297,452, 13, Charles Street, Stourbridge, Worcs.

JUST before the war I was resident in the town of Hankow, where I was employed as an engineer for a British firm. About two years after I had been there, I was sent up country to survey some land. I had with me another white man and some coolie labourers.

While we were working, we lived in a tent. It was our custom in the evening after work to go for a long walk.

My colleague was a Scotsman by the name of Graham. He was a short, thick-set, red-haired man of about thirty-five. A more pleasant companion you couldn't wish to have.

During our walks in the evenings we would discuss various aspects of philosophy and would sometimes become so engrossed that it was often past midnight before we returned to our tent.

ONE beautiful moonlit night, while we were on our way back to camp, I noticed a band of horsemen riding towards us across the open country. I felt instinctively that they were bandits, but, not wishing to alarm my companion, I did not draw his attention to them. He had, however, the same suspicion.

"I say, Jack," he said, catching hold of my arm, "look over there!" He indicated the horsemen. "What do you make of them?" he asked.

By this time the posse was only a few hundred feet away. The leader was an unusually tall and muscular Chinaman.

"If they are what I think they are," I said, "we shall be in for a rough time."

Sandy looked at me in a manner that suggested that he was relying on me to take the initiative.

"All we've got to do," I said, "is to keep our heads. The rest is in the hands of the gods."

Levelling their rifles at us, the horsemen pulled up, forming a circle around us. The leader, who spoke pidgin-English, told us to put up our hands. As we did so, two of the bandits dismounted and commenced to search us.

When I asked the leader what it was all about, he told us that he was taking us away to his camp where we would be held for ransom. I realised that it would be fatal to resist them, and so, for that matter, did Graham.

After we had been searched, our hands were bound behind us, and rough handkerchiefs were tied around our eyes. Then we were lifted on horses, and a minute later were cantering away, apparently towards the undulating hills to the north.

How long we rode before we reached the hills I do not know. The only indication I had that we were there was the feel of the horse climbing what was apparently a stony trail. Meanwhile I had heard the bandits discussing amongst themselves our identity, our possible friends and employers.

After what seemed to be an hour's riding, we came to a standstill. As we did so, I was pulled from my horse, pushed over to some upright object, where I was told to stay. A minute later I felt somebody fall against me.

"Is that you, Graham?" I asked in a whisper.

"Yes," he replied; "what do you think they are going to do to us?"

"God knows," I said.

"What are we going to do?" he continued.

I thought for a while, but just as I was about to speak, I was grabbed rudely by the arm and led away. It was a most uncanny feeling walking down that stony trail blindfolded and not knowing whether I would be murdered by a stab in the back or by being pushed over a deep gulch.

But it transpired to be nothing so terrible as that. When we had gone a few yards, the handkerchief was removed from my eyes, and there, tucked away between two hills, was a hut.

About me were the vicious-looking bandits, whom I had seen when we were captured. Graham was on my right, looking very perplexed and worried.

The time now must have been well past midnight.

In front of the hut I saw two coolies preparing a meal over a wood fire. Above was a full moon lighting the countryside around us and making it appear almost as bright as daytime.

WE were taken into the hut and pushed into a corner. Two men were put on guard at the entrance to the door.

Graham and I soon hit upon a plan of escape. I discovered to my joy that the bonds that held his hands were loose enough, in his opinion, to enable him to free himself. Mine, however, were impossible to break.

After what seemed an eternity of time, Graham had loosened his rope enough to enable him to free his hands any time he wished. The excitement that accompanied his wriggling his bonds free was almost overwhelming.

I lay on the floor watching him, fearing that at any moment he would be detected by the guards, who periodically turned and surveyed us.

By signs I indicated to Graham to undo my bonds. It was with the greatest diffi... effected this.

With my hands ... I ... watching the guards ... a mouse. Suddenly I ... an idea. Calling one ... I asked him for a drink ... he went to the door, he spo... colleague, who turned with h...

During the split second ... backs were turned, Graham and I ... up, and before our astonished ... could realise what had happened ... were on their backs with our ... pressed firmly over their mouths ... another minute we had them gagged ... bound.

Seizing their rifles and ammuni... we peeped out of the window to ... whether the noise we had made ... hut had attracted the attention of ... bandits outside. Fortunately for ... they were sitting round the fire ... of what had happened.

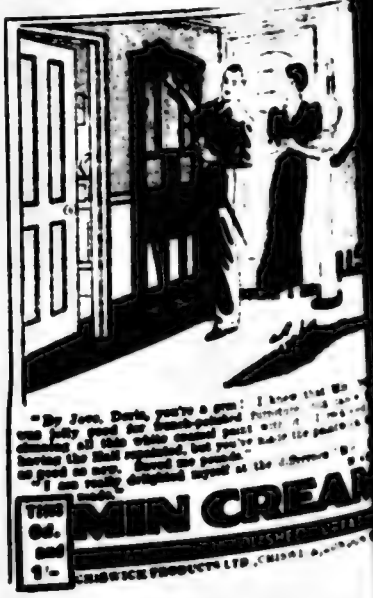
GRAHAM wanted to ... them all dead. That ... ever, did not seem ... to be practicable. Instead, we went ... and covered them with our rifles ... manding one of them to collect the ... of the others. When this was done ... got the same man to tie up ... colleagues.

Having satisfied ourselves that ... tying was effectively done, we bound ... other man, after which we jumped ... two of the best horses and galloped ... towards our camp.

The next day, after a wearying ... riding, we finally reached Han... where we informed the police of ... adventure.

Later we learned that the police ... arrived at the bandits' camp just as ... last man was being unbound by his ... panions. A battle followed. This ... in four bandits being killed and ... police officers receiving serious wou...

I have often wondered, since I ... been in England, what happened ... Graham, for after he left China I ... trace of him. Perhaps if any reader of JOHN BULL knows of his whereabouts ... he will get in touch with me.


"By Jove, Doris, you're a gem! I love that ... was jolly good for French-polished furniture ... cleaning all this white enamel paint with ... having the final result, but you've made the panels ... as good as new. Turned me pensive." ... "I am really delighted myself at the difference. By ...
THIS 6d. and 1'-
MIN CREA...
CRISWICK PRODUCTS LTD.

NATURE'S GIFT to Men and Women...

PHILLIPS Tonic Yeast is a GRAND TONIC and PICK-ME-UP. It safely and surely restores VITALITY and VIGOUR to both men and women, thereby increasing the JOY OF LIFE.

...PHILLIPS Tonic Yeast is 'LIVE' Yeast, absolutely free from drugs. It ensures perfect assimilation of food, purifies the system and is a splendid Natural Remedy for INDIGESTION, NERVES, NEURITIS and BOILS.

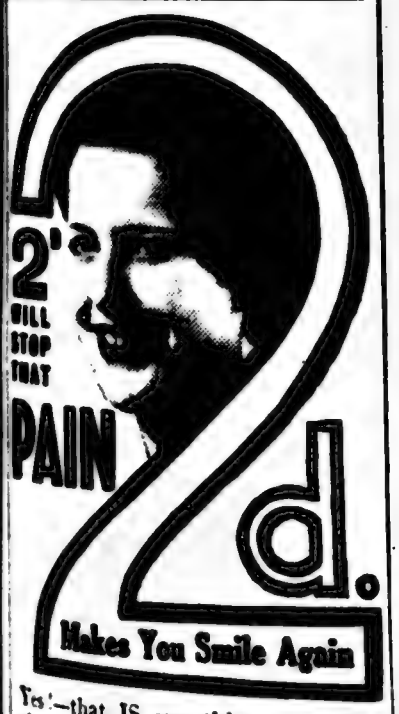
...50 Tablets 1/3...

Family Size 3/- . . Vest Pocket Size 6d.

Perfectly Safe . . . . *Not Habit-forming.*

From all Chemists. Make no mistake — Always ask for PHILLIPS TONIC YEAST by name and make sure you get the REAL THING

Phillips TONIC YEAST is *LIFE ITSELF!*



Yes!—that IS something to smile about! That nagging Headache will cease to thump—that piercing Neuralgia will cease to stab—that torturing twinge of Rheumatism and backbreaking agony of Lumbago will fly away.

Beecham's Powders 2d. ACT LIKE MAGIC

Carton of 8 Powders 1/3 Single Powders 2d. each. Wholesale, London. Sold Everywhere. A Beecham Product.

A mother speaks:—

"After great expense and trouble and not getting any other food to suit her, we tried Nestlé's. From the first feed she liked it and from then she got on. She weighed 6-lbs. born, but she was wasting away and at 3 months she only weighed 3½-lbs. . . now she is a bonny baby weighing 29-lbs. and has 12 teeth."

MRS. P..... M....., *Bucks, whose letter may be seen at Nestlé's London Office.*

A letter to Daddy

There's a reason why Nestlé's Milk so often acts when everything else has failed. Nestlé's Milk is the full cream milk which Baby needs to build firm flesh and sturdy limbs; but it is milk with this important difference. It is milk made easy to digest by the most delicate baby stomach. That is the simple reason why Nestlé's Milk gives ailing babies a firmer grip on life.

CURDS—*and why*

1. *This is the large indigestible curd which fresh cow's milk forms in the baby stomach.*
2. *And this is the fine soft curd formed by Nestlé's Milk. Light, small flakes, easily and rapidly digested. All the cream and goodness of rich farm milk is changed into sturdy flesh and bone—without any trouble at all.*

NESTLÉ'S MILK

LARGE SIZE 7½D SMALL SIZE 4D COPYRIGHT

The "John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally, this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

Before buying your Radio ...

Turn to p. 12 and fill in the Coupon for full particulars of Bush Radio Receivers. The Model illustrated, the S.W.43, is a 7-stage Superhet for A.C. mains operation with 7 tuned circuits. It can be obtained on popular payment terms of only a few shillings a week.

Radio enthusiasts and those who contemplate buying a radio will also read with interest other special announcements in the issue drawing attention to the latest radio offers.

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/- now

£10 per month (less than 2½d. a day) buys the Graves "FLIGHT" Cycle with Sturmey's Radio, Coventry Chain, Dunlop Tyres, Chrome Plate, Raised or Drop Handlebars, Ladies' or Gent's with Accessories. Carr. paid. £6/15/0 or £6 monthly. No charge for Easy Terms. With Sturmey Archer Three-Speed Gear £8/19/6 Terms £1 monthly. Write for Catalogues Free. Ladies', Men's, Juvenile & Tandems. Roadsters, Racers, Club Models.

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HOME LOVERS!

Wonderful Furnishing Values

When you buy Furniture, you buy something more than the immediate satisfaction of comfort, utility and beauty. You enrich the home with something lasting—something that will have a tale of good taste and quality to tell for many a year.

What better guide can you have than that which foremost Furnishing Houses offer to readers in this issue? Turn to pages 10 and 37, and fill in the coupons for catalogues and fullest particulars of these offers.

STAINS ON MY FALSE TEETH DISAPPEARED

WAS AMAZED AT RESULTS OF NEW DENTURE CLEANSER

"I have used a tin of your 'Steradent' and I can certainly endorse all that you say about it. It was amazing the way the stains on my false teeth disappeared, and the delightful clean feeling when I put the plate in my mouth was something which I never had before, however much I scrubbed the dental plate. I have recommended it to several people and shall make regular use of 'Steradent' myself in future."—H.E.

Dr. L. W. Sherwin, noted dental authority, has made a remarkable scientific discovery which ensures your dentures being permanently beautiful and natural-looking—no matter how old and discoloured they may now be. Simply put a little 'Steradent' powder in a glass of warm water. Stir well. Leave your dentures in it while you dress, or overnight. Stains and discolourations vanish like magic! Gums become a lovely, natural-looking, flesh pink. Teeth regain their clean, sparkling beauty. Your dentures are freed of all mucin film, food debris, and other unsanitary accumulations. A powerful sterilising agent purifies them and leaves a cool, refreshing taste. No brushing. No acids. No nasty odour. Guaranteed harmless. Dentists prescribe 'Steradent' as the best denture cleaner ever produced. Price 1/-. Double size 1/9. At all Chemists.

Steradent
CLEANS · STERILISES · FAST · TRUST

BOILS GO!

WHY be weighed down with misery of Boils! Grand old LION Ointment is ready for aid. Pain goes! Poison goes! Bandages go! In a few days you will have a clean new healthy skin—and be a FREE MAN again!

LION is sure; thousands of Nurses carry it always with them. Safe—it acts in the natural way; brings the inflammation OUT first, and then forms a clean new skin. Quick—you'll feel relief from the first application.

BOILS
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BURGESS' LION OINTMENT 1'3

From Chemists, 1/3, 3/-, and 5/-. In case of difficulty, send P.O. to Lewis Burgess, Ltd., 59, Gray's Inn Road, London, W.C.1.

Lure of LILLIPUT

BENDING over tiny lathes and drilling tiny holes with machines installed in attics, in sheds at the bottom of the garden—or on the dining-room table—a hundred thousand British model-makers are recording the history of progress and invention.

They make fresh discoveries every day, and many thousands of them will meet at this week's exhibition of models at the Royal Horticultural Hall in London.

Model ships of all kinds, aeroplanes that fly, railway engines and trains that steam along midget tracks, and Lilliputian motor-cars will provide a feast for the eyes of thousands of boys—and their fathers as well!

At the London exhibition visitors will find a model railway 72 ft. long running to a time-table, while at another exhibition in Manchester even more model engineers will show their work. . . .

What is perhaps the smallest working model of a petrol engine in the world was recently completed by Mr. Edgar Westbury, a London business man, after experiments made during a period of ten years.

◆◆

With a cylinder bore through which a shilling is passed with difficulty, this tiny engine drives a propeller at a speed of 5,000 revolutions a minute.

It has a carburetter no bigger than a watch, yet, when fitted to a model aeroplane made by Captain Bowden, of Birmingham, it carried the model completely out of sight.

After winning a record, the machine crashed from a height of 700 ft. But the engine was rebuilt and set into a model speed-boat, which won a prize on Victoria Park lake in East London.

What is more important, it has features which have been seized upon by manufacturers.

It is in public gardens and parks—Roath Park, in Cardiff; Victoria Park, Leicester; Kensington Gardens, in London, are examples—where model-makers gather at the week-ends to try out their models.

Among famous people who make models and experiment with them is Bobby Howes, the comedian. Another is Jack Hulbert; and Miss Jean Forbes-Robertson, the actress, maintains a complete model railway in her flat!

Best-known of all model-makers is Mr. John Thorp, of Grays Inn, London, who in his day has made models of the entire British fleet, of Liverpool Cathedral, the Forth Bridge, and London Bridge as it was three hundred years ago.

Like many another father, Bobby Howes is fond of joining in a game with the model train

That famous greyhound of the Atlantic, the *Mauretania*, has gone to the breakers' yard, but a perfect model of her has been made by a Southampton dockworker. Yet another model, an inspiration to ship-lovers, is to be found in the Cunard White Star Line's London offices.

The *Mauretania*, like the *Victory*, and the ancient *Mayflower*, has inspired many a maker of models to burn midnight oil.

Lest that monarch of the iron-way, the G.W.R. record-breaking engine *King George V*, the locomotive that amazed Americans, should be forgotten, Mr. Fraser, a Luton fitter, has completed a scale model after three years.

Model-makers are found in all ranks of society.

In the public library at Calne, in Wiltshire, there is a perfect model of the parish church made by a local man.

Mr. Arthur Nye, of Salcombe, in North Devon, is yet another expert. He makes models of old-time men-o'-war. His latest model, of a seventeenth century frigate, has just gone into Plymouth Museum.

Yet they are all very modest.

Frequently they are handicapped in every way. Months of patient labour, years of study, long hours of labour go into a single piece of work.

◆◆

William Abernethy, a carpenter and joiner, of Manchester, put in twelve solid months making a model of the liner *Queen Mary*, using nothing but a penknife, yet the finished model was elegant, six feet long, and complete down to the smallest porthole.

His reward came when thousands of people flocked to see it—and that, as a rule, is the only reward for which the model-maker can hope.

A little admiration, the joy of seeing a model aeroplane soar, a model of the *Herzogin Cecilie* or a handsome yacht skim the surface of the pond—that is the height of glory.

Just a few live to see their models placed on view in exhibitions, or in a museum. The model of the clipper ship *Cutty Sark*, made by Dr. Longridge, now in Kensington Science Museum, is as famous as the original vessel. Said to be the finest model of a rigged ship ever made, finished down to the plank in minute detail.

Another model is a century ... Oswald ... drawings ... the Earl ... lection.

Fame ... missed a ... tieth year ... ing all ... models. ... view in ... But, alas ... Palace ... fire, and ... model was ... ruined.

Young ... not be ... for failure ... the path ...

It is ... the mind ... maker ... nowadays, ... ment of ... officer on ... trol Tower ... be imagined ... other day ... propelled ... past and ... sight.

When ... found by a policeman ... model had flown ... ten miles ... And ... the first aeroplane ... fly in this country ... steam-driven model ... structed by John ... fellow in 1848 ... reached a height of ... feet!

The "Father of ... Flying" was the ... stowed on Sir George ... Cayley, who seventy ... ago, built models that ... The Weiss model, not unlike some ... the big machines of ... before the Wright brothers ... their first biplane.

◆◆

Thus model-making ... the cradle of the ... besides which models ... used in the fighting ... for demonstration. The models of ... ships in the United Service Museum ... Whitehall are magnificently ...

Made by petty officers ... the Navy ... they are the last thing in models ... the admiration of visitors from ... parts of the earth.

Then there is the model ... bridge, with tanks and motor ... crossing over it, fashioned by the ... of the Army Technical School in Chatham.

The Liverpool grocer who made ... lorries and motor-cars ... Bramwell ... man who had modelled ... the Wigan barrister who collects ... fashions soldiers of armies of all ages ... in all parts of the world.

These are but a few ... army of model-makers ... artists, inventors.

They may see the ... made sail; the yacht ... the model aeroplane ... the only reward for years ...

Race with "Silver Ring"

Windsor Hints

I APPRECIATE very much the nice letters I have received from followers who benefited by the success of our St. Leger Code selection, Chulmleigh.

The price—18 to 1—was certainly very satisfactory, but many did better than this, since I advised an each-way wager on the colt several weeks before the race.

Singapore's son won like a good 'un, and I hope eventually to see him an "Eclipse" winner. He will be a good Cup horse in the future, there's little doubt of that.

This week-end we race at Royal Windsor, and I fancy Dusky Deacon in the Royal Borough Handicap. I rate the five-year-old a good bet. Wootton's Kindale should go close in the Frogmore Welter.

"SILVER RING'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, September 16, to Wednesday, September 22.

X Z Q C 93 B 94 M S R P O 98 T F U 97 L H J I 95 E D K V W A N 96 G Y

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

D939896ZOP would read MINTLAW.

Where a double letter occurs in the name of a horse the figure 2 is substituted. Q93D294Z would read HIMMEL.

Nature's way with all GASTRIC and DIGESTIVE troubles

DRUGS ARE USELESS

except as a temporary palliative. ... Wholesome SLIPPERY ELM Food ... the body, whilst the fine, ... Elm Bark (*Ulmus Fulva*) ... position," soothing the tender ... linings of the intestine, ... tive tract, healing inflamed ... piles, etc. It has prevented ... tion in many thousands of cases. ... easily prepared and delicious ... tema" is the perfect diet ... stomach sufferers. Try this ... to-day. 4lb. 1/10d., at Health Food ... Timothy Whites, etc. ... Nature's Health Food ... FREE 96 pp. book ... from: SUNFOOD, LTD., 30, EXCHANGE WALK, NOTTINGHAM.

SUNFOOD
SLIPPERY ELM FOOD

THE EMPIRE TOBACCO WITH THE LARGEST SALE

Don't judge by the price

Although 8d. is probably all you intend paying for your tobacco, don't imagine that 'Digger' is 'just like any other 8d. smoke'! We know of course that the pick of the Empire leaf accounts for its fine value, but perhaps you'll be more readily persuaded of its good qualities when we tell you that Digger has a larger sale than any other Empire tobacco . . . and so many smokers can't be wrong.

PLAYER'S

DIGGER

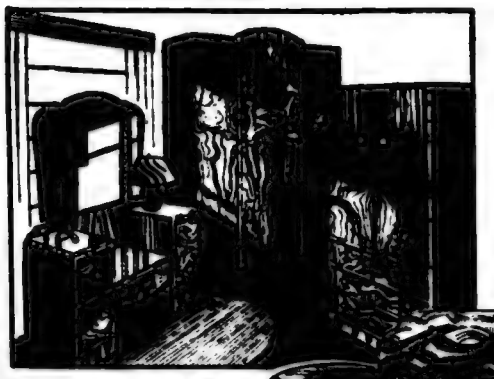
TOBACCOS

8D

P.D.48

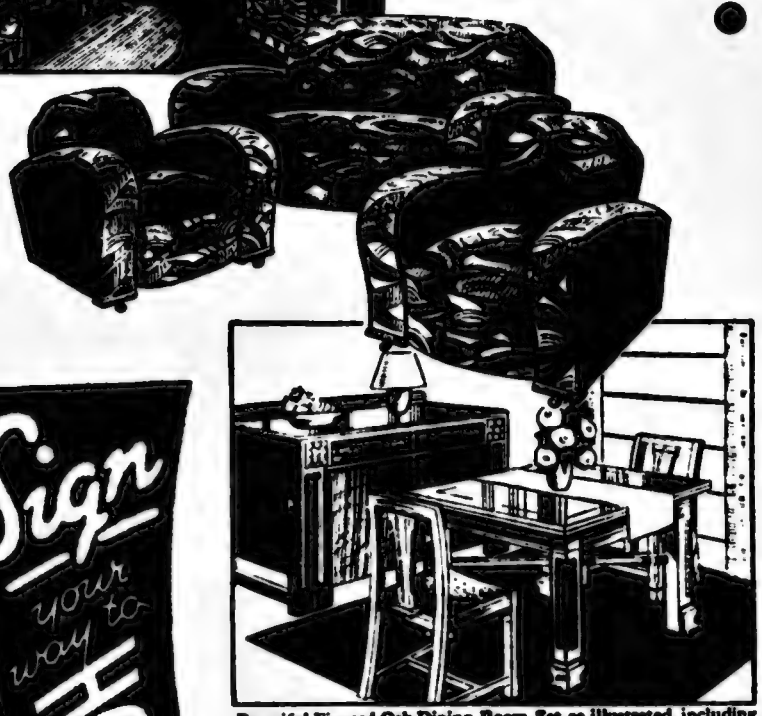
FLAKE - SHAG - PLUG MIXTURE - HONEYDEW

200 WEEKS TO PAY AT JAYS



Handsome Figured Walnut Bedroom Suite of unique design. The 4 ft. Wardrobe is supported by a Tallboy 5 ft. 6 ins. high, with three spacious drawers at foot. There is also a Pedestal Type Triple-Mirror Dressing Table carrying five drawers. A glorious production.
19½ GUINEAS — 2/6 Weekly

A characteristic example of Jay's Quality and Value—This Three-Piece Suite is upholstered in Modern Tapestry on adequately sprung frames. Thoroughly well upholstered. A great bargain at
11 GUINEAS — 1/6 Weekly



Beautiful Figured Oak Dining Room Set as illustrated, including four small Chairs. Finished Tan or Jacobean.
13 GUINEAS — 1/6 WEEKLY.

Sign your way to HOME HAPPINESS

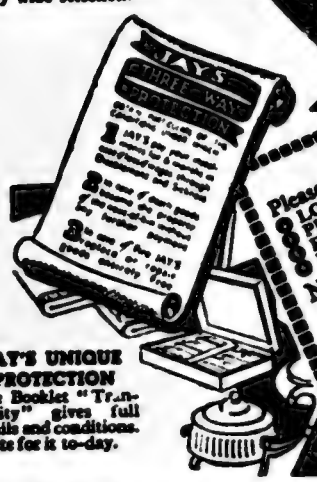
ANY CARPET DELIVERED FOR 10/- ON OUR WELL-KNOWN PERIOD PAYMENT PLAN.

An Example of Jay's Terms	
Worth	Monthly
£20	8/-
£40	16/-
£50	20/-
£100	40/-

Jay's Pianos — are guaranteed by the Manufacturers for 20 years. Free Tuition and Free Tuning for one year if desired. Price from 23 Gns. or 14/- monthly.

JAY'S FREE GIFTS If desired, clients of £10 or over can select a beautiful Free Gift from a very wide selection.

Let your old furniture be the first payment on your new furniture. We allow best possible price on your old goods taken in part exchange for new.



JAY'S UNIQUE PROTECTION The Booklet "Tranquility" gives full details and conditions. Write for it to-day.

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○ BOOKLET — "TRANQUILITY"

Cross out which does not apply.

NAME .....

ADDRESS .....

Fill in your name and address—cut along dotted line and post to us in 1d. unsealed envelope.

J.B. 18.9.37

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(Oxford Street End.)

Telephones: Museum 8255 and 8256.

MANCHESTER	-	-	23-33, Oldham Street
GLASGOW	-	19-25,	Sauchiehall Street, C.2
BIRMINGHAM	-	-	99-101, Bristol Street
CARDIFF	-	-	53-63, St. Mary Street
LEEDS	-	-	28, New Briggate
LEICESTER	-	-	The Clocktower, 6, Haymarket
NEWPORT, Mon.	-	-	72, High Street
LIVERPOOL	-	-	53-62, Church Street
NEWCASTLE	-	-	53-57, Northumberland Street
PLYMOUTH	-	-	7, 8, 9, The Octagon, Union St.
PORTSMOUTH	-	-	219-223, Commercial Road
SHEFFIELD	-	-	Corner of Angel St. & Bank St.
STOKE-ON-TRENT	-	-	- 44, High Street
SWANSEA	-	-	- 33-34, High Street

150 OTHER BRANCHES.

Inches DISAPPEAR

Rocket Hang Perfectly

A graceful slim figure can be yours. Please unwanted fat away with the popular Anderson Reducing Corset. 1/6d deposit (plus 6d postage) secures ON APPROVAL. Balance payable 2/6d monthly. In tea rose ventilated lined rubber fabric — washable & odourless. Sizes 34 to 46 ins. (Brassiere 30 to 46 ins.) Choose either CLOSED BACK or LACED BACK. Wonderful results! Try one on—Send Now.

COUPON

Please send me a Reducing Corset. Also Brassiere (delete if not reqd.) Enclose Postal Order for 2/- (deposit and postage) with name & address & Bust, Waist and Hips measurements. State if CLOSED BACK or LACED BACK model required. J.B. (Overseas full cash)

ANDERSON WILSON (1929) LTD.
429, Anderson House, 168, Vauxhall Bridge Rd., London, S.W.1.

FULL PRICE 10/11
Brassiere 4/11 Both Together 14/11 Postage 6d.

PILES

A Doctor's Formula Gives Prompt Relief and Certain Cure.

The danger of Piles is not readily understood because the trouble is seldom talked about, but you can't mistake the symptoms. That heavy, dragging, "bearing-down," which saps your energy and makes it impossible for you to give your mind to your work; swelling, pain and a burning irritation which nothing seems to relieve; hæmorrhage and protrusion. The **MAGIC BRAND PILE CURE**—a doctor's formula—can be relied upon to give instant relief and permanently heal, even when the piles are so swollen and bleed so alarmingly that an operation seems inevitable. Thousands of former sufferers are grateful to the **MAGIC PILE CURE** for their present good health.

"I received greater relief from your Magic Pile Cure in one week than during 10 years of treatment in hospital."—A.S., Guildford.

Piles undermine the system both mentally and physically; surgical methods are unnecessary and unwise. If you are suffering from any form of rectal trouble, be persuaded to try **MAGIC PILE CURE**. The first application of this soothing treatment will reduce protrusions, check irritation and hæmorrhage, and rapidly heal, no matter how stubborn or long-standing the case may be. So why continue to suffer? **FREE SAMPLE** gladly sent on request to—

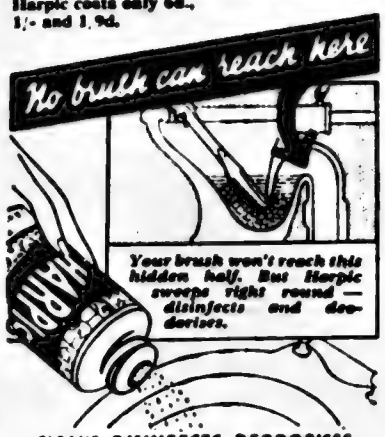
MAGIC LABORATORIES, H.B.18, NEW COURT, FARRINGDON STREET, LONDON, E.C.4.

8D

IS ONLY HALF YOUR LAVATORY CLEAN?

HARPIC not only keeps the bowl spotlessly white. It sweeps right round that hidden bend in the pipe, cleans thoroughly where no brush can ever reach. It disinfects and deodorises at the same time.

You just sprinkle Harpic, leave as long as possible, then flush. In new easy-flow tins, Harpic costs only 6d., 1/- and 1.9d.



CLEANS · DISINFECTS · DEODORISES

HARPIC for all the lavatory

HARPIC MFG. CO. LTD., HULL AND LONDON

GRAVES Beats the World For Quality & Value

Size 16½ x 10 x 9½in.

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

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OWN YOUR OWN RADIO

THE GRAVES 83 RADIO enables you to enjoy all the pleasure & interest of up-to-date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker; reliable 2-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid. £4.17.6

TERMS: 5/- per Month.

NO CHARGE MADE FOR EASY PAYMENTS. WE OFFER EXCHANGE PRICE FOR OLD SETS.

Mr. H. E. S. of Chester, writes:—"I received the Wireless Set safely and in good condition. I am more than pleased with it, and when pleased me more to be found that both you and I have pleased others with this wonderful little set. I shall certainly recommend this little wonder to as many of my friends as I can; it's a marvel."

Mr. W. N. D., Bristol, writes:—"I have nothing but praise for the quality of your goods, Radio and other things I have bought, and your excellent treatment of clients leaves nothing to be desired."

WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Hets.

J. G. GRAVES Ltd. SHEFFIELD.

PILES GO!

No matter how long-standing your martyrdom to piles, BAN-ILE—a liquid internal medicine—WILL CURE YOU. It soothes from the first dose, reduces inflammation, heals quickly and permanently. Piles go! Here is proof! "After taking Ban-ile three days I was much better, and on the sixth day I was quite cured." (Signed) A. M. F.

THERE CAN BE NO FAILURE WITH

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CURES PILES AND VARICOSE VEINS—

Get your supply—and early relief—by sending NOW to:—

BAN-ILE, Ltd. (Dept. J.B.), 66, DERBY ROAD, IPSWICH.

3/- Postage 6d. for one or two bottles.

HUMAN DOCUMENTS BY PHILIP INMAN

Difficult times are ahead for the lonely father when his child begins asking for the mother who is dead

Should He MARRY Again?

"DO you believe in second marriages?" asks one of my readers. Such a question cannot be answered by a Yes or a No. All sorts of factors must be taken into consideration.

But as this is a problem which seems to concern so many people, I propose to deal with it in this article. One of my correspondents writes:—

I am thirty-three years old and my wife died a few months ago, leaving me with a little boy of five. While going through some papers which my wife kept in a box I found two letters she had written—one for me and one for her sister.

In my letter she asked me to ask her sister to marry me later on. She reminded me of a talk we once had when she asked me if I should marry again if ever she were taken. I told her that her sister was the only girl whom I would trust to care for our son.

After a time I showed my letter to my sister-in-law and she showed me hers. We discussed the matter, but I was very disappointed, for she told me that she liked me as a friend and would help me in every way possible, but she did not care for me in the way she thought a woman should care for the man she was going to marry.

And now about my little boy. I think he is just beginning to miss his mother, for he is always asking about her.

But these are some of the difficulties in the way of my marrying again. My wife's family, who have always done their best for us, might not like the idea of a stranger taking her place. Would my son take to a stranger, and would that stranger give him the care he should have? Could I really care for another girl with my dear wife's memory always at the back of my mind?

Can you help me to straighten these things out? I have no friends at all, and I have given up my church because I cannot believe all the minister says.

❖❖❖

As a change from my usual practice, let me give the actual reply which I have sent to this man. I wrote:—

Dear Mr. ——, I have read your letter with intense sympathy and I can understand quite well how you feel about things. You must, however, never lose sight of this fact: your wife left you a precious legacy in your little boy, and for his sake you must shoulder your burdens and resolve to make the best of your future life.

Now as to this question of remarriage—let me deal with your points as you raise them. First of all, you must dismiss the idea of whether your in-laws "would like it or not." You have your own life to lead.

Your little boy, from his questions, is evidently a sensitive and lovable child. And at his young age the advent of a stepmother should cause no trouble. Always provided—and this is the most important point—that you make a wise choice.

Now a word about your loneliness. You say that you have given up churchgoing. I know you will forgive me if I say that I think you have made a mistake. In your trouble a minister of religion ought to be able to bring you help and comfort.

I suggest that you should go to see him and tell him frankly of the matters about which you are in doubt. He should certainly be able to clear them up for you. Not only that, it will enable you to join in the social life of the church. You would come to know people and in that way your loneliness would be relieved.

What is more, through that channel you may eventually meet the one who will bring happiness to you once again.

I hope this letter may be of help to you and that there are brighter and better days ahead.—Yours, etc.

A difficulty that often arises when a second marriage is contemplated is occasioned by the children of one of the parties. This is the case in my next letter.

I have a dear friend (says this correspondent), and since her sister died five years ago she has kept house for her brother-in-law and his family. She and her brother-in-law have fallen deeply in love, and it is his wish that they should be married as soon as possible. But there is one drawback.

The eldest girl, who is sixteen, has taken a dislike to my friend, and is also trying to turn her younger brother and sister against her.

Is there any way out of the difficulty?

I am told that only recently the eldest girl has started to give trouble. She may have been told or have discovered that her father and her aunt intend to get married. And she may resent the thought of having a stepmother.

My correspondent should advise her friend to have a frank but friendly talk with that girl. She is of an age, *i.e.*, sixteen years, when she ought to understand the position.

❖❖❖

If, however, she is adamant and refuses to listen to reason, is there not some relation who will agree to look after her for a time? It may be that a brief separation from her home will make her see how unfair is her present attitude. I hope it will be so, for she cannot be allowed either to cause trouble herself or to sow strife amongst the others in the way she is now doing.

My next letter comes from a woman reader, who says:—

I married the only man I ever went out with, and loved him desperately. For just over a year we were so happy, but when our first baby girl arrived my husband changed completely.

Every evening he would hurry off directly after tea and would be seen no more until "closing time." With an increase of the family to four, my husband's conduct grew steadily worse, until he would come home drunk nearly every night.

After fourteen years of this kind of thing he died, just ten years ago. Now a widower whom I have known all my life wishes to marry me, but I am afraid to take the risk. The past ten years have been the happiest of my life.

Although I have had to be up at five every morning, working hard all day, I have not had the anxiety of former years and I have a family any mother would be proud of. And they are proud of me.

Dare I take the risk of marrying this old friend? I feel I should like his companionship now that the family are marrying and leaving me. But love is out of the question. I gave it all to the man who threw it away so recklessly.

Now, it is easy to understand this woman's hesitancy. But her children are now of an age to make homes for themselves.

My correspondent has devoted herself unsparingly to their welfare when they have needed her. And I really feel that she is now entitled to consider her own future. A lonely old age is not pleasant to contemplate, and companionship with the right person might make all the difference. The right person, I say.

❖❖❖

How is this woman to know whether this man *is* the right one? We know she has known him all his life and she must know something of his reputation. Surely she would have heard or discovered any undesirable traits in his character. Should she find she can never give him the love that she gave her first husband that, too, is understandable.

But mutual respect and consideration can lead to a new kind of affection. And from it can come peace and happiness. That, I take it, is what my correspondent desires. I see no reason why these should not be achieved.

Send your private problem to Philip Inman at 93, Long Acre, London W.C.2, enclosing stamped envelope. Letters sent to Mr. Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted.

HOME RECIPE CURES COLDS AND CATARRH

Before you let that cold or influenza get a hold, try this simple medicine. It is approved by the highest medical authorities and it's easy to make up, but it stops distressing head noises and catarrhal deafness almost at once—and it puts a speedy end to coughs, colds and sore throats. It works so quickly that you can actually feel it doing you good.

Get from any chemist a box of Parmint (Double Strength). Mix it with half a pint of hot water and one or two tablespoonfuls of sugar, honey or golden syrup. This mixture is so good that a spoonful will bring relief in the most stubborn cases. Many people, indeed, get fine results by taking half a teaspoonful of the neat Parmint in a little water.

It soothes the inflamed membranes and clears the stopped-up passages of nose and throat like magic. It is particularly good for children because they like its pleasant taste, but it's just as effective and successful for adults with coughs, colds, catarrh and any bronchial trouble. Cut this paragraph out to remind you to get some Parmint and try the recipe at once.—[Advt.]

Dashing SWAGGER SUIT

IN BASKET WEAVE WOOLLEN FABRIC

EDGE-to-EDGE Hollywood STYLE

3/- DOWN WITH COUPON AND 3/- MONTHLY

☆ Brucewood Quality

The new Hollywood fashion in firm Basket Weave Flecked Woollen—winter weight. Bodice fastens with large material buttons and loops, meeting edge to edge.

Below waist, full flare with slight wrap-over. Up-to-the-minute triangle breast pockets, neat wide revers. Trim panelled back, and newest "Swing-Time" Swagger which flares gracefully from fitted waist. Lined 100 per cent. Art. Silk.

Skirt has inverted front pleat.

COLOURS: Deep Navy, Petrol Blue, Autumn Heather Brown, New Bottle Green.

SIZES: Hips 34, 36, 38, 40, 42, 44 ins. Skirt Lengths 32, 34, 36 ins.

Order No. C4E 4027 TO-DAY.

Be sure to state Hip and Length measures, and Colour required.

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PIN 3/- P.O. TO COUPON

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To MARSHALL WARD Ltd., Dept. J.B., Wembley, London.

I enclose 3/- for Special Offer No. C4E 4027, to be sent to me On Approval. If I return same you are to return my full Postal Order and also cost of return postage. Otherwise I will pay 3/- each month until your special price, plus 9d. postage, is paid.

Hip Size.....Skirt Length.....Colour.....
(Measure fullest part of seat).

Husband .....
(State first and last names in full).

Name
Wife .....
If unmarried, please state age: ☐

Address.....

Town ..... County.....

Occupation .....

(16) 18/9/37 *Have you bought from us before?* ☐

This offer applies only in England and Wales.

BEAUTY *demands* OLIVE OIL *for the skin*

Skin beauty does not end at the shoulders. Today's beauty rule is—have a "Schoolgirl Complexion" all over. The *olive oil* in Palmolive Soap brings beauty with every bath. Let the rich, velvety lather of Palmolive keep your skin soft and beautiful from head to toe. Palmolive is made from a secret blend of olive and palm oils—nature's beauty oils. The experience of millions of women has proven that Palmolive Soap brings new freshness and youth to the skin.

Let it do so to you, not only to your face, neck and shoulders, but to your entire body. Be "Schoolgirl Complexion all over"!

SHE'S SCHOOLGIRL COMPLEXION "ALL OVER"!

PALMOLIVE

3d per tablet

YOU WILL

NEVER BE BALD

IF YOU FEED YOUR SCALP WITH

RENAIR

Hair Tonic

Mr. FRED GODFREY, of Whatstandwell, who has placed at the disposal of every Man and Woman with HAIR TROUBLE a comprehensive range of supremely effective, yet moderately priced Renair preparations, all of which may be purchased from any chemists.

FOR every Hair Trouble there is a Renair Remedy specially prepared by Frederick Godfrey, the famous British Hair Specialist.

Renair Pomade, *Price 3/- and 5/- per carton,* is a natural scalp food and Hair Growth stimulant. New hair is grown even on heads bald for years.

Renair Hair Tonic, *Price 1/- 1/9 and 3/- per bottle,* stops Falling Hair almost immediately, tones scalp, imparts lustre and brilliance—in fact is the best everyday Hairdressing for men and women.

Renair Dandruff Lotion, *Price 1/- and 1/9,* cure Dandruff in 3 days.

Renetint Grey Hair Remedy, *3/- and 5/- per bottle,* restores Natural Colour gradually and surely without any dye.

Peltex Tonic Shampoo, *Sachets 6d., Tubes 3d. and 1/-,* reveals the best in every woman's hair. At all Chemists, including Boots, Taylors, Timothy Whites, etc. Also at Hairdressers. If not in stock can be immediately obtained, so accept nothing inferior.

ASK FOR

SYNDAD

RAZOR BLADES 7 for 6D.

PAIN AFTER MEALS

By Dr. F. B. Scott, M.D., Paris

Of all the aches and pains which patients come and tell me about, stomach pain after meals is probably the most common. "I get such stabbing, griping pains after meals," they say, or "my meals give me such a horrible full-up feeling."

Well, it doesn't take long to put these patients right. Their trouble is excess stomach acid—burning acid which ferments in the stomach and leads to all sorts of painful symptoms. In these cases, I simply prescribe 'Bisurated' Magnesia, the standard antacid compound. Within five minutes 'Bisurated' Magnesia neutralises excess acid, and so stops all pain and discomfort. If you suffer from stomach trouble, I strongly recommend you to try 'Bisurated' Magnesia.

Note: 'Bisurated' Magnesia—referred to by Dr. Scott—is available at all chemists at prices from 6d. to 2/6.

MERCILESS PAIN MEETS ITS MASTER

There come times in the life of every Rheumatic sufferer when the thought of further pain is quite intolerable. You can stand no more. Those fiery arrows in your joints, that sharp, sickening pang in your shoulders, that breath-taking prod of pain in the small of your back *have all got to go!*

When you feel like that, you are ripe for Fynnon Salt. You must have the cool certainty of this supreme rheumatic remedy every morning. Once you *feel* the elements of Sodium, Potassium and Lithium—secret of the efficacy of "the waters" at famous Spas—at work in your system, driving out poisons, you begin to be a new person. This combination of the three vital elements in Fynnon Salt washes Rheumatism away. It literally rinses your system clean, dispersing those multi-pointed Uric Acid crystals that cause all the pain. Simple, isn't it? Just a teaspoonful of Fynnon Salt in a glassful of water once a day. A good many people have frankly thought it impossible to get lasting relief this way—*until they tried it!* Don't suffer any longer, even bravely. It's only wasting time. Go into your chemist's now; get a large 1/3 tin of Fynnon Salt, and say good-bye to your Rheumatism.

FROM OUR READERS

Piecrust Promises For Stricken Areas

THREE years ago the hopes of countless people and numerous communities were raised by the present Government's promise to give practical encouragement to the creation of new industries both in the stricken areas and in districts without mills or factories to absorb their young population.

Nothing of the kind has been done. All hopes have been cruelly dashed and a great opportunity thrown away.—M. LINDSAY, Duke Street, Sheffield, 2.

One reason for this betrayal has been the scheme for transference of juvenile labour from the distressed areas. It has subsidised wages by as much as 12s. per week in some cases and employers have exploited this cheap labour by building factories in or near already crowded and prosperous regions to save transport charges for their products.

Crystal Palaces

NO thought has apparently been given by the designers of the newest types of working-class houses to the housewives who have to clean the windows of these dwellings.

I occupy a four-roomed house which has no fewer than eighty-nine panes of glass, each measuring eight inches by fourteen inches, as well as sixteen smaller panes of frosted glass on the front and back doors.

How can a woman with cooking, washing, cleaning and a family to attend be expected to keep that lot clean?

One big pane for each window could be cleaned in a fraction of the time.—M. MOLLAY, Burnell Rise, Letchworth, Herts.

Ministry of Health informs us that it is hostile to the reversion to multiple, small-pane windows in council housing schemes.

Looking Ahead

FOR long it has been known that the names of boys are entered for admission to Eton and other public schools a few days after their birth.

Now, I find, they have to be nominated fifteen years in advance. And still unmarried men—and women—are now claiming vacancies for their unborn offspring.

Nothing more fantastic could occur in the upper social strata.—Mrs. M. J. HUMPHREY, Ravensthorpe, Dewsbury, Yorks.

In the industrial areas parents are placing the names of their children, while still infants, on the employment books of firms who pay good wages and observe good conditions and who do not throw their young workers on the streets when they approach adolescence.

Modern Mary

ON Saturday evening, while in an inn at Bedworth, near Nuneaton, I was astonished when I saw a large sheep enter the bar parlour at the heels of its owner.

I learned that the animal, which is known as "Billy," visits nearly all the licensed premises in the district with his master, and that it will not follow anyone else but him.

The sheep goes, however, from customer to customer, and I learned that, with a box, it has collected a substantial sum for hospitals and other charities.

After his evening round of the public-houses, "Billy" goes to his home some miles away by train.—W. MACKAY, Beverley Road, Kettering.

A sheep, says the Royal Veterinary College, can easily be trained to follow one person like a dog, but it does so mechanically without any real intelligence.

Surprising

AS the overseer of nearly four thousand workers of all ages, I am far from satisfied that the new generation is of better health and physique than the one now past middle-age.

Yet times were harder when the old workers of to-day were young.

From what I see and hear, I am convinced that the growing generation is injuring itself by over-indulgence in recreation and pleasure.—JOHN HULME, Argyle Road, West Ealing, W.10.

Mr. Hulme's observation has some confirmation in the fact that approved and friendly societies are to-day paying out more in sickness benefit to members between the ages of 25 and 40 than to those between 40 and 65.

Answered

I AM compiling a new book of reference and, in documents supplied to me, I find that in various parts of the country one class of workman describes himself as a "beginner and finisher."

Numbers of men appear even to have given this as their occupation in the last census schedules but I have not yet I get my definition. If the ... their trade.

Can JOHN BULL help me? H... WEAVER, Iffley Road, Oxford.

A "beginner and finisher" ... name in some parts for a carpenter ... makes the cradle and the coffin.

The Dream

LAST night I dreamt some... me a £5 note—a thing I ... possessed.

To-day I bid 2s. for a cabinet ... local sale, and it was knocked ... me.

Imagine my surprise when a ... approached me privately, told ... dearly wanted the cabinet, but had ... too late, and paid me—a £5 ... E. WEBB, Post Box Cottage, Y... near Stockbury, Kent.

Dreams sometimes come true, often don't.

Challenged

BY what right did a police... me in the streets of L... 3.30 a.m.—politely, I admit—and ... whether I had just ... had, in fact, done ... excursion.

Although he thanked me ... answer, when he passed on I ... still living in mediaeval ... DANIEL J. GOODMAN SMART, Kent ... Luton, Beds.

Estimated that the challenge of ... patrolmen keeps burglaries and ... on the person down by two-thirds ... other words, makes it three times ... for you to walk home at 3.30 a.m.

Prove Yourself!

MY principal duties as a post ... are at the *poste restante* ... handing out letters and telegrams ... callers who have their correspondence ... addressed to the post office.

I am required to see that every ... claiming letters or wires can ... proof of his or her identity.

It is astounding that two out of ... ten of them cannot give any evidence ... all and, of the remaining eight, ... take from two to three minutes ... extract anything from their pockets or ... handbags which will establish their ... identities.—WALTER GRAHAM, ... Park Road, West Dulwich.

In a test of 20,000 cases, Scotland Yard found that the number of persons who could give evidence of their identity at once was three out of every ten.

We invite readers to write to us ... any subject of public interest, ... ing us in touch with the world as ... see it.

Letters should be as brief, forceful ... topical as may be.

Half-a-guinea will be paid for each ... published. Envelopes, marked "... Bag," should be addressed to "... Bull," 93, Long Acre, London, W.C.

FOOTBALL SELECTIONS

By Our Expert. **Matches Played September 18.**

FIRST DIVISION

(1) Brentford v. Wolves.
(2) Leeds v. Huddersfield.
(3) Liverpool v. Grimsby.
(4) Manchester C. v. Derby.
(5) Middlesbro' v. Chelsea.
*(6) Stoke v. Portsmouth.
(7) W.B. Albion v. Preston.
(8) Arsenal v. Sunderland.
(9) Birmingham v. Charlton.
(10) Blackpool v. Leicester.
(11) Bolton v. Everton.

NORTHERN SECTION.

(1) Tranmere v. Carlisle.
(2) Wrexham v. Oldham.
(3) York v. Accrington.
(4) Barrow v. Darlington.
(5) Bradford C. v. Chester.
(6) Crewe v. Port Vale.
**(7) Doncaster v. Rochdale.
(8) Halifax v. Hull.
(9) Hartlepools v. Gateshead.
(10) Lincoln v. New Brighton.
(11) Southport v. Rotherham.

SECOND DIVISION.

(1) Forest v. Bury.
*(2) Plymouth v. Swansea.
(3) Sheffield W. v. Villa.
(4) Soton v. West Ham.
*(5) Stockport v. Man. U.
**(6) Barnsley v. Sheffield U.
(7) Blackburn v. Bradford.
(8) Coventry v. Chesterfield.
(9) Fulham v. Norwich.
(10) Luton v. Spurs.
(11) Newcastle v. Burnley.

SCOTTISH LEAGUE.—Div. I.

(1) Hibernians v. Clyde.
*(2) Motherwell v. Aberdeen.
**(3) Partick v. Morton.
(4) St. J'hst'n v. Kilm'nock.
(5) St. Mirren v. Q. of South.
(6) 3rd Lanark v. Hamilton.
(7) Ayr v. Rangers.*
(8) Celtic v. Hearts.
**(9) Dundee v. Queen's Park.
(10) Falkirk v. Arbroath.

SOUTHERN SECTION.

(1) Reading v. Notts.
(2) Swindon v. Watford.
(3) Walsall v. Q.P. Rangers.
(4) Aldershot v. Bristol C.
**(5) Bournemouth v. Palace.
(6) Bristol R. v. Orient.
(7) Cardiff v. Brighton.
(8) Exeter v. Gillingham.
**(9) Mansfield v. Torquay.
(10) Millwall v. Newport.
(11) Northampton v. Southend.

SCOTTISH LEAGUE.—Div. II.

(1) King's P. v. Airdrie.
(2) Montrose v. Stenhousemr.
*(3) Raith v. East Stirling.
(4) St. Bernards v. East Fife.
*(5) Albion v. Dundee U.
(6) Alloa v. Cowdenbeath.
(7) Dumbarton v. Leith.
(8) Dunfermline v. Forfar.
(9) Edinburgh v. Brechin.

SPECIAL STAR CODE:—As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning. Example Code.—Div. I.—6 (*H*); Southern Section—5 (*H*); Scottish League, Div. I.—7 (*A*) would indicate Stoke, Bournemouth and Rangers.

Nearly lost my job

Keep fit for your work ... vigour and ... ooze away when kidney action ... Badly filtered blood burdens you ... backache, dizzy attacks, headaches ... disorders, bladder weakness, disturbed sleep, stiff, inflamed muscles and joints, swollen limbs, renal dropsy, rheumatism, lumbago or sciatica.

Take Doans brand Backache Kidney Pills to strengthen your weak kidney action. The diuretics, antiseptics and stimulants in this special kidney medicine will purify and invigorate the kidneys and urinary system. At the same time the medicine will destroy bacteria in the urine without harming or irritating the urinary channels.

When the kidneys are healthy they ... soon filter away the poisonous impurities which are causing your pain and discomfort. Pure blood will nourish the nerves, tissues and joints and you will be ready and able to tackle the day's work. Doans Pills do not drug the system to give temporary ease, they ensure permanent relief by their direct action upon the kidney filters.

INSIST UPON DOANS. 1 3 3

Oh, My Poor Legs!

That Awful Fatigue! Do You Know it? That Agonising Pain! Have You Suffered it?

DON'T let leg troubles cripple you. Take Elasto, the Great New Biological Remedy *that cures through the blood*, and have done with enforced rest, worry, suffering and expense. Leg aches and pains soon vanish when Elasto is taken. Painful, swollen (varicose) veins are restored to a healthy condition, skin troubles clear up, leg wounds (bad leg) become clean and healthy and quickly heal, inflammation and irritation are soothed, rheumatism simply fades away and the whole system is braced and strengthened. This is not magic, *although the relief does seem magical*; it is the natural result of revitalised blood and improved circulation brought about by Elasto; *the tiny tablet with wonderful healing powers.*

Not A Drug, But A Vital Cell-Food!

You naturally ask—What is Elasto? The question is fully answered in an interesting booklet which explains in simple language the Elasto method of curing through the blood. Your copy is free, together with a generous free sample, see coupon below. Suffice it to say here that Elasto is not a drug, but a vital cell food which *must* be present in the blood to ensure complete health. It restores to the blood the vital elements which combine with the blood albumin to form organic elastic tissue and thus enables *Nature* to restore elasticity to the broken-down and devitalised fabric of veins, arteries and heart, and so to re-establish normal circulation; *the real basis of sound health!* Prepared in small, delicate tablets by a special process Elasto dissolves *instantly* on the tongue and is absorbed *directly* into the blood-stream, thereby actually restoring the natural power of healing to the blood.

Every sufferer should test this wonderful new biological remedy, which quickly brings ease and comfort, and creates within the system a new health force, stimulating the growth of new, healthy tissue-cells to replace worn-out and diseased tissues, increasing vitality and bringing into full activity Nature's own powers of healing. Nothing even remotely resembling Elasto has ever been offered to the general public before; it makes you look and feel years younger, and it is the pleasantest, the cheapest, and the most effective remedy ever devised. Elasto will save you pounds!

Read What Users of Elasto Say:

"No sign of varicose veins now."
"Elasto put new life into me."
"As soon as I started taking Elasto I could go about my work in comfort, no pain whatever."
"Cured my swollen legs although I had been suffering for years."
"My Doctor highly praises Elasto."
"Now walk long distances with ease."
"Elasto has cured my bad legs."
"Cured my rheumatism and neuritis."
"Now free from piles."
"I feel 10 years younger."
"It put me on my feet."
"Varicose veins quickly cured after 12 years of useless bandaging."
"All signs of phlebitis gone."
"Completely cured my varicose ulcers."
"Elasto tones up the system and cures depression."
"My skin is as soft as velvet."
"Rheumatoid arthritis gone. I have never felt better."
"I had suffered for years from a weak heart, but Elasto cured me."
"Lumbago cured after three years of suffering. Age 66."
"Elasto has saved me pounds."
"Cured my sciatica 12 months ago; still quite fit."
"The stinging sensations I used to get in my left arm and leg are quite gone and my general health is much improved."

Here's Good News! You Can Test Elasto Free!

We have set aside a number of free samples of Elasto for readers of "John Bull." To secure one of these all you have to do is to fill in the Coupon below and post it without delay to: ELASTO (Dept. 15.F), Cecil House, Holborn Viaduct, London, E.C. Early application is advised, so post your Coupon NOW—while you think of it! This offer is too good to be missed.

COUPON *for Free Trial Sample of Elasto* ★

ELASTO (Dept. 15.F) Cecil House, Holborn Viaduct, London, E.C.

Please send me Free Sample and Special Free Booklet fully explaining how Elasto, *The Great Blood Revitaliser*, cures through the blood.

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(Please print in capital letters).

ADDRESS .....

"J.B." 18.9.37. .....

Issued by The New Era Treatment Co., Ltd.

Elasto will save you pounds!

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★ CREAMIER LATHER
★ HANDY OVAL STICK
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EASY'S improved double-creamy lather gives quicker, smoother shaving, leaving your face cool and refreshed. Easier shaving in every way with EASY!

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Write today for our FASHION DISPLAY which accurately illustrates and describes the newest ideas in wearing apparel for the present season. Money-saving prices. NO CHARGE FOR EASY TERMS

Chantrey Smartly profiled Coat in excellent quality broken club check weave Velour. Cut in attractive double-breasted style with collar and revers trimmed with machine stitching, newest style sleeves, and fancy panel back. The garment is nicely lined throughout with Plain Art. Silk Twill to tone, and finished with an all-round self-material belt with tasteful slide. Shades: Brown, Green, Navy. Sizes: 12.W. to 0.S. (Busts: 32 to 38ins.) Lengths: 46 to 50ins. Terms 4/- Monthly. 29/6

PATTERNS FREE. Write for full range of actual cloth Patterns. Newest Models, Costumes, Coats, Frocks, Underwear, &c., all in the newest styles. Ask for Patterns of any kind of garment required, and a splendid choice, with new if measurement form and particulars, will be sent per return post.

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ASTHMA

If you want relief from spells of hard breathing, choking and wheezing that makes you gasp for breath, try Himrod's Cure. It has brought relief to sufferers for over sixty five years.

IT PAYS TO BUY THE BEST
Insist on the genuine

HIMROD'S CURE

BLOOD TROUBLES, ABSCESSES, BOILS
quickly relieved by Vitadatio.

Wonderful tribute to Vitadatio, the famous herbal remedy, now received daily.

Mrs. Walton, 46, Bentgate St., Bewley, Yorkshire, writes:—"For four years I had one Abscess after another. I had four operations, the last being on the spine, which discharged 18 months. I tried Vitadatio and after two bottles my back was easier, so I persevered with it. I have been working two years and keeping fit."

If you are a sufferer do not give up hope—cases pronounced hopeless have yielded to Vitadatio. For Blood Troubles, Spots, Blotches and Stomach complaints, Vitadatio stands alone. Get a bottle to-day. If further proof is required, write for book of testimonials.

Sold by Boots, Timothy Whites and Taylors, Chemists, Harrods, 5/- and 2/6 per bottle, or per post 6d. extra in U.K.

From VITADATIO, 121, ARMLEY, LEEDS.

Vitadatio

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A USEFUL TIP .....

Don't overlook the "SMALL ADS. WORTH WATCHING." They appear on page 18.

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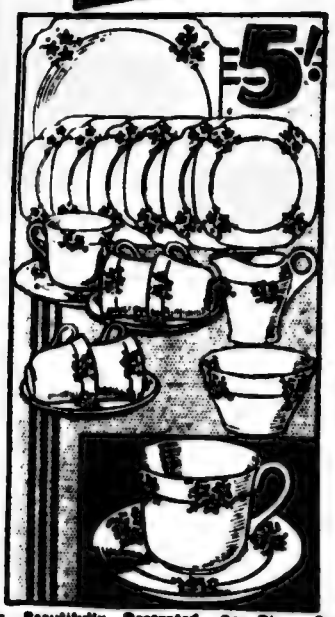
CREDIT CLUB



This Beautifully Decorated, 21 Piece Semi-Porcelain Tea-Set (British made) is offered at 5/- in our 152-Page Catalogue.

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10 MEMBERS ONLY REQUIRED.
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The CHAMPION CLUB
REGAL BLDGS. OXFORD RD. MANCHESTER.

PILES!
Have you heard how splendid is the healing, soothing balm, Man Zan. A specially prepared soothing, healing unguent for blind, bleeding, internal external piles Sold in clean-to-use, special applicator tubes from all chemists. Price 3/-. End the maddening pain and irritation of pile trouble for good with
Man Zan
Brand PILE REMEDY
To end Constipation—Take De Witts Brand Little Laxaliver Pills. Price 1/3.

TOP MILL SNUFF
J. & R. WILSON LTD. SHEFFIELD.

DISGUSTED (Beckenham).—"Just after buying my house I had to pay for the making of a concrete road." That's hard.

B. S. C. (Chorley).—"Do you know how the schoolboy howler originated?" Across the schoolmaster's knee.

HARD UP (Brighton).—"I now find myself at the parting of the ways." Open a filling station.

C. L. (Hendon).—"I am a professional parachutist, and I have to train hard every day." Until you are fit to drop?

R. L. (Epping).—"Extinguishing a heath fire is a most exciting experience." It certainly takes some beating.

V. B. (Brixton).—"The successful modern burglar is no Bill Sikes; he has charm, personality." Taking ways, in fact.

MABEL (Manningtree).—"Dad nearly always finds a good excuse to make when he comes home late." Necessity is the invention of father, you know.

N. L. (Sutton).—"What would you call a man who gives a catapult to almost every youngster he meets in the street?" A glazier.

G. H. (London).—"I was once a taxi-driver, but have now worked my way up to be a traffic inspector." You've risen from the ranks, eh?

L. O. (Plumpton).—"He attributed his failure as a stationery manufacturer to defective envelopes." The business came unstuck?

B. G. (Walsall).—"Often in my dreams I can see myself leading the attack of a professional football team." A passing fancy.

W. H. S. (Dearden).—"I am sure the hairdresser used liquid jelly when she did my hair." It should have set nicely afterwards.

E. S. (Essex).—"At our fête five bachelors had to judge which girl had the prettiest knees and ankles." A sort of joint committee?

K. T. (Pickering).—"As a trap for fruit-stealers, I have dug a pit in my orchard and covered it over." So you hope they will fall into it.

BARBER (Poplar).—"There is something to be said both for and against the cheap safety razor-blade." It cuts both ways.

RABBIT (Walton).—"My wife has been invaluable in helping me to improve my tennis, especially in preventing foot-faults." She makes you toe the line.

MERCHANT (Edinburgh).—"I ordered a supply of dunces' hats recently, and how do you think the account came in?" On foolscap paper?

J. M. S. (Bardsey).—"I recently walked from Llanfairphwlliach to here in less than three days." That's more than a good many people can say.

P. P. (Mid-Sussex).—"I have placed the garden-party in the sole charge of a local contractor, but it is now too late to alter my decision." Your fête is in his hands.

G. B. (Mistley).—"The girl of a hundred years ago was nearly always found at the spinning-wheel." So is her modern sister—four of them and a spare.

MOTORIST (Balham).—"The pedestrian is to blame for the majority of street accidents." So you're running him down again?

C. M. (Hitchin).—"There is a gap in the average woman's day from lunch till tea-time." Yes, but a lot of them manage to bridge the gap.

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelope "Side-Slips." When the same "slip" is submitted by more than one person, that which arrived with the earliest postmark receives the prize.

TIMES OF INDIA:—"It is stated that nine wealthy . . . merchants have received UNANIMOUS letters threatening them with dire consequences . . ."

DAILY MIRROR:—"We strained our inexperienced EARS to catch a glimpse of guilt or innocence from their expressions."

LANCASHIRE DAILY POST:—"Cricket—Middlesex 623 FOR EIGHT (declared)."

EXPRESS AND ECHO, EXETER:—". . . after three hours of fierce fighting, calm was DESTROYED."

MANCHESTER EVENING CHRONICLE:—"An attempt to blow us a trainload of 600 special police . . ."

LIVERPOOL DAILY POST:—"King —— wore the uniform of a Field-Marshal—a three-quarter white coat with a gold and scarlet sash, dark trousers, spurs and a TARBOUSH."

Curious (Torquay).—"I always thought cannibals were the only people who live on others." Oh, no! you're very much mistaken.

The Editor Laughs Last

"I'm a lawyer—you're going to need one to-morrow"
—From "The Passing Show"

P. L. (Frome).—"I read that there is a distinct boom in shipping." This is most apparent in foggy weather.

ATHLETE (Exmouth).—"I accepted his offer to take part in the hurdles like a shot." You jumped at the chance!

BIRD FANCIER (Bicester).—"I find that my hobby keeps me in debt." You have always a number of bills to face.

JOCK (Falkirk).—"I have heard rumours of a collecting-box disappearing from the club." There is probably nothing in it.

G. P. (Boston).—"Do you think that beards will ever come back?" Most of them do every morning.

DINER (Sherborne).—"I was taken ill just as I had finished the sweet." You had a trifle too much.

C. M. (Margate).—"Although my room is only a poky little attic, I am thoroughly enjoying my stay here." Having a top-hole time, as it were?

B. E. (Shipley).—"The surgeon told me that the operation to the sole of my foot was extremely difficult." A ticklish one, we should imagine!

F. E. (Chorley).—"The most expensive part of motoring is the upkeep of the car." But if your turnover is big enough the insurance company pays.

HUSBY (Stevenage).—"My wife would listen to no argument, but insisted that we started our holiday immediately." She sent you packing.

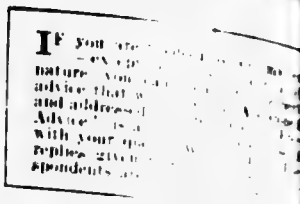
MRS. D. (Ferndown).—"Some friends dropped in unexpectedly for supper, but, fortunately, the cold ham just sufficed." But it was cutting it rather fine?

VISITOR (Plymouth).—"To land passengers here in rough weather requires great nautical skill." It certainly is a tender business.

F. L. (Bromsgrove).—"Nobody likes a nice red beef-steak better than I do, but certainly not every day." You do not like it over-done.

OPTIC (Elstree).—"The eyes of film stars are not naturally very brilliant, the effect being obtained by eye-baths just before filming." It is really all eye-wash, then.

A. B. (Devizes).—"It is a curious fact that many sailors, even though confined to cramped quarters, are amazingly cheerful when they get out of their bunks in the mornings." They can't get out on the wrong side of bed.



MATRON (Ely).—"Wi… know about hairpins… bends in the road.

A. L. H. (Coven…) erected the tent on… sprung up." It so…

HOTELIER (Blackp…) the crash of crocker… knew it was more pl…

F. K. (Inverness…) gramophone records… turned to find them…

the bait tempt you?

COLLECTOR (Cheltenham…) an offer for a pair… rapiers, but he will n… he refuse." He is fencing with you.

F. R. (Essex).—"The… kept wicket in our… match." He ran peop… in?

H. J. (Willesden).—"When I ar… ried I shall have a wife… that is purchased for m… invoice, we expect

SHOE MANUFACTURER (N… ton).—"We find there is a… creased demand for d… All hands to the pumps.

HUSBY (Sandown).—"I really c… believe her statement that… three minutes to make the cake. … couldn't swallow it.

F. T. (Kent).—"A moneylender I … took up golf on his doctor's orders … gave it up in a fortnight." Perhaps … could not take an interest in it.

D. P. (Brockley).—"After a g… fortnight of sunshine and happiness … holiday was marred by my becoming … volved in a fight." We'll bet you return… well tanned.

"ETIQUETTE" (St. Albans).—"It … always polite to open a conversation w… a young lady by asking her if she p… tennis." Unless she happens to be p… ing as your partner at the time!

FOOTBALL FAN (Bow…).—"I look f… ward all the week to Saturday afternoo… Win that Pension and £100 offered on pa… 47, and you will look forward to Sa… day morning's post all your life!

O. T. (Hythe).—"We were play… bridge, and the game was so dull t… I dropped off to sleep." Now, there w… have been some excuse in the game … been nap.

JIM P. (Exmouth).—"I quickly s… that she was in no real danger of dro… ing, but was only shouting for help … attract my attention." You jumped … it immediately.

SALESMAN (Manchester).—"I have … received a month's notice, and I was … it was because my selling methods w… not forceful enough." So they gave … the push.

(Many replies unavoidably held over.)

LIVER & STOMACH DISORDERS

TWELVE DISTINCT HERBS BANISH GLOOM AND RESTORE JOY OF LIVING

For more than 70 years Mother S… Brand Digestive Syrup has been k… all over the world as the finest of … family remedies for Biliousness, P… after eating, Flatulence, Heada… Dizziness, Constipation, Acidity, … other Liver and Stomach Disorders.

Remember, good health and a cheerful look on life are founded on good digestion. Let Mother Seigels Brand Digestive Syrup bring these gifts to you by toning up your Liver, regulating your Bowels and giving new strength and new life to the whole Liver, Disordered Stomach and Indigestion, there is nothing to equal this herbal remedy. 1/3 and …

It is the special combination of extracts —found only in Mother Seigels Brand Digestive Syrup—which gives them their supreme medicinal value.

NEW LIFE FOR HAIR

By Feeding Those Starved Hair Roots

"Dead" Hair Roots Rare. They Simply Become Too Weak to Grow New Hair THROUGH Hard or Scurfy Scalp

See What Kotalko Will Do.

Thousands of men and women have re-grown the new heads of hair by using Kotalko. It re-grows the hair because it frees the scalp from hair-stifling dirt and poisonous and malodorous grease, softening the hardening scalp and restoring its healthful circulation, and reviving new and vigorous life and growth in the sleeping hair-roots.

Almost at once you will feel new life and hair-growth-activity in your scalp. Surprisingly quickly you will see new hair growing through the scalp. Simply carry on with Kotalko (True Hair-Grower) and Kotalko Scalp Soap as directed. Any thin or bald places will soon be re-covered with new and vigorous healthy hair rich in its natural colouring. After the hair has grown an inch or more in length, you will be able to do this. The hair will be too strong to be forced to break or pull away from its hair-roots. See, too, how luxuriantly thick and rich your hair will be. There's no falling, brushing, combing or pulling out of such vigorously strong and healthy new hair.

"Had Big Bald Patch"

'I WAS ALMOST BALD'

SEE DELIGHTED USERS' OWN PHOTOS AND EXPERIENCES that will be sent with your Trial Package of Kotalko and Kotalko Scalp Soap. These will show you that you need not lose your hair or look prematurely aged through baldness.

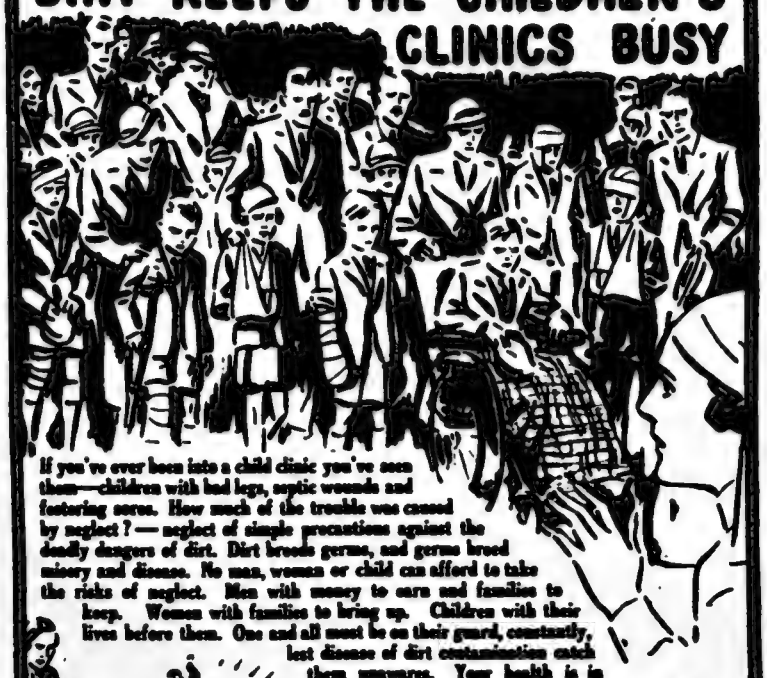
KOTALKO
TRUE HAIR GROWER

Feed Hair Roots daily with Kotalko. Cleanse and tone Hair Follicles once weekly with Kotalko Scalp Soap—the Tonic Shampoo.

TEAR-OFF COUPON

To JOHN HART BRITTAIN, LTD., 8, Percy Street (53, H.E.), London, W.1.
Please send me, post paid, Testing Package of KOTALKO and KOTALKO SOAP, with directions for which I enclose threepence in stamps.
NAME.....
ADDRESS.....
.....

DIRT KEEPS THE CHILDREN'S CLINICS BUSY



If you've ever been into a child clinic you've seen them—children with bad legs, septic wounds and festering sores. How much of the trouble was caused by neglect?—neglect of simple precautions against the deadly dangers of dirt. Dirt breeds germs, and germs breed misery and disease. No man, woman or child can afford to take the risks of neglect. Men with money to earn and families to keep. Women with families to bring up. Children with their lives before them. One and all must be on their guard, constantly, lest disease of dirt contamination catch them unawares. Your health is in your own hands. Its preservation is your duty!

THE GUARDIAN FAMILY SOAP
Family Health is the soap for the family health. It gets rid of dirt quickly and certainly—and yet is so gentle and mild in its action that it will not harm a baby's skin.

A BOY FELL OFF HIS 'BIKE'—GRAZED HIS KNEE

A graze—not worth bothering about. Boys are always cutting themselves, said Mother—and thought no more of it.

DIRT GOT IN

Dirt and germs got in and spread contamination through the leg.

NOW HE'LL NEVER RIDE AGAIN

A terrible warning against neglecting dirt and its ghastly consequences. Yet it is so easy to be safe. Knight's Family Health Soap is a proved protection against dirt and its appalling consequences. There is safety in its rich antiseptic lather. Use it! Use it daily! And see your family use it too!

FAMILY HEALTH SOAP

KEEPS THE FAMILY HEALTHY

3D. PER TABLET
DOUBLE-TABLET CARTON FOR 6D.

JOHN KNIGHT LTD., SOAP MAKERS SINCE 1710 KH 1SA-07

2 Tablets of Phensic

GAVE HIM QUICKEST RELIEF FROM

RHEUMATISM

Sufferers from headaches, rheumatism or any kind of nerve pain have only to take 2 Tablets of Phensic and they can have the relief they so much desire. Read this!—from Mr. A.B. of Bootle: "I have been a sufferer from Rheumatism and Neuritis for 40 years and have been in hospital 7 times for six weeks at a time. But I have never got relief so quickly as with PHENSIC." The remedy which is used in Hospitals DAILY by Doctors, Specialists and Nurses. 3d., 6d., 1/3, 3/- and 5/- everywhere.

Pronounced 'FEN-ZIK'

Phensic Brand

The Wonderful Tablets which Drive Out Pain

FOR BARGAINS—
Turn to "JOHN BULL'S Shop Window" Page
—*See pages 2 and 3!*

VARICOSE VEINS

HÆMORRHOIDS (PILES), VARICOSE ULCERS, VARICOCELE & PHLEBITIS.

VIV

HAS CONQUERED the KNIFE and NEEDLE

No more Operations or Injections. Ten drops of this remarkable fluid taken twice a day will rapidly relieve the heavy and aching feeling associated with these complaints. After a few doses the veins will begin to diminish and will eventually disappear. Recommended by Prominent Medical Men because of its undisputed efficacy. Absolutely harmless. Join the army of past sufferers who have written to tell us of their complete freedom after taking VIV.

One man writes:—"*The veins in my leg have now almost disappeared with the two small bottles I have had; and this without being laid up or giving my leg the rest it should have had. To me it is truly marvellous, the action so small a dose has had after being in pain and trouble for 30 years.*"

One month's supply 5/-. From your Chemist, or sent Post Free, or C.O.D. from:—

VIV PHARMACEUTICALS, LTD.,
(DEPT. 53,) SWAN LANE, WINCHESTER.

DISTURBED REST

A "WEAK" bladder may be described as one in which the muscular and nervous control is defective. The fluid which we know as urine is only retained in the bladder, which is a highly distensible organ, by means of a circular ring of muscle, which grips the neck of the bladder firmly and prevents the fluid escaping.

When the bladder gets full and tense, this muscular resistance is overcome. When the urine is unhealthy and irritating, it is far more likely to overcome the resistance of the controlling mechanism, and disturbed nights are the result.

To overcome this trouble and cleanse and disinfect the urine from within, two Cystopurin (sis-tor-pew-rin) tablets, dissolved in a tumbler of water, should be taken three times a day, half an hour before meals.

"*Cystopurin is wonderful to me. I suffered for six months with pain and not getting my rest at night, having to get up three or four times during the night. This last three nights I have slept through and no pain, which is a great pleasure to me. I shall always recommend Cystopurin to anyone who suffers from kidney and bladder trouble.*"

Get Cystopurin Tablets from your chemist to-day. They are put up in bottles, price 1/3, 3/- and 5/-, and are obtainable only from chemists.

Free booklet on application to Cystopurin Dept. J.B.F.

GENATOSAN Ltd. LOUGHBOROUGH, LEICESTERSHIRE.

CYSTOPURIN

Send at once for
This USEFUL
FREE PATTERN BOOK

WOMEN readers are offered the opportunity of securing a very useful book illustrating over 100 dress patterns and embroidery transfers. This is offered free by the makers of the famous Robin Starch. "Notions for Your Needle," is the title of the book, and all you have to do to obtain this free pattern book is to send a postcard to Reckitt & Sons, Ltd., Dept. 263, Hull, mentioning "Notions for Your Needle, 1937." Many women will find it very useful.

If you like, you can also mention "John Bull" when writing.

BOILS—PAIN AND POISON VANISH

DOMOLENE OINTMENT, the nitrate ointment, is at your chemist's. This magic preparation, soothing and healing, is the most powerful yet apothing destroyer of germs known to science. Nothing can compare with DOMOLENE OINTMENT for curing Boils, Spots, Pimples, Septic Sores, Eczema, Skin Troubles, Bites, etc. DOMOLENE OINTMENT is specially concentrated to penetrate the poisoned tissues, break down the septic cells, and put the trouble right. If you have a spot, bite, or any form of skin trouble, start using DOMOLENE OINTMENT to-day and get relief in 12 hours. Price 1/6 per pot, from any qualified chemist.—Domo Remedies, Ltd., 31, Fenchurch Street, E.C.3.

DOMOLENE IS DEATH TO GERMS

FREE! A TRIAL TUBE OF ODOL TOOTHPASTE.

ODOL keeps teeth clean—and clean teeth are safe teeth. Try it, free! Fill in the coupon on p. 28, post in unsealed envelope (½d. stamp) and a trial tube will be sent post free!

RADIOS AND OTHER PRIZES VALUE £4000 MUST BE WON

£8 WEEKLY FOR LIFE PLUS

GIGANTIC PENSION plus FORTUNE FIRST PRIZE

HERE'S INDEPENDENCE FOR LIFE!

HERE is one of the finest Pension-plus-Fortune prizes ever seen in a Crossword Offer, crowned by a mighty First that will bring wealth and independence for life to an outright winner. Beat all your rivals in this historic Contest, and yours will be the staggering reward of £1,000 in immediate cash and a magnificent Pension of £8 Weekly for Life.

The fine increased sum of £250 is available for Runners-up, and another attraction of this giant Autumn prize-list is the addition, to every cash award of £3 or more, of a superb "Vidor" All-Wave "Round-the-World" Radio. Every winner, moreover, who qualifies by using the £250 Bonus Coupon on this page will be eligible for a share of an extra £250.

With such a stupendous array of prizes well within your reach, lose no time in tackling the fascinating Clues below, for your completed entry must reach "John Bull" by Saturday, October 2.

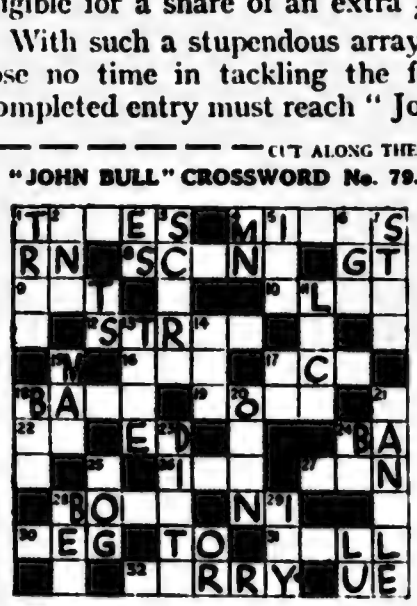
£250 FINE SUM BETWEEN RUNNERS-UP

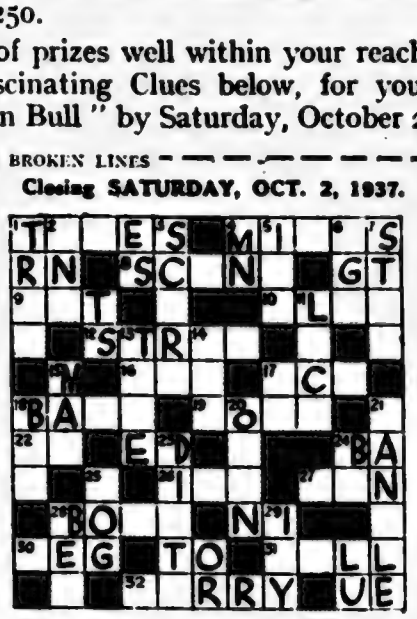
£250 CASH BONUS

USE SQUARES ON THESE PAGES

CUT ALONG THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 79. Closing SATURDAY, OCT. 2, 1937.





In entering this Competition I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. Value .....

No. .....

ENTRY FEE for 2 Squares 6d.

SIGNED .....

ADDRESS .....

.....

£250 BONUS COUPON

I have affixed two 1½d. stamps below for payment of postage on:—

☐ 6 weeks' supply of *Crossword Gazette* and *Bulletin*.

☐ 6 weeks' extension of my present supply.

Mark X in either square above according to which service you require.

I enclose my entry (1, 2, 3, 4 or more coupons) for Crossword No. 79.—please register me for a share of £250 Gazette Bonus with any cash prize I win in this Contest.

SIGNED .....

ADDRESS .....

WHO WANTS EXTRA CASH? Use this Coupon

YOU MUST affix 1½d. stamp here

YOU MUST affix 1½d. stamp here

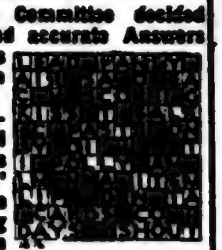
THIS COUPON IS VALID ONLY UNTIL SAT., OCT. 2

CUT ALONG THIS LINE

CROSSWORD No. 76.

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the Square on right.

Reasons for Committee's findings will appear in next week's "Crossword Gazette." Secure your free weekly copy by using £250 Bonus Coupon below.



Winners on page 46.

CLUES ACROSS

1. They sometimes cover beach huts
4. Lead can often be obtained from
8. It's best to be sparing when what you're using is this
9. Industrious little insect
10. Blackthorn or its fruit
12. This should be handled carefully when packing
16. Colour often used to signify danger
17. Amateurs sometimes find it difficult to play one
18. In which army kit is often to be seen
19. Ships load up in this
22. Half iron in fire
26. Makes some people go cold
27. You can get plenty of this when you go to the Riviera
28. It's sometimes a job to reach the end of this
30. One must watch points carefully to do this with success
31. Sometimes in the nature of a jar
32. If load of this is heavy, it makes breakdown more likely

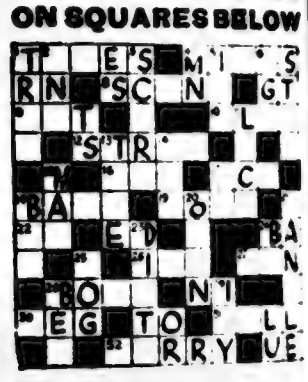
CLUES DOWN

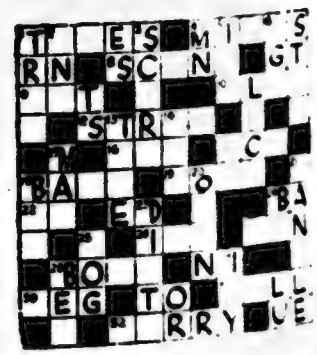
1. People who rush into one may be asking for trouble
2. Tourists often admire a country one
3. Bull will probably give you one
5. Second half of quoits
6. Self in begonia
7. There may be real nourishment in this
11. When punter's in this he can usually take things easy
13. Oak is a common one
14. You do this when you tot up figures
15. Spell
17. Begins echo in back
18. Child usually wants this at meal-time
20. Bad one will sometimes spoil a dinner
21. You expect to get bill with this
23. Denotes the same again
24. In middle of ambush
25. One is frequently kept on board ship
28. Usually difficult to get out of room
29. Like ice

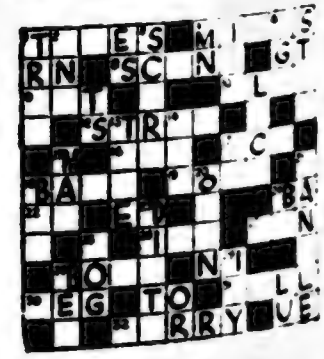
EXTRA SQUARES POST FREE.

For this special Contest only, you may enter as many coupons as you wish, and may enclose all in same envelope. Further squares will appear in next week's "John Bull." For extra squares send penny postcard to "John Bull's" Crossword Gazette Dept., 30, Bedford Street, W.C.2, stating number of coupons (each with two squares) required.

KEEP YOUR COPIES ON SQUARES BELOW





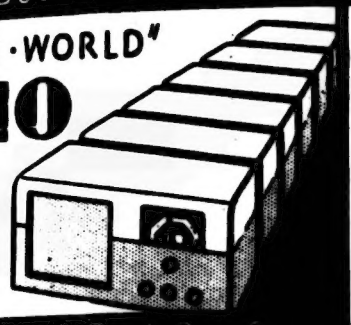


£1,000

FOR JOHN BULL'S ENTERTAINING PUZZLE

"ROUND-THE-WORLD" RADIO

Superb "Vidor" All-wave Receiver with each Prize of £3 and over in this Contest.



VALUE £6 19 6

ADDED ATTRACTION

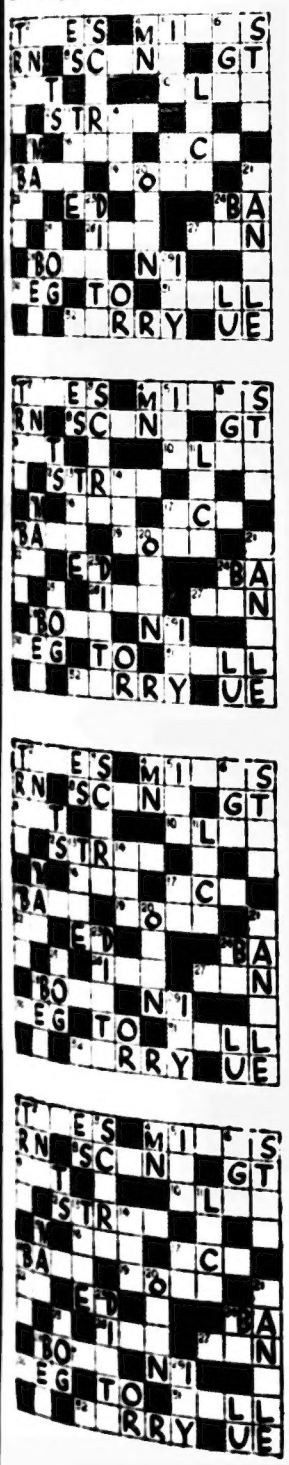
With each three sixpenny paid or prize coupons, you are permitted to enclose one Special Presentation Free-entry Coupon

CASH-OR ONE MONSTER LUMP SUM OF £3,500

CLOSING SAT. OCT. 2. WINNER'S TELEGRAM FRIDAY, OCT. 8

NO CLAIMS REQUIRED—ALL ENTRIES EXAMINED

KEEP YOUR COPIES ON SQUARES BELOW



TERMS AND CONDITIONS

PRESENTED on these pages is the seventy-ninth of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee, consisting of the following: The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered and the First Prize-winner will be the competitor who on one Entry-square has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Thursday, October 14, 1937. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette," obtainable as instructed on opposite page. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the lump sum of £3,500 will be equally divided, but not more than one share will be allowed to any one entrant, nor more than one share of each of the £250 Extra Awards.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

READ THESE RULES

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole Entry Form whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. For three coupons (six squares) send ONE SHILLING AND SIXPENCE and become entitled to enter two additional Gift Squares provided. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co.; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form; Entry Form to be sent by post as directed (not delivered by hand) to reach us not later than **Saturday, October 2.**

FREE COUPON

The two entry squares on this fourth coupon are Free, provided it is enclosed in the same envelope with three paid (or prize) coupons from same entrant: AVAILABLE ONLY UNTIL SATURDAY, OCT. 2.

2.—Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

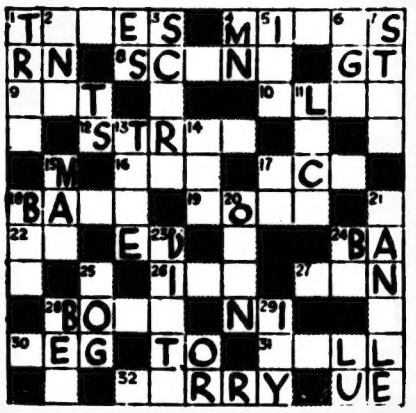
3.—Winner and winning Puzzle Square will appear in JOHN BULL on sale Thursday, October 14. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize, he must demand a scrutiny by first post Tuesday, Oct. 19, in accordance with directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize. Accordingly entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

4.—Should the First Prize be shared, £3,500 cash will be paid instead of the Two-in-one Award.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

"JOHN BULL" CROSSWORD No. 79—CLOSING SATURDAY, OCT. 2, 1937



In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. Value .....

No. .....

ENTRY FEE for 4 Squares 1s.

SIGNED .....

ADDRESS .....

.....

CUT ALONG THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 79—CLOSING SATURDAY, OCT. 2, 1937

In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. Value .....

No. .....

ENTRY FEE for 6 Squares 1s. 6d.

SIGNED .....

ADDRESS .....

.....

CUT ALONG THESE BROKEN LINES

FREE ENTRY COUPON

Available only for "John Bull" Crossword No. 79, and if used as directed with 3 paid-entry or prize coupons.

FREE COUPON for use as directed.

I enclose THREE paid-entry or prize coupons for Crossword No. 79 and claim this FREE ENTRY accordingly. I agree to all rules and conditions.

SIGNED.....

ADDRESS.....

.....

REMEMBER YOUR £250 BONUS COUPON ON PAGE OPPO.ITE

ADDRESS ENTRY: Crossword No. 79, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2 (Comp.).

TOMMY is not at his school desk to-day. He was found guilty of sliding down the banisters of his home, in spite of repeated warnings from his mother. Now he's laid up with a broken leg and very sorry for himself. The accident will hurt mother and father, too, for the expense is going to mean that the weekly income will be even more heavily taxed.

It is on occasions such as this that "John Bull," under the Children's Accident Section of its Great Free Family Insurance Gift, every day renders invaluable practical assistance to parents.

During the past eight months alone cheques amounting to over £6,000 have been dispatched to registered readers of "John Bull," following accidents to their children.

Parents! If you have not yet secured the unique Protection which "John Bull" offers you FREE, sign the forms below NOW.

£698 : 16 : 6 PAID LAST WEEK.

Last week alone "John Bull" distributed to registered readers or their dependants no less than **£698 : 16 : 6** as follows:—

Household and Sickness Benefits	£367 16 6
Accident Benefits—Adults ..	£302 0 0
Children's Accidents	£329 0 0

Use the Forms below AT ONCE.

EXCLUSIVE BENEFITS.

In addition to numerous other accident benefits, "John Bull" is **the only paper in the world** to safeguard registered readers' household effects against damage by FIRE, STORM, FLOOD and TEMPEST, and to pay SICKNESS Benefits.

CUT HERE

JOHN BULL

***Hand* this Form to your Newsagent**

To (Name of Newsagent).....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 18/9/37

CUT HERE

Post this Form to

"John Bull," Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of "JOHN BULL." Please register me as a regular reader.

.....

Reader's Signature.

Age.....

Address.....

.....

.....

Name and Address of Newsagent.....

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 18/9/37

Take

Elasto Regd.

and Be Rid of

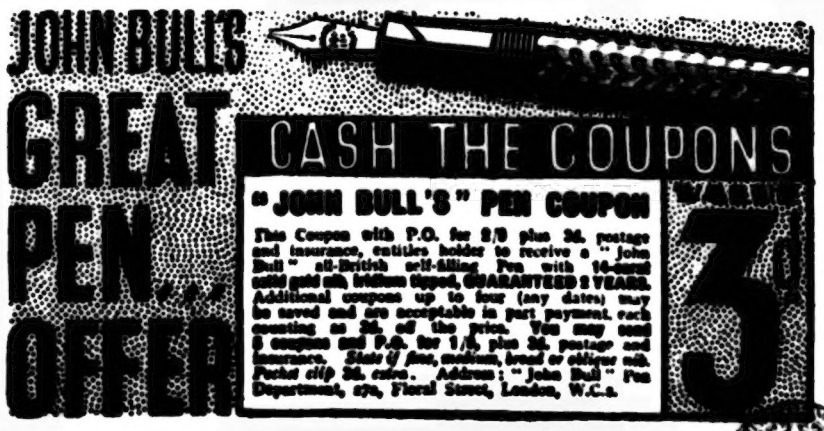
LEG TROUBLE

Turn to page 41 and fill in the coupon for Free Sample and Booklet.

Be Rid of Your Digestive Trouble

by accepting this free Offer.

THREE out of every four cases of Indigestion are invariably intestinal. Cicfa banishes pain from Stomach and Intestines easily and quickly. Don't delay—but accept the free sample offer on the Back Cover and enjoy the blessing of perfect digestion. Simply send a postcard (1d. stamp) with your name and address, mention "John Bull" and post to The Cicfa Co., Ltd. (Dept. J.B.57), King George's Avenue, Watford, and a free supply of Cicfa will come by return.


JOHN BULL'S
GREAT
PEN
OFFER
CASH THE COUPONS
"JOHN BULL'S" PEN COUPON
This Coupon with P.O. for 2/9 plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with 14-carat solid gold nib, iridium tipped, GUARANTEED 2 YEARS. Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 2/6 off the price. You may send 4 coupons and P.O. for 7/6 plus 3d. postage and insurance. *State if fine, medium, broad or stiffcut nib. Pocket clip 3d. extra.* Address: "John Bull" Pen Department, 67a, Floral Street, London, W.C.2.
3

VETERAN WINS PRIZE RACE

IN two weeks' time we shall be celebrating, with a sensational prize-list, the 25th Birthday of JOHN BULL'S *Bullets* Competition. The elderly shopkeeper you see here has started celebrating already by helping himself to a £750 fortune, reports a JOHN BULL man.

"A most pleasant reward for over 20 years of patience and perseverance," is how this veteran entrant—Mr. W. J. Asplin, 14, Green Lane, Hanwell—described the fine First Prize which he captured in our 1,085th Contest. His was the humorous double-meaning *Bullet*, DAD BOUGHT A HOUSE AND — NOW "STRUTS AROUND IT."

* * *

It was after four years' plodding, she told JOHN BULL, that a woman "Bulleteer" carried off the £50 Second Prize in this Contest. She is Mrs. G. W. Clarke, Hatherton Lodge, Malvern, sender of the thoughtful effort, NO CRIME—LIKE *Making* A CRIMINAL.

"I could hardly believe the good news when it reached me on holiday at Colwyn Bay," she said. "This splendid success will spur me on to try for an even greater triumph."

* * *

Third place on that week's *Bullets* ladder was reached by a post office worker, Mr. A. G. Brace, 18, Penrhyn Avenue, Walthamstow. A £25 cheque rewarded his well-constructed effort, CLEVER LAWYER—*One* "CRAFTSMAN" JERRYBUILDER RETAINS!

"I have been interested in *Bullets* for many years," this big winner told JOHN BULL. "But this summer I have been very busy with my work and garden and this was only my second entry for several months."

What a good thing it was for Mr. Brace that he found time to enter his £25 *Bullet*! However busy you are during the next few days, see that your entry for this week's fine offer is postmarked on or before Saturday, September 25, or you may be giving a Life Pension and £50 to somebody else!

RESULT OF "BULLETS" No. 1,086

First Prize, £1 weekly for life plus Radiogram, or £350 Cash.

L. WALKER, 162, Loughborough Park, London, S.W.

Example: DANGEROUS ALLIANCE
Bullet: "DONKEY'S" EARS—"HORSE'S MOUTH."

SECOND PRIZE £50:

K. J. CROWLE, 27, Bridge Street, St. Blazey, Cornwall.
Example: Go-ahead Man
Bullet: Makes Reversal A "Rehearsal."

THIRD PRIZE £25:

J. W. JOHNSON, 7, Mill Street, Crewe.
Example: Where Love Is
Bullet: "Fresh Daily", It's "Everlasting."

OTHER PRIZES:

£20: A. H. PILCHER, 10, Carpenters Lane, Hadlow, Tonbridge, Kent.
The Reaper—Jerrybuilder, Where Crops *Were*.

£15: W. L. REES, "Delfryn," New Road, Treboeth.
My Income—Bit Lean, But "Clean."

£10: C. W. MOASE, St. Marychurch, Torquay.
Go-ahead Man—Answered Ad.—"Answered," "Head."

£9: W. BEAUMONT, 131, Lower Seedley Road, Salford.
Where Love Is—At "Peak"—Motherhood's "Valley."
(Entered on "Target" Prize coupon.)

£8: E. DAVIDSON, 7, Eastgate, Beverley.
Wistfully—Watching Wealthy Live Wastefully.

£7: J. M. HAYES, 165, Clive Road, West Dulwich, S.E.
Way Of The Dictator—"Been Thinking? Concentration Camp!"

£6: C. VIVIAN, 8, Phillips Avenue, Worcester Park, Surrey.
Going Abroad—A Broad Mind, Mind!

£5: S. C. WOODS, 4, Kingsdowne Court, 10, The Common, Ealing, W.
Needs A Lesson—Mussolini—Mediterranean *Isn't* Italian!

10 PRIZES OF £2 10s.

J. W. BRIDGES, 2, Ashfield Road, Woking borough.
Fate's Football—Gaol-bird ... Barrel

A. H. CRIPPEN, 34, Angel H... Drive, Sutton, Surrey.
Where Love Is—"Develop..." Unfailing Plate "Exposes."
(Entered on "Target" Prize coupon.)

V. JONES, 84, Kingsway, Ilkeston.
My Income—Insufficient ... "Decorating."

J. B. MOORHOUSE, Carrefie...
Going Abroad—Auntie ... Mutiny!

E. PEARSON, 5, Bramston Road, Clacton-on-Sea.
Peace In Industry—Or ... Alternatives.

S. RADVENT, 378, Rochdale Road, ... Pinned Him Down—Could ... Pointless Questions.

A. D. SHAKESPEARE, 7, ... Stockport.
My Income "Pruned." For ...

L. SHARMAN, 23, Savile Street, ... Way Of The Dictator—... Works."
(Entered on "Target" Prize coupon.)

J. URIDGE, 10, Souberie Avenue, ... Herts.
The Reaper—Bookie, Whatever ...

A. WILSON, 19, Craigie Park, ...
Where Love Is—Duster Worn ...

Each of the above winners up to £50 will also receive an All-wave "Ferranti" Radio Set.
A list of 25 £1 and 500 2s. 6d. winners can be seen at these offices.

BIRTHDAY PRIZES VALUE OVER £8,000!

Heading the Mighty ... coming for *Bullets* No. ... TIONAL 5-IN-1 FIRST ... for Life, £1,000 cash, Car ... Set and a Millionaire's ... for Two, with choice of ... preferred. Look out for ... Gifts in addition to £2,000 ...

22 FINE CHEQUES WON IN CROSSWORD No. 76

In connection with "John Bull" Crossword No. 76, the Adjudication Committee decided that the original list of Answers on one Square (see page 44) were the following 22 competitors:—

J. Addcock, 7, Rectory Rd., Manchester; Miss R. L. Bampfy, 1, Elvin Rd., Dorchester; R. E. Bennett, 87, Windsor Rd., Blackburn; S. Chapman, 50, Clarendon Rd., Norwich; Miss M. Davies, Corner House, New Quay, Wales; Miss E. De La Rare, ... Lanchester, Yelverton Rd., Guernsey; Mrs. A. E. Ford, 37, Victoria Rd., Westcotes, Leicester; Mrs. E. A. Hesketh, 12, Rosedale Av., Bolton; A. Hudson, 37, Thistleton Rd., Blackpool; A. Jubbins, 1, Hawthorn Av., Chesterfield Lane, Sheffield; Miss Hawkes, Wesley-square, ... Mrs. F. E. Hawkes, 461, Caerau Rd., Newport, Mon.; Miss H. Gladstone, 105, Salmon Rd., Sprotbrough; Mrs. E. Pat... Shanghai, Selby; Miss Pam Peers, S.W.; Mrs. H. Gladstone, 105, Salmon Rd., Sprotbrough; Mrs. E. Pat... Shanghai, Selby; Miss Pam Peers, Shrewsbury Rd., Bexley; F. Reeves, 5 Gordonhall, 253, St. Georges Rd., Glasgow; E. Rutter, 72, Grange Av., Cleethorpes; Miss ... Rd., Bexhill; E. Sawyer, 11, Rectory St., Gordon Rd., Aberdeen; J. Tench, 63, Beverley Rd., South Shields; J. L. Wilson, 13, Bath Rise, Carlisle; R. E. Wrelan, Manchester Hall College, Bradford.

Subject to the Terms and Conditions of the Competition, these competitors share the First Prize of £750 and a Second Prize of £50 in 10d. will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize must demand a ... later than First Post, Tuesday, September 21, sending £1 Sterling Postal Order, copy of all Squares submitted and Postal ... Envelope to be registered, marked "Crossword" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the £150 Award to Runners-up. This Prize has been divided between 313 competitors from whom we received Squares inferior in merit by reason of only one less spot and reversible Answer to the best Squares received. These winners will each receive 9s. 11d. A list of these Runners-up can be seen at the "John Bull" offices, and all have been notified.

A useful Surprise Award for each entrant from whom we received a Square differing from Squares of Runners-up by only one less reversible Answer will be posted this week.

CROSSWORD RESULT NO. 76.—In consequence of a successful scrutiny, Miss D. Lamb, 62, Symons Street, Fountain Road, Hull, has been added to the list of sharers of 500 Guineas in Crossword No. 76, each of whom has now received a cheque for £8 16s. 3d. in accordance with the Terms and Conditions.

GREAT NEW 'Bullets' One-Week PENSION, CASH & BONUS OFFER

20/- WEEKLY FOR LIFE and £100 Cash

UNIQUE PENSION-*plus*-CASH 1st PRIZE OR ONE LUMP SUM OF £400

10,550 OTHER PRIZES

£50	£25	£20	£15	£10	£9	£8	£7	£6	£5
10 OF £2.10		30 OF £1		500 OF 2/6		2,000 'DOUBLE-STAR TARGETS'			
						8,000 'STAR TARGETS'			

BE QUICK *Closing Postmark* SAT. SEPT. 25

CASH BONUSES VALUE UP TO £100

For each of the 50 winners of £1 or over from whom "John Bull" receives 2 or more coupons in this contest, there will be an additional Bonus Presentation of

£2 Cash

SHARE IN THIS SHOWER OF "BULLETS" CHEQUES AND CASH BONUSES!

CASH is the keynote of the splendid *Bullets* prize-list before you this week. Heading the long array of 10,551 prizes is an unique Pension-plus-Cash First Prize, consisting of a lifelong income of 20s. a week and an immediate payment of £100, or one lump sum of £400.

Work out what this fine prize would mean to you, remembering that you can reasonably expect to live to seventy or longer. Then, spurred on by this prospect of weekly payments from JOHN BULL totalling perhaps £1,500 or more, begin on your *Bullets*.

This one-week Contest closes on September 25, and on Friday, October 8, a gay "Greetings" telegram may well bring this fine 2-in-1 reward for a few simple words to you!

Besides this week's First Prize-winner, fifty more entrants will receive JOHN BULL cheques and each of these successful entrants who qualify as directed above will also secure a special Bonus of £2 Extra Cash.

This magnificent All-Cash Opportunity is within your reach for only a few days, remember, so you must act quickly if a big Cash Prize and £2 Bonus are to be yours.

HOW TO MAKE "BULLETS"

IT is well within your powers to turn out a neat effort that will win you one of this week's big Cash-plus-Bonus prizes, or even the fine Pension and £100 Cash First Prize. Here is a simple way to set about your fascinating job.

Start by reading through the list of *Examples* and select, say, six on which to work. Then against each of these selected *Examples* jot down all the rough ideas it suggests to your mind.

Your next step is to compress and improve each of these rough notes into TWO, THREE or FOUR words of apt and original comment closely fitted to the chosen *Example*.

For instance, the *Example*, WITHOUT TURNING A HAIR, might prompt some humorous thought about a blonde hair on hubby's coat, from which you could produce the typical *Bullet*, WITHOUT TURNING A HAIR—"BUT *Fido's* BLONDE, DARLING!"

You have only a few days in which to win one of this Contest's long list of cash prizes. So start on the *Examples* as soon as you have studied the good points of the leading *Bullets* in our 1,086th Contest which appear on the opposite page. For your entry must be postmarked on or before Saturday, September 25.

Add 2, 3, or 4 words only to any "Example"

(Competition No. 1,090)

CHANGE FOR THE WORLD
HOLIDAYS ARE OVER, SO
SAFE IN HARBOUR
RATES AND TAXES
WHEN TO-MORROW COMES
BLOW FOR THE POLICEMAN
WITHOUT TURNING A HAIR
GLOWING TRIBUTE
CAN'T BE WRONG
I'D FEEL PROUD IF
GOING TO THE CITY
ENEMY OF ALL

FIRST TO GO	TO HEAVEN
DID THE TRICK	EYES
ENTERTAINING	OUR IMPS
IF I MARRY	BUSY BEE
HOUSEWIVES	LAUGHTER
MOTHERS	OUR NEW TYPIST

SHE WAS LATE BUT
PROMPTLY EXECUTED
FOUND WANTING
HAVE A HEART AND
ON THE CRATER'S EDGE
THE EMPIRE'S FUTURE
"IT'S AN INSULT!"
FIGHTING FORCES
WHEN DAD'S RIGHT
TO HELP THE BOSS
AFTER A MAID
ONE OF THE BOYS

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co." Write name, address and date of posting on back of P.O.

FREE TO OBTAIN SIX FREE ISSUES OF "BULLETS BULLETIN" (AND CROSSWORD GAZETTE) YOU ARE INVITED TO ENCLOSE THIS COUPON WITH "BULLETS" OR CROSSWORD ENTRY.

Please register me for six weeks' free supply of *Bullets Bulletin* and JOHN BULL'S *Crossword Gazette*. I have affixed 3d. in stamps to this coupon for postage.

NAME .....

ADDRESS .....

.....

Affix 1½d. stamp here

Affix 1½d. stamp here

Supply can be arranged more speedily by posting coupon direct to BULLETIN DEPT., ODHAMS PRESS LTD., 30, Bedford Street, W.C.2.

EXAMPLE		
BULLET		
EXAMPLE		
BULLET		
(1,090)	P.O. No.	Signed .....
Closing postmark SAT., Sept. 25.	I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.	Address .....

EXAMPLE		
BULLET		
EXAMPLE		
BULLET		
(1,090)	P.O. No.	Signed .....
Closing postmark SAT., Sept. 25.	I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.	Address .....

EXAMPLE		
BULLET		
EXAMPLE		
BULLET		
(1,090)	P.O. No.	Signed .....
Closing postmark SAT., Sept. 25.	I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.	Address .....

EXAMPLE		
BULLET		
EXAMPLE		
BULLET		
(1,090)	P.O. No.	Signed .....
Closing postmark SAT., Sept. 25.	I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.	Address .....

If you want to enter further "Bullets" you can write them on plain paper.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,090 usually purchase "John Bull."

The original cheque for £700 awarded to the First Prize-winner in Competition No. 1,085 will be displayed in the window of Mr. R. G. Hammond, 200, Uxbridge Road, Hanwell, W.

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges. 2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed [& Co.]. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated. 3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

ADDRESS ENTRY: "Bullets" No. 1,090, "John Bull," Long Acre, London, W.C.2 (Comp.)

INDIGESTION YIELDS TO CICFA

BECAUSE

(1) Cicfa supplies Natural Digestives
(2) at the right time
(3) in the right place

INTESTINAL INDIGESTION causes

CONSTIPATION with GRIPING PAINS

Undigested food turns into small hard starch balls which obstruct the passage of waste. Constipation results, and poisons are drawn into the system.

BILIOUSNESS

Many people blame their liver when all the time their trouble is indigestion in the intestines. If you suffer 'liverish' symptoms, irritability, giddiness, weariness, attend to the *real* cause of the trouble.

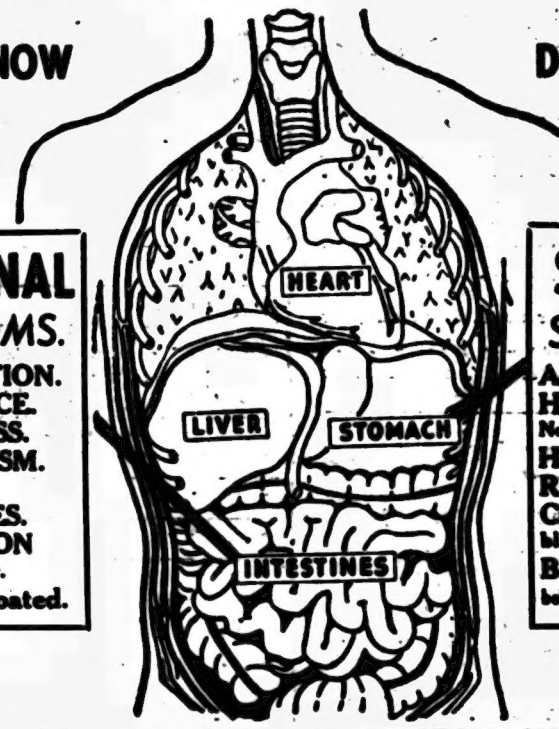
Lack of APPETITE

Thousands—millions of persons, cannot eat without suffering. No wonder their appetite disappears. No wonder that a digestive system which is cluttered up with undigested food fails to arouse the desire for more.

DO YOU KNOW that your stomach is only part of your digestive system?

INTESTINAL SYMPTOMS.

CONSTIPATION.
FLATULENCE.
BILIOUSNESS.
RHEUMATISM.
Dull, Heavy
HEADACHES.
COMPLEXION
muddy or pasty.
TONGUE coated.



DO YOU KNOW that your INTESTINES (see diagrams) must digest three-quarters of all you eat?

STOMACH SYMPTOMS.

ACIDITY.
HEARTBURN.
Neuralgic
HEADACHES.
REDNESS of nose.
COMPLEXION
blotchy.
BURNING SPOT
behind left Shoulder-Blade.

Many remedies fail because they are for the STOMACH only. Cicfa will not fail you: whether your indigestion is stomach or intestinal, or *both*, you may rely on Cicfa. Cicfa is more than a stomach treatment. Cicfa contains natural digestives for your STOMACH and INTESTINES, and ensures perfect digestion of every meal. It is not only temporary treatment. It strengthens the digestive organs, builds up your health and strength, increases your vitality.

If you have tried many things, if you are discouraged, go to your chemist and purchase a tube of Cicfa, and prove for yourself this wonderful medicine.

British Doctors in their thousands have used it, and written enthusiastically of the results obtained.

Illness upsets and weakens the digestion; **Invalids** should take Cicfa to help digest their food, constipation will be prevented, and health and strength gained more quickly.

Old and elderly people find renewed vitality and zest in life through taking Cicfa, ensuring digestion of their food, and getting all the nourishment from it.

Children are benefited by Cicfa.

1/3 & 3/-

STOMACH INDIGESTION causes

White TONGUE

Look at your tongue. If it is white then it is the most familiar sign of stomach disorder. Your tongue reflects the lining of your stomach: a clean tongue, a clean stomach. A dirty tongue, a disordered stomach.

ACIDITY with HEARTBURN

Sufferers who take remedies to dispel acidity are not removing the CAUSE of this distressing symptom. Only a remedy which actually helps you to digest your food can banish acidity for good.

Sharp HEADACHES

Sharp, neuralgic head pains indicate 'nervous sympathy' with a disordered stomach. Pain-killers may dull this agony, but cannot possibly put right the trouble in your stomach.

CICFA

PRONOUNCED 'SIK-FAH'

Brand Tablets

for STOMACH and INTESTINAL Indigestion

FREE SAMPLE!

Send a postcard (1d. stamp) with your name and address and receive a Free Supply of this wonderful CICFA. Only one sample given to each family. Address your postcard: The CICFA Co. Ltd., Dept. J.B.57, King George's Avenue, Watford. POST NOW!

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